

Austria	100.00	100.00	100.00	100.00	100.00
Belgium	100.00	100.00	100.00	100.00	100.00
Denmark	100.00	100.00	100.00	100.00	100.00
France	100.00	100.00	100.00	100.00	100.00
Germany	100.00	100.00	100.00	100.00	100.00
Greece	100.00	100.00	100.00	100.00	100.00
Hong Kong	100.00	100.00	100.00	100.00	100.00
Italy	100.00	100.00	100.00	100.00	100.00
Japan	100.00	100.00	100.00	100.00	100.00
South Korea	100.00	100.00	100.00	100.00	100.00
Spain	100.00	100.00	100.00	100.00	100.00
Sweden	100.00	100.00	100.00	100.00	100.00
Switzerland	100.00	100.00	100.00	100.00	100.00
Taiwan	100.00	100.00	100.00	100.00	100.00
Thailand	100.00	100.00	100.00	100.00	100.00
UK	100.00	100.00	100.00	100.00	100.00
USA	100.00	100.00	100.00	100.00	100.00
West Germany	100.00	100.00	100.00	100.00	100.00
Yugoslavia	100.00	100.00	100.00	100.00	100.00

FINANCIAL TIMES

THE BALKANS
A sleeping giant awakes
Page 19

No.31,090 • THE FINANCIAL TIMES LIMITED 1990 Monday March 5 1990 D 8523A

World News

UK expected to phase out dumping in North Sea

The UK Government is expected to offer to phase out North Sea dumping of sewage sludge over 10 years to soften international criticism of its environmental record at this week's North Sea conference in The Hague.

Shamir refusal

Israeli Prime Minister Yitzhak Shamir rejected US and domestic pressure to open Israel's first-ever peace negotiations with Palestinians. Earlier, he held intensive talks with members of his deeply-divided government.

Ciskei coup

Troops staged a bloodless coup in the nominally independent South African black homeland of Ciskei deposing Mr Lennox Sebe, the president-for-life, and forming a council of state to govern the country.

Mongolian rally

Thousands of Mongolians rallying for democracy marched on parliament in Ulan Bator demanding sweeping resignations in the ruling Communist Party.

Ecologist appointed

Dr Jose Lutzenberger, Brazil's most prominent ecologist and a champion in the fight of successive governments, has been named head of a new conservation agency to be set up by the incoming administration.

Church-Contra talks

Nicaraguan church leaders will meet Contra rebels this week to discuss guerrilla terms for disbanding. Cardinal Miguel Obando y Bravo said in Managua. The newly-elected alliance will send a delegation to the US as negotiations begin for a peaceful transition of power.

Swiss violence

A Swiss protest in Bern against state surveillance of citizens ended in violence as scores of youths smashed shop windows, broke into government offices and set fire to a bank and cars.

Clean air move

Far-reaching changes in US clean air legislation have moved a step nearer as a result of last week's agreement between the White House and the Senate leadership. There is still a long way to go before the bill is enacted.

Iran-US contact

An Iranian political source said that Iranian and US officials have completed a round of direct talks in Europe on efforts to free Western hostages in Lebanon.

Philippine rebellion

A rebel governor and hundreds of armed followers seized a six-storey hotel and several hostages in the northern Philippines before being forced out in fierce fighting with government troops.

Business Summary

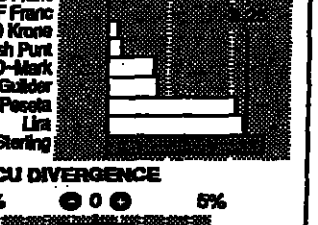
Kaifu assures Bush reform of economy is a priority

Toshiaki Kaifu, Japanese Prime Minister, assured President George Bush of the US that structural reform of the Japanese economy was one of the top priorities of his new Cabinet.

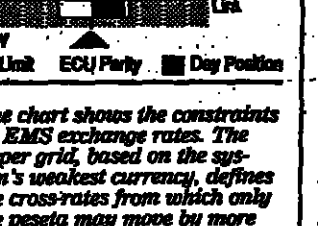
EUROPEAN monetary system

The Italian lira stayed at the top of the EMS last week, as funds were attracted into a high yielding member of the system, at a time when worries about German monetary union were depressing the D-Mark.

EMS



ECU DIVERGENCE



MOTOR industry

Manual workers at Iveco Ford, Britain's biggest truck maker jointly owned by Ford Motor and Fiat, are to be recommended by union leaders to vote for industrial action over a 9.25 per cent pay offer.

EUROPEAN Community

Foreign ministers will consider new Commission ideas for dealing with trade disputes that would strengthen the authority of the Geneva-based GATT and could put it in conflict with national interests.

NEW car sales in Western Europe

Jumped by an estimated 1 per cent in January to 1.59m from 1.58m a year earlier, according to industry estimates.

TRADE: US and Soviet officials

still disagree on several important aspects of an agreement aimed at abolishing long-standing barriers to bilateral trade.

CANADA: Alberta government

has barred construction of a C\$1.2bn (810m) Japanese-controlled pulp mill until further studies are made of its impact on the environment.

HONEYWELL, 80bn US-owned

controls and automation business, is contemplating its first manufacturing joint venture in the Soviet Union.

Thatcher faces loss of another minister from Cabinet

By Philip Stephens, Political Editor, and Alison Smith in London

MR Peter Walker, the British Minister responsible for Welsh affairs, yesterday delivered a further jolt to the Government of Prime Minister Margaret Thatcher by announcing that he intends to resign from her Cabinet within the next few months.

The announcement marked the second cabinet resignation within two months and came as a fresh set of opinion polls showed that the opposition Labour Party's lead is now its strongest since the early 1970s.

The surveys underlined the intense unpopularity of the Government's reform of local government taxation - the so-called poll tax, or community charge - and pointed to a dramatic Labour victory in the

Mid-Staffordshire by-election on March 22, where the Conservatives are defending what would usually be regarded as a rock-solid majority of 14,800. Mr Walker, 57, who along with Sir Geoffrey Howe, the Deputy Prime Minister, is one of the two remaining survivors from Mrs Thatcher's first Cabinet in 1979, has since then launched a series of thinly veiled attacks on the Government's economic strategy.

Yesterday, however, he insisted that neither his long-standing differences with the Prime Minister nor the Government's present political difficulties were behind his decision. He had decided to retire from Parliament at the next general election for family

reasons. That decision had been taken - and discussed with the Prime Minister - last September. Mr Walker added that it had been envisaged that he would leave the Cabinet some time in the spring or early summer, but yesterday's announcement had been forced by newspaper leaks of his intentions.

Mrs Thatcher also emphasised the cordial nature of Mr Walker's departure, praising him in a Downing Street statement for his contributions to a succession of Cabinet jobs including that of Energy Secretary during the bitter 1984 miners' strike.

Speaking to the Financial Times, Mr Walker went out of his way to stress the backing that he had secured from Mrs Thatcher during his three years as Welsh Secretary. "She has totally supported me and given me everything that I have asked for," he said.

Playing down old divisions over economic policy, he stung out Mr John Major, the Chancellor, and Mr Chris Patten, the Environment Secretary, as two of a new generation of political leaders who shared many of his basic beliefs.

Despite the amicable exchanges, senior ministers acknowledged that the timing of the news was at best "unfortunate". It also follows the decision in January by Sir Norman Fowler to stand down as Employment Secretary and the acrimonious resignation of Mr Nigel Lawson as Chancellor last October.

Mr Walker's departure, which he said yesterday would be finalised in the next month or so, will also deprive the Government of one of its most skilful politicians. The Government's slump in the opinion polls and the deep unpopularity of the poll tax with many of its own supporters have brought renewed speculation that the Prime Minister could face another challenge to her leadership later this year.

An ICM poll published in the Sunday Correspondent yesterday showed that Labour, with the support of 32 per cent of the electorate now leads the Conservatives by 13 points. Reflecting yesterday on his long political career - he joined the Tory shadow cabinet in 1965 and was a senior member of Mr Edward Heath's Government - Mr Walker singled out two moments of particular satisfaction.

The first was his role in defeating Mr Arthur Scargill's miners during the 1984/85 strike, which he regarded as one of the "most significant events in British politics". The second was his decision as Environment Secretary in the early 1970s to give more than 20 London's theatres government protection.

Background, Page 10; Poll Tax, Page 6; Leader, Page 12.

Kohl attacked over Polish border issue

By Andrew Fisher in Frankfurt

MR Helmut Kohl, the West German Chancellor, came under heavy political attack yesterday for causing resentment abroad and confusion at home over the question of the Polish border.

Both the Free Democrats, the junior partner in the Bonn coalition Government, and the Social Democratic opposition party criticised Mr Kohl sharply for his statement on Friday linking final recognition of Poland's western border with a united Germany to a renunciation of Polish war reparations claims.

The domestic political backlash follows an angry reaction from Poland and signs of mounting concern over the border question among West Germany's allies, both in the US, which has a large Polish community, and in Europe.

By avoiding a clear statement on Poland, Mr Kohl has tried to placate right-wing opinion in West Germany and prevent a resurgence of the extreme-right Republican Party at federal and state elections this year.

Mr Hans-Dietrich Genscher, the West German Foreign Minister and a member of the Free Democrats, said last week that East and West Germany should assure Poland immediately that the existing border along the Oder and Neisse Rivers was free from doubt.

Mr Genscher has been more forthright than the Chancellor in his comments on the Polish border. At the weekend, he sought to calm the situation by saying he did not want to widen the discussion on reparations. Mr Otto Lambrecht, the Free Democrats' leader, said he means "by no means happy" over the Chancellor's decision to thrust reparations into the debate and said there appeared to be "speech disorders" in the coalition.

Mr Hans-Jochen Vogel, head of the Social Democrats, called the Chancellor's attitude "adventurous and quite irresponsible". He said the Free Democrats and "reasonable" members of Mr Kohl's Christian Democratic Party should bring the Chancellor to his senses before it was too late.

Mr Kohl has said Germany could only formally recognise the border with Poland once East Germany had its first freely elected Government. Thus, while not denying the validity of Poland's position, he has taken the "adventurous" line that this can only be settled by a treaty with one Germany.

His prevarication has raised strong feelings abroad. Mr Roland Dumas, France's Foreign Minister, said last week that East and West Germany should assure Poland immediately that the existing border along the Oder and Neisse Rivers was free from doubt.

Mr Genscher has been more forthright than the Chancellor in his comments on the Polish border. At the weekend, he sought to calm the situation by saying he did not want to widen the discussion on reparations. Mr Otto Lambrecht, the Free Democrats' leader, said he means "by no means happy" over the Chancellor's decision to thrust reparations into the debate and said there appeared to be "speech disorders" in the coalition.

Puzzling time for Soviet voters

By Our Moscow Staff

THE COMPUTER printout scudded through hallways in central Moscow district advised: "Vote for Shekotchkin! He's an entrepreneur!"

The makeshift manifesto went on to assure voters, faced with 42 candidates in yesterday's local elections, that the candidates, whose business card offers "insurance, credit, financial and economic services" was no "sadistic exploiter".

It promised a return to "glorious pre-revolutionary entrepreneurial traditions" and the renaissance of "our Orthodox Russian fatherland".

It did not, however, mention that Mr Shekotchkin is a Communist, albeit of a very unorthodox kind to judge by his programme.

The manifesto was a startling demonstration of the desperate efforts being made by the tens of thousands of self-employed to win the republic's first free elections.

In these topsy-turvy times, membership of the party, along with advanced age and evidence of a successful official career, are instant turn-offs for many voters as they choose the candidates' political biographies in the polling station.

"I would never vote for anybody described as the general director of a (state) factory," said one disgruntled Muscovite.

At Moscow, supporters of the "Democratic Russia" slate of radical candidates were working till the last minute to publicise their names - confident that the average citizen would back them as long as they could be identified.

In Leningrad, where politics are bitterly polarised between liberals and conservative Russian nationalists, a similar campaign was being waged by the "Democratic Elections '90" movement.

The poll was also expected to give at least a significant minority of Ukrainian voters a chance to show their support for Rukh, the nationalist movement whose leaders favour anything from greater autonomy to outright independence for their republic of 50m people.

And in Belorussia, the electorate was expected to signal its fury over the continuing ecological catastrophe left by Chernobyl.

At a polling station in the Continued on Page 20. Sleeping giant awakes, Page 19

Partners in Channel Tunnel rail link threaten to pull out

By Kevin Brown, Transport Correspondent, in London

THE two private sector companies brought in by British Rail to help build a high-speed line from London to the Channel tunnel are likely to withdraw "in the near future" unless the Government gives formal indications of support within the next few weeks, it emerged yesterday.

European Rail Link, the joint venture between BR, Trafalgar House and BICC which is developing the project, faces a shortfall of about £1bn (£1,600m) in financing the £4.5bn line.

Mr Paul Emberley, the joint venture's public relations manager, said yesterday: "We are not about to walk away from this project, but if it continues to prove impossible to solve the difficulties which remain then we shall have to review the position in the near future."

Another senior official, speaking anonymously, said the project would collapse by the early summer without significant progress. "If things are not sorted out in two or three months' time then the boards of BICC and Trafalgar House will ask how much longer we are going to go on putting resources into this thing," he said.

European Rail Link is not seeking direct Government subsidies for the line, which is ruled out by the Channel Tunnel Act. However, the future of the project is dependent on government approval within the next few weeks for a package of proposals put to ministers informally last month. They key points of the package are:

- The use of government parliamentary time to guarantee the safe passage through Parliament of a Bill authorising the line.
- An increase in government subsidies to BR's Network SouthEast subsidiary to meet the cost of greatly expanded commuter services on the high-speed line, intended to mollify continuing opposition in Kent.

"All the indications at the moment are that the Government wishes to support the project, but there has been no formal commitment. That is needed within the next few weeks so that we can press ahead, but if there is going to be a delay we shall have to review our position," Mr Emberley said.

Separately, the joint venture has also run into serious difficulties in attempts to renegotiate a revenue sharing agreement with SNCF (French railway). SNCF is understood to be resisting attempts to reduce its right to 75 per cent of revenue generated by the line, in contrast to its public statements last year, which suggested it was prepared to help bail out the British project.

The Government had hoped that the project could be financed without public support of any kind, but that now seems impossible.

Threat to private cars, Page 9; UK transport policy, Page 19

CONTENTS

THE MONDAY INTERVIEW	31
Food Industry: Survey	11-14
Chemicals Industry: The rising cost of coping with waste	15
Editorial comments: The stubborn approach; reforms for the Italian model	16
Transport policy: Why pricing is better than planning	19
Less: The real threat from Japan; market supports; value gap; currency key	20
The Business Columns: Hunting the elusive global concept	24
Just in time: Blasphemy - an inconstant and anomalous law	26
Letters	28
Wall Street	28, 29
London	29, 30
UK Bills	29
US Bonds	29
Unit Trusts	29, 30
Weather	30
Stock Markets	30
Overseas	2-4
Crossword	31
Companies	22-24
Finance	6-10
Editorial Comment	31
Management	15
International bonds	22
Financial Diary	16
Investment	17
World Guide	17
Just in time	26
Letters	28
Wall Street	28, 29
London	29, 30
UK Bills	29
US Bonds	29
Unit Trusts	29, 30
Weather	30
Stock Markets	30

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Particulars of the Debentures are available in the Excel Statistical Services. Copies of the Listing Particulars may be obtained during normal business hours on any weekday up to and including 7th March, 1990 from the Company Announcements Office of The Stock Exchange and up to and including 19th March, 1990 from:-

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5th March, 1990

OVERSEAS NEWS

Leading Israeli arms company faces closure

By Eric Silver in Jerusalem

SOLTAM, Israel's leading ordnance manufacturer, is threatened with closure following rejection by the Israel Defence Forces of a new 155mm cannon designed for the locally-built Merkava tank. The army decided to upgrade its existing guns.

The company has been badly hit by pressure on the defence budget, which has been reduced by 52 per cent over the past 15 years. It recovered slightly last year, losing \$10m compared with \$18m in 1988.

The Soltam labour force in the northern development town of Yokneam has been cut from 2,400 to 590 since 1985. One third have been working on the new guns.

The managing director, Mr Uri Simhon, said yesterday: "Giving up the cannon will lead to the closure of the cannon production line in Israel, and in the end to the closure of Soltam as a whole."

It is a further blow to the troubled Koor conglomerate, which owns 75 per cent of the company.

Soltam has been working for nine years on research and development of the cannon, which it saw as its best hope of salvation.

It was designed for the battlefield of the twenty-first cen-

tury, offering greater mobility, better protection, faster firing and longer range.

Tens of millions of dollars, invested on a 50-50 basis by the company and the IDF, have already been spent. The army did not dispute the cannon's quality, but concluded that it was too expensive.

Mr Simhon complained: "The IDF prefers to improve existing cannons and neglect the infrastructure we created for production of the best cannon of its kind in the world. They're throwing away something of incredible value with shallow nonchalance."

Israel should take urgent action to provide jobs and housing for the flood of Soviet Jewish immigrants, the International Monetary Fund (IMF) said on yesterday, Reuters reports from Tel Aviv.

A separate economics ministry report called for \$150m dollars of investment over the next three years for an expected 300,000 immigrants. Only \$20m was invested in the economy in 1989.

Soviet Jewish immigrants, travelling to the Jewish state under Moscow's new open-door policy, are among the most skilled arrivals of Israel's 42-year-old history, Israeli officials say.

Khartoum and Libya sign pacts

SUDAN and Libya have agreed to sign integration pacts to pave the way for a merger in four years, realising Muammar Gaddafi's long-cherished dream of uniting with Africa's biggest country, Reuters reports from Khartoum.

Sudanese military leader General Omar Hassan al-Bashir said on Saturday night the pacts would achieve political, economic and security integration between the two neighbours.

He told the Sudanese news agency SUNA after returning from a two-day visit to Libya, his third visit there since June, the two countries would merge in four years.

He said the proposed pacts provided for a joint supreme council, a joint ministerial body and a joint permanent secretariat.

"The proposal will be effective after its approval by the legislative bodies in both countries," he said.

Libyan-style popular committees set up in Sudan last year would be upgraded to legislative bodies to which the pact would be submitted for approval, he added, but did not elaborate.

He said Libyans would be allowed to visit Sudan without visas, a right so far granted only to Egyptians.

The Sudanese leader has repeatedly called for a merger between his country, Libya and Egypt.

Honeywell sets sights on Soviet venture

The company sees Eastern Europe as a 'natural opportunity', Tim Dickson writes

HONEYWELL, the \$6bn (33.5bn) US-owned controls and automation business, is contemplating its first manufacturing joint venture in the Soviet Union.

Mr Michael Bonsignore, President of Honeywell International, disclosed this week that talks are taking place with Moscow on whether to merge with the new factory, which would turn out industrial valves for the emerging Soviet market.

The Honeywell initiative, he explained in an interview with the Financial Times in Brussels, is just part of the company's developing response to events in Eastern Europe, which he believes provide "a tremendous opportunity" to capitalise on its Western European presence.

Honeywell first arrived in Europe in 1954 when it opened a sales company in the Netherlands. Today it has 14 manufacturing units in six member countries of the EC (Belgium, France, Germany, the Netherlands, Spain and the UK), employs 11,000 people across Western Europe, and has a total turnover of well over £2bn (£2.7bn).

Sales in Eastern Europe, by contrast, are just \$50m. But with existing joint venture trading operations in the Soviet Union, Bulgaria and (as from this January) East Germany, as well as newly-opened representative offices in Warsaw, Prague and Bratislava, the company has a convenient

bridgehead through which to launch its attack.

Eastern Europe, claims Mr Bonsignore, is a "natural opportunity" for Honeywell because of the nature of the group's products: sophisticated industrial automation and control systems.

"These countries are trying to upgrade their industrial base and ultimately become competitive with the West. Products like ours are badly needed and in most cases the customers are prepared to pay hard currency. The result is that we have not had, and do not expect to have, a problem with countertrade."

Mr Bonsignore, a former naval officer, who attended the recent Davos symposium in Switzerland, sees Eastern Europe's urgent need to conserve energy as another fundamental opportunity, notably for Honeywell's residential and commercial buildings division.

"All the Eastern European economies have been receiving subsidies all from the Soviet Union," he points out. "I don't think many people have realised that political independence will inevitably be accompanied by economic independence and that this will bring new financial pressures."

Honeywell's own challenge is how to organise itself to get what Mr Bonsignore calls "the right balance and maintain the company's established pan-European approach". He insists,



Bonsignore faces challenge

for example, that whatever is done in Eastern Europe must first complement its West European operations. "We mustn't get up and running in places," he says, "and second, it must create maximum synergies between the different national markets in the East."

On this last point, the company hopes to learn from its experience in Western Europe in the mid-1980s when before many companies appreciated the potential of the Single Market programme - Honeywell reorganised its operations on the basis of regional specialisation.

We found in France, for example, that we were trying to be all things to all men and we don't want to end making the same mistakes in Eastern Europe.

"The plan is that in Czechoslovakia, for example, we might capitalise on our expertise in petrochemicals, while in Poland and Hungary it will be something else. We will share these resources in such a way that we can cover all the markets."

The three joint ventures apart - involving capital outlays of just \$1m-\$2m in each case - Honeywell has tended to tackle Eastern Europe on an "opportunistic" basis from its Vienna sales office. The new representative offices in Warsaw, Prague and Bratislava are designed "to provide a more visible presence, to show that we are pro-active, and intend to get in early."

Inevitably, one of the biggest tests for the company will be Germany. Unification was already looking inevitable in January when Honeywell signed a letter of intent with VE AHB Industriallager Import (IAI), a leading East German foreign commerce organisation attached to the Ministry of Foreign Trade Relations.

The initial plan is to form a trade partnership and gradually work towards a joint venture as soon as East German legislation permits, taking advantage of Honeywell's nearby West German manufacturing and distribution outlets. But Mr Bonsignore admits that it remains to be seen whether IAI ends up as a suitable partner.

In Bulgaria, Honeywell formed a joint venture - Sys-

tomatics - with the Ministry of Chemical Industry (MCI) in late 1983. The company specialises control systems for chemical plants, while the US group's agreement with MCI includes marketing process automation systems.

Experience of the Soviet Union goes back to 1974 when a Moscow office was opened to sell Honeywell products.

Fortunes ebbed and flowed with the varying political currents and GCom restrictions - much less onerous in the past two to three years, says the Honeywell president - but in April 1988 a joint venture was formed with the Soviet Ministry of Mineral Fertiliser Production (MMF).

Storch, as the company is called - the name is that of a white crane that escaped extinction through the collaborative efforts of US and Soviet citizens - provides digital process control systems for chemical fertiliser manufacturing plants under the jurisdiction of the MMF.

As a result of these contacts, says Mr Bonsignore, Honeywell has seen at first hand the Soviet Union's need for products such as valves, actuators and flow metres, and the scope for technology transfer.

While, generally speaking, he is cautious about rushing into manufacturing in Eastern Europe - "you shouldn't bet the whole on the first try" - the present negotiations with Moscow may prove the exception.

Rebels seize hotel in Philippines

A REBEL governor and hundreds of armed followers seized a six-story hotel and several hostages in the northern Philippines yesterday before being forced out in fierce fighting with government troops, Reuters reports from Manila.

One hostage, Brig-Gen Oscar Florando, died in hospital of bullet wounds received during the uprising, the latest violent challenge to President Corason Aquino.

About 600 rebels led by Rodolfo Aguinaldo, suspended as governor of northern Cagayan province for his alleged part in a December coup attempt, took over the hotel in the provincial capital, Tuguegarao, at dawn yesterday.

An army spokesman said Gen Florando, 51, was apparently shot by rebel forces as government troops moved on the hotel where he was held with several of his aides.

Mr Aguinaldo escaped in the fighting. A military spokesman said at least two rebels were killed and several wounded during the clash in the town, 230 miles north of Manila.

The revolt was sparked by an attempt to serve an arrest warrant on Mr Aguinaldo. He had been charged with rebellion and supporting December's coup attempt.

Mr Aguinaldo had held out for several days in the nearby town of Gattaran before taking over the Hotel Delfino with his supporters, most of whom escaped.

In Manila, a military spokesman, Col Juanito Rianzares, said more than 100 of Mr Aguinaldo's armed supporters had surrendered, including 10 government soldiers who had defected to the former governor.

The Manila regional commander, Gen Rodolfo Rioson, said it was unlikely the Tuguegarao uprising would start any serious trouble in Manila.

"A major move by groups threatening a similar action to December is a very remote thing," he added. "We have patrols out in the national capital region."



West European new car sales jump 5%

By Kevin Done, Motor Industry Correspondent

WEST European new car sales jumped an estimated 5 per cent in January to 1.55m from 1.5m a year earlier, industry estimates show.

New car demand continues to defy industry forecasts that sales would weaken after five successive years of record sales. New car registrations in West Europe rose to nearly 13.5m last year, marking the climax to the longest period of sustained growth by the West European car industry.

Car sales in January were higher than a year earlier in two of the major volume markets, West Germany and France, and sales also rose in Italy.

In the UK, new car sales in January fell by 6.3 per cent. The UK has been one of the fastest-growing European car markets in the past five years, but registrations have been lower than a year earlier for three successive months and for four of the past six months.

Across 17 West European markets, January sales were up on a year earlier in 11 and lower in six - the UK, Spain, Sweden, Denmark, Finland and Portugal. Fiat moved in January into its traditional early

lead in the European car sales league, but performance was significantly weaker than a year ago.

Volkswagen, which has led the West European car market for the past five successive years, boosted sales volume by an estimated 11.4 per cent in January, helped by the strength of the West German market.

General Motors (Opel/Vauxhall), the fastest-growing volume car maker in Europe last year, also out-performed the market in January with an estimated 8.3 per cent sales volume jump. Biggest gain was made by Renault of France, which recently said it was entering an alliance with Volvo of Sweden in both cars and trucks. Renault's sales volume was 21.1 per cent higher than a year earlier, helped by growing sales in the Renault 19 small family car range launched in late 1988.

Renault, the weakest of the big-volume car makers, climbed into fourth place above both General Motors and Ford. Nissan of Japan also increased its European sales strongly in January, and is making inroads into protected markets such as Italy, because of rising output from its UK

WEST EUROPEAN NEW CAR REGISTRATIONS January 1990				
	Volume (thous)	Volume Change (%)	Share (%) Jan 89	Share (%) Jan 90
TOTAL MARKET	1,548,000	+5.0	100.0	100.0
MANUFACTURERS:				
Fiat (incl. Lancia, Alfa Romeo & Ferrari)	182,000	-4.1	14.6	18.0
Volkswagen (including Citroid)	175,000	+1.4	13.9	14.5
Volkswagen (incl. Audi and SEAT)	172,400	+11.4	15.6	13.0
Renault	150,000	+21.1	11.2	9.8
General Motors (Opel, Vauxhall & US)	150,000	+8.3	11.1	10.8
Ford	136,000	-1.7	10.9	11.7
Mercedes-Benz	40,000	-5.6	3.2	3.4
BMW	38,000	-4.9	3.0	3.3
Nissan	35,000	+15.2	2.9	2.3
Volvo	27,000	-3.3	2.1	2.3
Toyota	25,000	-2.9	2.0	2.1
Total Japanese	124,108	+10.2	8.0	8.1
MARKETS:				
Italy	227,000	+3.3	16.0	19.3
France	220,000	+5.6	15.5	17.0
West Germany	213,000	+13.8	17.1	15.8
United Kingdom	205,000	-6.3	16.6	18.5
Spain	85,000	-2.5	6.8	7.3

assembly plant, which is not included in the quotas for direct car imports from Japan. Nissan's Italian sales in January

jumped to 447 from 374 a year earlier, and for the whole of 1989, its Italian sales were 2,981 against 594 in 1988.

Swiss riot over secret police files

SWISS demonstrators, left, in the capital Bern on Saturday against state surveillance of citizens. The protest ended in violence as scores of youths smashed shop windows, broke into government offices and set fire to a bank and cars in the streets around Parliament, Reuters reports from Bern.

Police used water cannons, tear gas and rubber bullets to disperse the protesters.

The violence erupted after a peaceful march by some 3,000 people protesting against revelations that state police compiled secret files on hundreds of thousands of Swiss.

Stung by public outrage, the Government has said it will allow citizens to see the files.

Pro-democracy group holds more talks in Kuwait

LEADERS of Kuwait's pro-democracy movement have held more talks with the Crown Prince, Sheikh Saad Abdullah al-Sabah, on their demand for the return of parliament, dissolved in 1968, Reuters reports from Kuwait.

Sheikh Saad was quoted yesterday as saying the talks focused on "safeguarding our country and boosting social and national unity". The meeting with 28 ex-members dealt with "a formula to ensure non-repetition of circumstances leading to failure of the (previous) democratic practice."

The Emir, Sheikh Jaber al-Ahmed al-Sabah, dissolved the parliament at the height of the Iran-Iraq war, citing a foreign conspiracy to destroy the state. The pro-democracy movement staged rallies in December and January. Police used tear gas to break up the first one. The Emir called for an end to the rallies and offered a dialogue.

Sheikh Saad first met the ex-members on February 7. Ahmed Saddoun, speaker of the dissolved parliament, said that the Crown Prince wanted that meeting to be a success.

NEWS IN BRIEF

IG Metall says pay has priority over short week

West Germany's biggest union, IG Metall, said yesterday it would give up the goal of achieving a 35-hour working week in this year's pay talks if it was awarded big wage rises instead, Reuters reports from Frankfurt. The union's chairman, Mr Franz Stegmaier, said: "This year's 35-hour week comes into effect, the higher the wage rises must be."

IG Metall has campaigned for the 35-hour week since 1984 and embarked on this year's wage round by threatening strike action to press this claim. The union's original wage demands, made in December, were for a 9 per cent pay rise and a cut in the working week to 35 hours from the current 37.

Deadlock over Greek President

The Greek Parliament failed in its third attempt to elect a new President, opening the way for a general election on April 8, the third in less than a year, writes Kevin Hope in Athens.

With the conservative New Democracy party, which holds 148 seats in the 300-member House, abstaining, neither the Communist nor the Socialist candidates could win the required three-fifths majority. The April poll has already been agreed by the 11-party coalition which has ruled since last November's inconclusive election. Parliament will then be able to elect a new head of state, whose role is largely ceremonial, by simple majority.

Deal ends Finnish banking strike

Striking bank workers accepted a new pay offer yesterday and most Finnish banks will be open this week for the first time in more than a month, Reuters reports from Helsinki.

Leaders of the 38,000-strong bank staff union accepted an offer put forward by the national arbitrator which will give their members a 7 per cent increase now with more to be negotiated. Most banks have been closed since February 1 and union members have been locked out for refusing to handle interbank payments since January 22.

Mongolians demand Party purge

Thousands of Mongolian protesters marched on parliament in Ulan Bator yesterday clamouring for sweeping resignations in the Communist Party, witnesses said, Reuters reports from Peking.

Residents of Ulan Bator contacted by telephone said the demonstrators handed an ultimatum demanding the resignations and an emergency session of parliament this month.

WORLD ECONOMIC INDICATORS

RETAIL PRICES (1985=100)					
	Feb '89	Jan '89	Dec '88	Feb '89	% change over previous year
Japan	102.8	106.5	106.1	102.8	+3.9
Belgium	108.4	109.2	108.8	105.9	+3.4
W Germany	103.1	105.8	105.2	103.4	+2.6
UK	118.4	117.2	117.0	112.6	+5.2
France	125.0	124.3	124.0	116.1	+7.7
Netherlands	101.7	102.1	102.1	98.8	+2.1

Source: European Commission

Commission opts for all or nothing in food nutrition labelling

Tim Dickson reports from Brussels on a proposed new Community directive which not everyone has found easy to swallow

TAKE THE sale of potato crisps, says Mr Paul Gray. "Companies shouldn't be able to make a bald claim that these are high in fibre but omit to point out that they also contain large quantities of salt and fat."

The head of the European Commission division responsible for food policy was explaining the thinking behind a new nutrition labelling directive which was quietly agreed by the Council of Ministers in Brussels last week and which has significant implications for manufacturers and consumers alike as the 1992 deadline draws near.

Essentially a set of rules on what nutritional information packaged foodstuffs should display - and what form that information should take - the measure has aroused fierce controversy among member states since it was tabled in 1985 and only obtained the necessary qualified majority support after several compromises had been made.

The final text (yet to be approved by the European Parliament) represents an important step towards a

single European market in food - a goal which the EC hopes to achieve on the basis of mutual recognition of different national standards underpinned by a general framework of common conditions.

This policy was set out clearly in the 1985 internal market White Paper and rests on several basic framework directives covering sensitive issues such as food additives, packaging, dietetic foods, labelling, and public inspections of food plants.

Its central principle is that provided products are safe and consumers have adequate information to know what they are buying, member states have no excuse and no justification for maintaining barriers to cross-border trade.

Nutrition labelling - to be distinguished from general rules on labelling for which proposals have been tabled, but on which little progress has so far been made - has long been justified by Brussels on the grounds of growing public interest in the relationship between diet and health, as well as by the urgent imperatives of the internal



market. In reaching an acceptable solution, however, the EC has been under pressure from two sides.

Small and medium-sized companies in particular have been worried that providing a lot of technical details on their food packaging could be unnecessarily burdensome, while consumer groups have naturally been urging the highest possible level of protection.

In an important concession to smaller businesses which has been criticised by Mr François Lamy, a representative of the Brussels-based Bureau of European Consumer Unions (BECU), the basic decision on whether to provide nutritional

information is being left optional under the terms of the directive.

"The costs for companies can be quite high," observes Mr Gray, "but I think that consumers' attitudes in all this will be crucial - by looking for nutritional information they have the power to force manufacturers to use labelling."

The detailed rules in the directive only become compulsory where a nutritional claim is being made (either on that label, or in advertising, excluding general advertising).

The underlying purpose is to make sure that purchasers get a broad picture, not a partial account, of the nutritional content of what they are buying. To this end, the legislation sets out two groups of nutrients: the first consists of energy value and the amounts of protein, carbohydrate and fat; the second consists of the same four elements plus sugars, saturated, dietary fibre and sodium.

Companies can choose one group or the other but must give quantities for the complete list - four items for Group One, eight items for

Group Two. Group Two labelling may also include the amounts of one or more of the following: starch, polyols, mono-unsaturates, polyunsaturates, cholesterol and any of the 18 minerals and vitamins listed in an annex to the directive and present in "significant amounts".

A French-led camp maintained during the negotiations that the Group One list of nutrients alone needs to be set out comprehensively, which would have enabled companies to make additional claims for sugars, saturated, dietary fibre or sodium on their own. But the Commission, supported by the UK, also stuck to the complete declaration required by Group Two.

The compromise, not surprisingly criticised by BECU's Mr Lamy, is that the obligation set out in Group Two will not take effect until six years after final notification of the directive. Commission officials insist that without this delay the legislation - which hung in the balance in the Council right to the last and was dependent on a once wavering Greek vote - could not have been agreed. They also main-

tain that while six years sounds a long time, the likelihood is that companies will react to the requirements much more quickly.

If the nature of the information to be provided on a food label is arguably the most important issue, strict rules also govern the way in which it is to be presented.

Conversion factors for calculating the energy values of carbohydrates, polyols, protein, fat, alcohol (ethanol) and organic acids are specified, and the directive states that the declaration of energy values as a percentage of nutrients or the components must be done numerically (expressed per 100g or per 100ml).

The information may be given per serving, as quantified on the label, or per portion, provided that the number of portions contained in the package is stated. And if the standing committee for foodstuffs agrees, "the information... may also be given in graphical form in a manner to be determined."

Vitamins and minerals must be expressed as a percentage of the internationally agreed Recommended Daily Allowance (RDA),

while clear instructions are given on the way in which any breakdown of carbohydrate or fat declarations should be made.

Article 7 of the directive covers the general look of the food label. It states that the information "must be presented together in one place in tabular form, with the numbers aligned if space permits. Where space does not permit the information shall be presented in linear form. It shall be printed in legible and indelible characters in a conspicuous place."

For now at least, member states will continue to lay down their own rules for non pre-packaged foodstuffs, though this is only seen as temporary, pending "the eventual adoption of Community measures".

The Community's standing committee on foodstuffs, meanwhile, will be considering possible formats for displaying information in graphical form and will be charged with revising where appropriate the list of vitamins and minerals which may be declared with their RDAs.

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285

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GOT 36,000 WHEELS,
CAN FLY AROUND
THE WORLD,
GET THROUGH
EVERY DOOR IN THE
COUNTRY,
AND DRIVE A TRUCK
THROUGH
THE COMPETITION?**

UK NEWS

Extra £3bn sought to cut level of new local tax bills

By Philip Stephens, Political Editor

MR Chris Patten, the Environment Secretary, is poised to press the Treasury for at least £3bn in extra resources for local authorities next year following a weekend commitment by the Government to soften the impact of the poll tax.

His demand, which may turn out to be as high as £4bn, will signal the start of what may prove one of the most difficult public spending rounds since the Government first took office in 1979.

High inflation, a diminishing Budget surplus, and the likelihood of large demands from a range of other spending departments will prompt the Treasury to seek to scale down significantly the bid.

The severe political damage, however, being inflicted on the Government by the planned introduction in England and Wales of the poll tax, or community charge, will provide Mr Patten with powerful allies within the Cabinet.

The poll tax is to take the place of the domestic rates system, which taxes property owners for the cost of community services. Under the new scheme all those over 18 will be obliged to pay the community charge.

The growing concern among

grass-roots Conservatives about the electoral impact of the charge was apparent at the party's annual local government conference at the weekend.

Mrs Margaret Thatcher, the Prime Minister, joined Mr Patten and Mr Kenneth Baker, the party chairman, in promising an intense review to allow changes in its operation during the 1991/92 financial year - the last before the general election due by mid-1992.

A skilful if less than vibrant speech by the Prime Minister at the conference headed off the open rebellion among Tory councillors which party managers had feared.

A succession of speakers, however, left the Government in no doubt that both a restructuring of the present grant system and substantial additional funds would be needed next year. There was also widespread opposition to large-scale "charge-capping" to force down poll tax bills.

Mr Patten wants the cash to be included in this July's revenue support grant settlement for local authorities, which will cover the 1991/92 financial year. He is assembling an impressive array of evidence to back his case.

No figures have yet been dis-

counted with the Treasury, but Mr Patten's starting point is expected to be that local authorities are planning to spend £3bn more in 1990/91 than the Government allowed for.

That will significantly increase the baseline for their planned spending next year and threaten a round of further large increases in the charge in the run up to the election unless the Government increases its grant to the authorities. The Treasury's inflation assumptions, based on the GDP deflator, rather than retail prices, also underestimate the expected increases in costs faced by local councils.

Mr Patten can point to a range of new responsibilities being placed on councils, all of which will require additional resources. They include the implementation of its Care in the Community proposals, the increased work for local education authorities imposed by the Education Reform Act, and the new, tighter, environmental rules.

The Treasury, however, is likely to argue that the Government cannot endorse overspending by councils in the coming financial year by providing additional funds for the following year.

Industry accounts for 28% of the overall visible deficit

British motor trade deficit reaches record £6.55bn

By Kevin Done, Motor Industry Correspondent

THE UK motor industry trade deficit increased by 7.2 per cent last year to a record £6.55bn, according to figures to be published today by the Society of Motor Manufacturers and Traders.

The motor industry accounted alone for 28 per cent of the overall UK visible trade deficit of £23.1bn last year.

The industry's trade balance has been deteriorating since the mid-1970s and has been in permanent deficit since 1982.

Last year's further deterioration came against the background of record new car sales

in the UK, which rose by 8.9 per cent to 2.3m, reaching a record level for the fifth year in succession.

There were preliminary signs in the fourth quarter, that the deterioration in the trade balance has been halted, however, in the face of the slow-down in the UK economy.

The industry's trade deficit in the fourth quarter was cut to £1.17bn compared with £1.46bn in the corresponding quarter a year earlier. It was the first time since the start of 1987 that the automotive trade deficit had fallen below the

level of the corresponding period of the previous year.

The improvement in the final three months of last year was helped by a continued strong growth in exports and a halt in the growth of imports.

UK new car registrations have been lower than a year earlier in four out of six months to the end of January. New truck registrations fell by 20.2 per cent in the final quarter last year compared with the corresponding period of 1988.

The value of car imports jumped by 11.7 per cent to £7.5bn last year - imports

accounted for nearly six out of every ten new cars sold in the UK in 1989 - but in the final quarter the value of car imports at £1.7bn was only three per cent higher than a year earlier.

The value of car exports rose by 27 per cent last year to £2.5bn helped by increasing exports by Nissan of Japan from its Sunderland assembly plant and by Peugeot of France from its Ryton, Coventry assembly plant.

Components remain the UK industry's biggest source of export earnings, and

foreign sales by this sector increased by 17 per cent last year to £3.9bn.

The society said import growth had halted in the closing months of 1989 with a fourth quarter total well below the previous three quarters and virtually unchanged compared with 1988.

The halt in the growth reflected "the slow-down in the UK vehicle market from September onwards and the general expectation that vehicle sales in 1990 will fall significantly below last year's levels," it said.

Committee to resume inquiry into sale of Rover to BAE

By Alison Smith

AN INVESTIGATION by one of the most powerful House of Commons committees is likely to be revived today into the controversial sale of the Rover car company to British Aerospace.

A key part of the inquiry will be into whether the car company was undervalued.

The all-party public accounts committee is due to meet this afternoon following the publication last week of an Ipswich-based report setting out the evidence amassed so far. There had been doubts over whether

the committee would continue with its inquiry given that the trade and industry committee has been conducting a parallel investigation.

The expected move follows the disclosure last week that Ford, the US motor group, was prepared to pay between £400m and £600m for Rover, on the basis of an £800m government cash injection as originally proposed by the Department of Trade and Industry.

One of the key issues in the public accounts committee's inquiry is expected to be how

Rover assets were valued, and whether they were sold off too cheaply. It is likely to look in detail at the work of the government valuation services which it has criticised previously.

The two Commons committees have been investigating the £38m financial concessions made to BAE to facilitate the £150m deal in August 1988. The concessions were not disclosed to the European Commission when it agreed to £247m state aid being provided to write off Rover's debts.

The revival of the investigation by the public accounts committee, which is generally regarded as more powerful than its trade and industry counterpart, will heighten interest at Westminster in the European Commission's inquiry into how much state aid BAE should repay.

The Commission may take the undervaluation of the company into account in deciding the BAE repayment. The decision is likely to be announced later this month.

The trade and industry com-

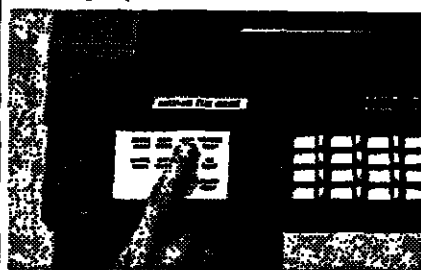
mittee has been pursuing its own inquiry and has already questioned Professor Roland Smith, BAE's chairman, and other senior BAE figures, as well as Lord Young, the Trade and Industry Secretary at the time of the sale.

Lord Young was earlier invited to give evidence to the PAC, but he refused to do so, pointing out that the committee does not usually take evidence from ministers.

PAC members have not ruled out repeating the invitation.

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Tax incentives for employee schemes urged

By Michael Smith, Labour Correspondent

THE GOVERNMENT was urged by the Industrial Society yesterday to offer tax incentives to companies which make real progress towards employee involvement.

In its response to a consultative document about the proposed European Company Statute, the society criticises progress on this in Britain.

"The well known examples of good practice involving employees described in recent government publications are still not widespread," it says.

In a letter to the Department of Trade and Industry, Mr. Allan Graham, Industrial Society director, says the link between involvement and business is well established and incentives could produce "real advances."

If ministers relied on exhortation, the result would only be "slow trickle of converts."

The Trades Union Congress will today begin a three-week campaign to persuade more people to join trade unions. It is being launched by Mr Norman Willis, TUC general secretary, in Manchester and includes exhibitions and meetings in the city.

Miners' leaders call meeting on foreign links

By Michael Smith, Labour Correspondent

LEADERS of the National Union of Mineworkers are to be pressed to convene an emergency meeting of the union's executive after weekend accusations about money which is alleged to have been sent from the Soviet Union and Libya to help miners during their national strike in 1984-5.

Mr George Bees, general secretary of the South Wales NUM, said yesterday that he and other members of the national executive wanted an urgent meeting to discuss investigations by the fraud squad into the union's finances and allegations that millions of pounds of Soviet and Libyan money was received during the miners' dispute.

The NUM is scheduled to meet next on April 2 but Mr Bees said he was not prepared to wait that long, particularly in view of the union's declining membership and recent redundancies among staff.

Mr Scargill, president of the NUM, said yesterday that the NUM did not receive any money from the Soviet Union during the strike.

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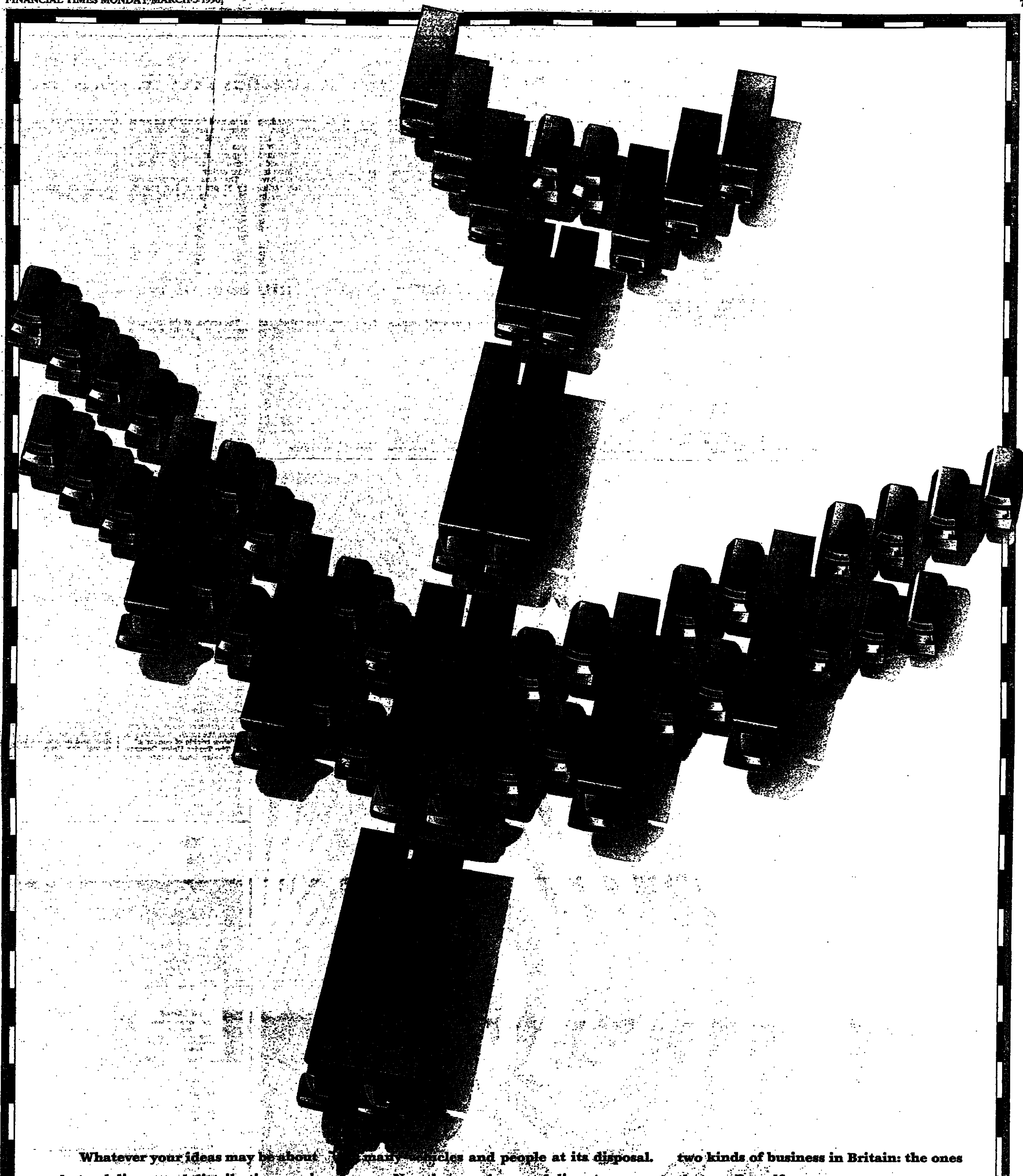
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UK NEWS

Power station companies sign first contracts

By Maurice Samuelson

ABOUT 200 factories, offices and other buildings in England and Wales will next month start buying electricity directly from power station companies instead of from local electricity boards.

The contracts, lasting from one to three years, will come into effect on April 1, the day the electricity industry passes into the private sector and starts to assume its new, competitive structure.

The contracts represent part of the 15 per cent of the electricity market for which the generators will be allowed to compete directly in the first four years after privatisation. That will rise to 25 per cent in the second four years, after which there will be no limit. National Power's first customers have a demand of only 850 MW compared with its generating capacity of 32,000 MW. Its first 23 contracts are worth between £150m and £200m. Thirteen of the contracts are with multi-site companies, one of which owns 30 sites.

The sites vary widely in electricity consumption - from 1 MW to 150 MW - and the contract periods range from one to three years.

PowerGen, National Power's sister company, which recently won the right to supply the future Toyota car factory in Derbyshire, has also secured additional business but at the weekend had not yet quantified it.

However, the contracts represent only a very small proportion of the industrial and commercial electricity market and reflect the tight constraints that will govern the growth of full competition in electricity supply.

Many of the generators' new customers will enjoy lower prices than in the previous 12 months. The area boards are also believed to have offered contract customers cash reductions. Their ability to do so is strengthened by the 9 per cent increase in next year's charges to domestic consumers who have no leverage over prices.

Extra powers urged for investor complaints body

By Eric Short

THE COMPLAINTS Bureau operated by The Securities Association and the International Stock Exchange should have the power to award compensation of up to £500 if a member firm fails to deal adequately with an investor's complaint.

That is one of the recommendations made by Sir Gordon Downey, the Complaints Commissioner, in his first report on the work of the bureau in 1989. The 1986 Financial Services Act requires all regulatory bodies to operate a complaints and adjudication service to deal with investors' difficulties with authorised firms. The bureau provides information and conciliates on complaints.

It handled 1,518 cases in 1989, of which 770 were inquiries and 748 were complaints. It found that 40 per cent of com-

plaints were justified. The Complaints Commissioner monitors the bureau's operations. His report, published yesterday, concluded that the bureau generally operated efficiently.

The bureau can make recommendations for compensation from a firm and pass on information about serious maladministration or breach of FSA rules to the Enforcement Division of FSA.

Most firms accepted the recommendation and paid compensation. In 20 cases last year, firms did not pay up and the bureau recommended complaints to take their case to the second tier of the FSA complaint system, arbitration.

Only about 10 cases to date have been taken to arbitration, prompting Sir Gordon to recommend the extra powers.

Boastful Britain faces critics over dumping

John Hunt anticipates a testing time for Chris Patten at the North Sea conference

GOVERNMENT claims that Britain has taken a leading role in cleaning up the North Sea will be put to the test this week when Mr Chris Patten, the Environment Secretary, attends the third North Sea Conference in the Hague.

Recently Mr John Gummer, Agriculture Minister, boasted that the UK was among the European leaders in demanding higher standards and preventing pollution in its offshore waters. Mrs Margaret Thatcher told the Conservative Party Conference in 1988: "We have led Europe in banning the dumping of harmful industrial waste in the North Sea."

For all that, Mr Patten will need all his skills in the Hague on Wednesday and Thursday to pacify the seven states that, with Britain, signed the 1987 agreement to reduce pollution in the North Sea. The pact followed complaints that the North Sea had become a "tidy den" through waste dumping and carriage of toxic materials from the rivers of the highly industrialised countries surrounding it.

Under the agreement, dumping of industrial waste into the North Sea should have ceased by the end of last year.

Britain has been unable to meet that deadline and is the



Greenpeace protests over N Sea dumping

only country continuing to use the method. It is also the only signatory country still dumping sewage sludge: 7.5m tonnes a year, of which 60 per cent goes into the North Sea.

That has provoked strong criticism from the other states - Denmark, Belgium, West Germany, France, the Netherlands, Norway and Sweden. Some of the sound and fury is intended to placate the powerful "green" lobbies in their own countries. British officials point out that the Rhine is still by far the most polluted river running into the North Sea.

The UK now says it can end

THE Confederation of British Industry says in a report today that its members are making a big contribution to the North Sea environment. ICI has cut inputs of mercury and cadmium into the Tees by more than 92 per cent since 1970 and the ICI Group has spent £20m to reduce trace metals going into the Tees by 75 per cent since 1983.

The BTZ Metals Copper Pass smelter on the Humber estuary has cut inputs of nickel, zinc and tin into the river by more than 97 per cent since 1974. Scottish and Newcastle Breweries had achieved big improvements in effluent quality.

Industrial dumping by the end of 1992, but for two dumping licences - for Sterling Organics and Imperial Chemical Industries - which may be extended into 1993.

That is likely to upset the other countries, as ICI accounts for more than half the total liquid waste licensed for disposal by this method. Greenpeace, the environmental organisation, says it is "a whitewash" and means that the 268,000 tonnes to be dumped from Britain this year, 207,000 tonnes will continue into 1993.

Britain is, however, abiding

by the letter of the North Sea declaration. A loophole allows dumping to continue if "there are no practical alternatives on land and it can be shown that the materials pose no risk to the marine environment."

The UK says it is fulfilling those conditions. Britain has refused its licences for industrial dumping from 30 to nine within the last three years.

One of the most important issues for Britain is a proposal from Germany, Denmark and Sweden that damaging nutrients such as nitrogen and phosphorus should be removed from sewage before it is discharged into rivers and carried into the North Sea. That would mean installing expensive equipment at sewage plants and would cost the UK's privatised water industry huge sums of money.

Germany is now installing such systems at a total cost of about £150m. The Government estimates that the British water industry might face costs of that order if the method were introduced in the UK.

"It would be a terrible bill for us to pay," says a British negotiator. "There is no justification for it."

Britain has been opposed to the move and it was thought that agreement would be unlikely at the conference. But it is possible that Mr Patten

may announce some concession on this point today.

The UK maintains that there is no scientific justification for the proposal. British inputs of nutrients to the North Sea have not increased in recent years and are mostly carried out through the North Atlantic. The main difficulty comes from the countries on the eastern side of the sea. Their nutrients are swept north along the eastern shores by currents.

Sewage sludge dumping by Britain might be a cause of conflict, although Mr Patten is expected to announce a compromise proposal today. Germany, with the backing of other states, wants this type of dumping to end in five years. Mr Patten is expected to say that Britain will be prepared to phase it out in 10 years.

That is a climb down from the UK's previous position that sewage sludge dumping should continue but that greater efforts should be made to remove contaminated materials from it. However, it is unlikely that Mr Patten's concession will satisfy Britain's critics at the conference.

In spite of all the differences, the British officials want to be constructive. One negotiator says: "We are not going to give everything away but equally we do not want to be obstructive. We want this to be a good conference."

Clothing shops face fall in trade, survey says

By Maggie Urry

CLOTHING SHOPS' trade is likely to deteriorate, according to Verdict Research, the retail consultancy. Sales in real terms were static last year.

Verdict expects no improvement in the retail climate generally until mid 1991, when inflation and interest rates are expected to be lower. However, clothing retailers may continue facing difficulties for longer because there are too many shops devoted to selling clothes.

"There is simply too much space to be supported by the existing level of consumer demand," the report says. At the same time, occupancy and other costs are rising faster than sales.

The sub-sector was one of the fastest-expanding areas in the 1980s as consumer spending grew rapidly.

Many of the new shops, however, looked alike, Verdict says, and that blandness has partly dampened spending on clothing.

Clothes shops are one of the most demanding areas of the industry, Verdict says. That is partly because the business is a very seasonal one and the goods are affected by changing fashion, and partly because customers are particularly fickle when buying clothes.

The sub-sector is also particularly vulnerable to demographic shifts. The decline in the number of teenagers and young adults, who are the biggest spenders on clothing, has yet to provoke retailers into developing new formats for older customers, it says.

Marks and Spencer has the largest retail market share, with 14.3 per cent of the clothing market, which was worth £17.4bn in 1989.

Burton, with chains such as Burton, Top Shop, Dorothy Perkins and Evans as well as the Debenhams department stores, has 10.9 per cent of the market.

Storehouse, which owns the R&S business and chains such as Richards, has 4.2 per cent of the market. Verdict on Clothing Retailers, Verdict Research, 112 High Holborn, London WC1V 6JS. £495.

Computer merger pace eases

By Alan Cane

MERGERS and acquisitions in the UK information technology industry are increasing but the pace has slackened, according to Regent Associates, a UK-based acquisition broker which monitors all transactions valued at more than £500,000.

There were 244 acquisitions in the sector last year, an increase of 23 per cent on 1988. In 1987, however, there were 119 transactions and 187 in 1986, a corresponding growth rate of 65 per cent.

Mr Peter Rowell, Regent Associates' managing director, said that after several years of rapidly growing acquisition activity there was a shortage of suitable companies valued at up to £10m.

Much of the activity was being driven by companies

with a full stock market listing not interested in very small acquisitions.

Merger and acquisition activity in the IT sector has been growing in recent years.

The Regent analysis shows clear signs of consolidation in product distribution where due to the economies of scale to allow reasonable profit margins. There were 21 acquisitions of product distributors in 1989.

The report notes two principal trends with, first, a tendency for buyers to focus on vertical markets.

Mr Rowell said: "Many suppliers who have been talking about the need to focus on vertical markets are accelerating the process by actively searching for companies with estab-

lished customers and staff with knowledge of those markets."

The second trend, among diversified companies, is to dispose of marginal activities to focus on the core business. Regent says the software and services sector was the most active, with 99 acquisitions in 1989 compared with 76 the previous year.

Communications companies, especially those involved in local area networking, were much in demand.

UK-based companies acquired 51 foreign companies, whereas only 13 British companies were acquired by foreign buyers. There was a sharp decline in acquisitions in North America as British companies turned their attentions to Europe and the Pacific Rim.

Sales value of food and drink cans rises by 8.4%

By Maggie Urry

SALES of cans for the food and drink industry grew by 7 per cent in volume and 8.4 per cent in value during 1989, the Economist Intelligence Unit estimates. A total of 12.7bn cans was sold in the UK.

The market for open-top cans - those delivered to packers - with one end open for sealing - had been thought to be a mature one. Instead, the unit says in its latest Paper and Packaging Bulletin, the market was worth \$68m in 1989, up from \$60m in 1988.

It is a competitive market. In 1989 prices per can fell and last year the slight improvement in prices was "much needed," the EIU says.

The boost to can volumes

mainly came from a 22 per cent rise in carbonated soft-drink cans because of the hot summer. Those now account for 30.5 per cent of the can market, and sales are expected to continue. Sales of cans for beer rose by 4.5 per cent. Soft drinks and beer cans make up 52.5 per cent of the can market.

Of the five main can companies, CMB Packaging, the group formed last year by the merger of Metalbox Packaging of the UK and Curnaud of France, has the largest market share, with 38 per cent of the market.

Paper and Packaging Bulletin No 140, Economist Intelligence Unit, 40 Duke Street, London W1A 1DW. £95.

FT SATELLITE MONITOR

Installation advances modestly

By Raymond Snoddy

SATELLITE television advanced modestly in February, with 71,000 more homes putting up dishes.

That brings the total number of homes that have opted or bought satellite dishes to 628,000, according to the latest monthly Financial Times Satellite Monitor. The figure does not include those who receive satellite television channels through cable networks, probably a much larger figure.

The findings, based on interviews in February with more than 4,000 people, suggest a winter plateau for sales of between 60,000 to 70,000 and a falling away from the December peak of 130,000. In January the figure was 61,000.

Continental Research, which compiles the survey, attributes the slowing to the fact that February is traditionally a

quiet month for retailing. Moreover, some consumers may be waiting for the launch of British Satellite Broadcasting, a consortium in which Pearson, publisher of the Financial Times, has a significant stake.

In its survey, Continental identified a total of 10 large dishes and 33 small dishes of the sort needed to receive Sky and other satellite channels. The margin of error in scaling the sample up to the British population is about plus or minus 35,000 homes.

Continental says there has been a levelling-off of interest in satellite television across all social groups and that a total of 3.5m people now say they will definitely or probably install equipment. That compares with a December figure of 4.2m.

This is the 12th monthly monitor and an analysis of all the satellite television homes identified so far shows that the extra choice of satellite appeals particularly to the young, with over 50 per cent of such homes including people aged under 34. Homes with three or more people are also more likely to take up satellite.

Satellite television is more popular in blue-collar households, particularly those with skilled manual workers.

Interest is spread fairly widely across the country, although Scotland and greater London are beginning to show a little less interest than the rest of the country.

Continental expects spring marketing campaigns by both Sky Television and BS2 to stimulate the present "static" market potential.

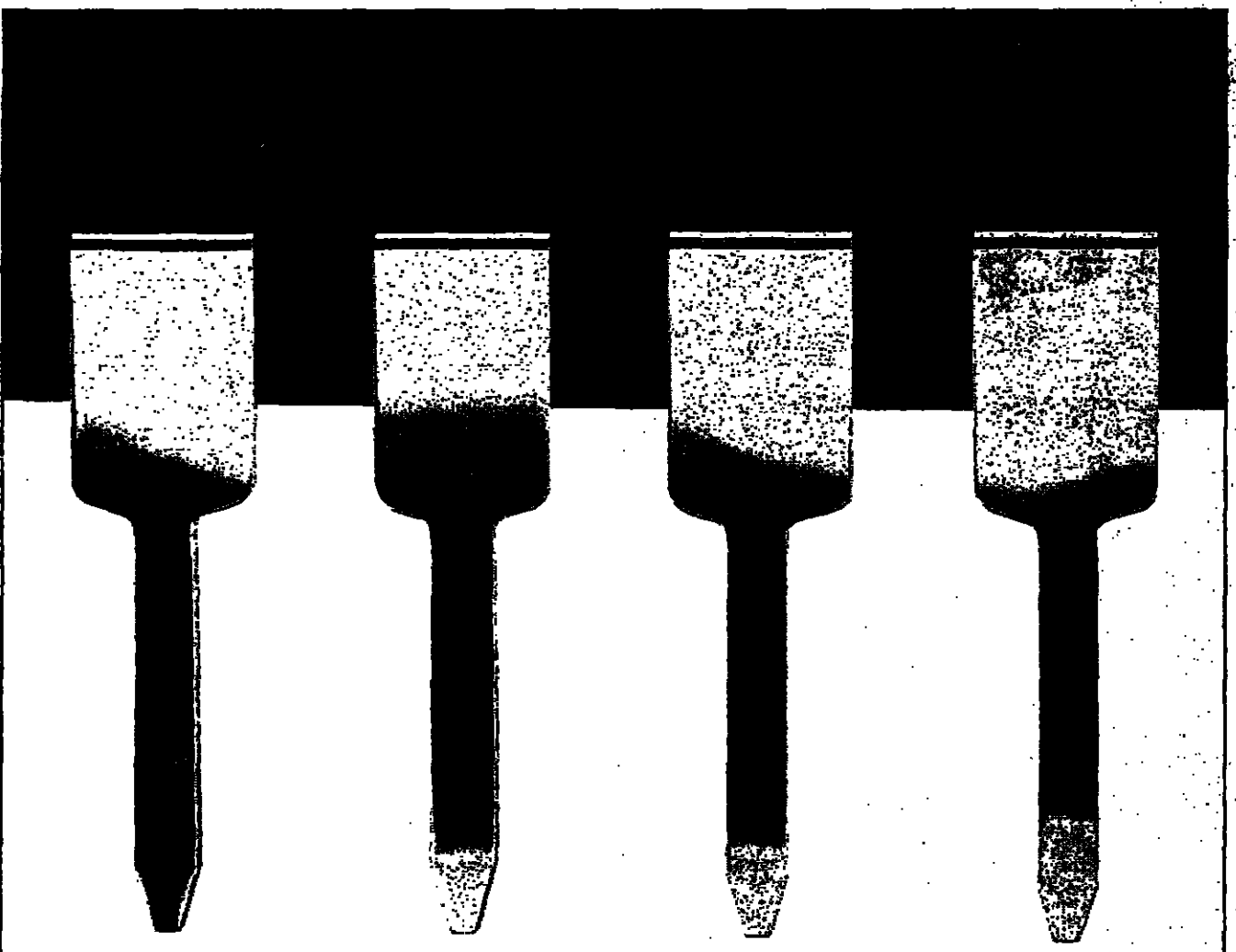
ITN change of head office earns it £40m

INDEPENDENT Television News says it has made £40m profit from its decision to create a new headquarters in London, writes Raymond Snoddy.

The money has come from complex deals involving the purchase, sale and leaseback of its new Grays Inn Road headquarters and the sale and leaseback of its existing building near Oxford Street.

The Grays Inn Road deal was with Stanbury Properties and Wells Street was sold to Speyhawk Mount Row and then leased back until the new building is ready for occupation.

The surpluses flowing from the deals have enabled ITN to fit out the new premises without any need for further capital from its present owners, the ITV companies.



In 1974, the SAMSUNG GROUP sold \$0.5 million worth of semiconductors. By 1989 it had increased sales to \$1.25 billion a year, making it the fastest-growing producer in the world.

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Building society drops offer for Portman Wessex

By David Barchard

CHELTENHAM & Gloucester Building Society has withdrawn a bid for the smaller Portman Wessex society after learning that Portman Wessex members would not be given a chance to consider its offer. The Cheltenham & Gloucester offer is believed to have been superior to merger proposals due to be put to them shortly. The withdrawal is of considerable significance to the industry, as several medium-sized building societies are considering offers from foreign banks and insurance groups. Until now, it has always been assumed that the board of a building society subject to a takeover bid would have to disclose details of all the offers it received from other bidders, alongside the recommended offer. Mr Andrew Longhurst, chief executive of Cheltenham & Gloucester, said: "We are in a no-win situation. The way the relevant legislation is constructed, a building society's board can only put one merger

Labour shifts towards a brake on private cars

Kevin Brown says the Opposition's transport plans will create open conflict with the Government

THE LABOUR Party is moving towards producing its most radical transport manifesto since 1945 when it proposed nationalisation of railways and road haulage. There will be no nationalisation in the next manifesto, which is consistent with the development of Labour policy under Mr Neil Kinnock, the party leader.

But Mr John Prescott, the shadow Transport Secretary, is arguing strongly within the shadow Cabinet for a policy that would rely heavily on restraining the private use of cars to ease overwhelming road congestion.

Such a policy would bring Labour into open philosophical conflict with the Government, which sees that approach as an infringement of personal freedom and a certain vote-loser.

Mr Prescott's response has been to confirm the programme, albeit with some environmental modifications such as better landscaping of motorways. He is also trying to

Mr Prescott declares that Labour has made no final decisions and is unlikely to do so before the summer at the earliest. But his hope is that the Government's efforts to wrap itself in the flag of freedom of choice have merely blinded it to the reality of the transport question.

The crucial issue is the Transport Department's own forecast, published last year, that the volume of traffic will increase by up to 47 per cent over the next 10 years, and by as much as 142 per cent by 2025.

The Government's immediate response was its Roads for Prosperity programme, variously costed at £12bn-£14bn, which proposes widening most motorways, together with building more bypasses and some new roads, over the next decade or so.

The programme has outraged environmentalists, who regard it as futile and dangerous, because of the implications for pollution from vehicle exhausts. Even Mr Chris Patten, the Environment Secretary, has said publicly that such an increase in traffic would be unacceptable.

Mr Parkinson's response has been to confirm the programme, albeit with some environmental modifications such as better landscaping of motorways. He is also trying to



John Prescott: Public prepared to accept limits

encourage vehicle manufacturers to switch the emphasis of design and production from performance to fuel efficiency, and to promote better driving standards as a way of cutting pollution. Yet Transport Department officials admit that even spending on that scale will increase road capacity by only around a

out of the congestion problem, so the difficulty is finding ways to manage it," he says. "We think a lot can be done through improvements to public transport, but if you want to reduce exhaust gases the growth factor has to be restrained."

The principle of restraint was sketched out - albeit without details or commitment - in Labour's transport policy document, approved by the party conference in the autumn.

Details remain sketchy - a team of 20 academics are working on the mechanics - but the measures being considered include:

● Using the price mechanism to make driving less attractive, either through raising petrol taxes or, more probably, by charging motorists to enter congested areas.

● Swinging tax increases to wipe out the perk value of company cars, valued at around £3,000 a year, and company parking spaces, valued at up to £5,000.

● A 55 mph speed limit to reduce exhaust emissions, improve traffic flows and increase safety.

● Reserving more road space for use by buses or high-occupancy vehicles, combined with tougher penalties for offenders.

Mr Prescott stresses that Labour is not anti-roads and

talks of reviewing the need for new inter-urban roads such as an east coast motorway from London to Edinburgh. However, it is clear that Labour would be less sympathetic to road schemes in urban areas.

Ms Joan Ruddock, the deputy transport spokesman, has already undertaken that Labour would kill the Government's extensive plans for new roads in London, and would not approve "roads which will simply generate additional traffic."

The *quid pro quo* for a tougher line on roads and cars would be a big increase in investment in public transport, financed partly by relaxing financial controls on British Rail and other bodies, and partly by higher government spending.

There is a second gamble here, though: that voters are prepared to accept higher taxes in return for better services. "I think people are prepared to pay for better public services - that is what they want," Mr Prescott claims.

Talks on the issue are going on with Labour's Treasury team, but Mr John Smith, the shadow Chancellor, has yet to be convinced. The use of the price mechanism presents particular difficulties because of the perception that it would affect poor drivers worse than rich ones.

Anti-dumping duties 'cost EC consumers £1.2bn'

By Michael Skapinker

THE European Community's anti-dumping duties on imported electronic goods harm the interests of consumers, a study from the National Consumer Council says today. The study covers the effect of EC duties on average prices of goods. It says the increases imposed by EC duties are about £13 on a compact disc player, more than £30 on a video recorder, £74 on a computer printer, £31 on an electronic typewriter and more than £181 on a photocopier. Nigel Grimwade, senior lecturer in economics at the South Bank Polytechnic and the author of the study, says

the measures cost UK consumers more than £27m a year in higher prices, and consumers in the Community as a whole £1.2bn.

The economic justification for the measure is difficult to establish, the report says. Although manufacturers frequently argue that sales result from low pricing by competitors, they really have only their own inability or unwillingness to adapt to blame, says Mr Grimwade.

Consumer Electronics and the EC's Anti-Dumping Policy. National Consumer Council, 20 Grosvenor Gardens, London SW1W 0DE. £3.

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THE WALKER RESIGNATION

Junior ministers await the call to Wales

By Philip Stephens, Political Editor

FOR THE raft of more junior ministers whose ambition it is to join Mrs Margaret Thatcher's weekly Cabinet meetings, Mr Peter Walker's impending resignation will mean weeks of anxious waiting by the telephone.

His job as Secretary of State for Wales is not the most coveted in the senior ranks of the Government.

When Mr Walker was sent there from Energy after the 1987 election it was widely regarded as a demotion, although he brought his typically high-profile style to the job.

Aspiring members of the country's most exclusive political club, however, cannot afford to be choosy. There is no guarantee that another chance of promotion will come before the general election.

It is possible that Mrs Thatcher will not replace Mr Walker directly with someone from outside the Cabinet, but will use the opportunity for another, albeit minor reshuffle.

of ministerial responsibilities. Among the ministers of state who might expect that all-important call from Downing Street, three stand out: Mr John Patten, at the Home Office, Mr William Waldegrave, at the Foreign Office, and Mr Peter Lilley, at the Treasury.

A straw poll - strictly unscientific - of Conservative MPs yesterday suggested that all were regarded as well deserving of promotion.

Mr Patten, 44, in the junior ranks of the Government since 1980, is regarded as a considerably more skilful politician than his sometimes relaxed style betrays.

He has played a key role in shaping the Criminal Justice Bill which the Government plans for the next session of parliament and has been in the forefront of its efforts to combat crime.

Mr Waldegrave, a Minister of State at the Foreign Office, is a year younger and is regarded as one of the brightest of his generation.



John Patten: more skilful than relaxed style betrays



Peter Lilley: first choice of Conservative right wing

A former fellow of All Souls, Oxford, Mr Waldegrave displays an intellectual grasp of issues that few of his contemporaries can match; although sometimes, colleagues say, at the expense of good political judgment.

Mr Lilley is probably the first choice of the Tory right

wing. Now Financial Secretary to the Treasury, he has enjoyed a meteoric rise since Mr Nigel Lawson made him his parliamentary private secretary in 1984. His politics - on economics and social policy - are distinctly "dry", so he might be an ideal counterweight to some of the less

Thatcherite members of the Cabinet. All of them share one distinct drawback: a lack of any obviously strong connections with Wales.

Mr Walker, of course, was in the same position but he brought to the job more than 20 years of experience of Cabinet-level politics.

One suggestion last night was that the Welsh-born Mr Michael Howard, brought into the Cabinet in January to replace Mr Norman Fowler as Employment Secretary, could fill Mr Walker's shoes.

Another was that Mr Tristan Garel-Jones, Welsh born and with an outlook closer to Mr Walker's than to Mrs Thatcher's, could be promoted into the job.

Mr Garel-Jones is a close personal friend and political ally of Mr Chris Patten, the Environment Secretary.

For his part, Mr Walker would say nothing beyond expressing his confidence that Mrs Thatcher was keen to appoint someone "very good."

Political openness won over enemies

By Anthony Moreton, Welsh Correspondent

FEW people in Wales will welcome Mr Peter Walker's decision to leave the Welsh Office. That is a turnaround for a man whose time in office did not start off well.

His appointment in 1987 was greeted with almost universal criticism within the principality. Few Conservatives really welcomed the choice of this man, who said light-heartedly in his own defence that he could at least see Wales from his constituency.

Within a very short time, however, he had won over all sections of the community with his brand of open politics and government.

One of the first to see those virtues was Mr David Jenkins, secretary of the Welsh TUC, who got his knuckles rapped by other union leaders for saying this was a man with whom the Welsh could work.

Mrs Maitland Collins, of the Rhondda, was another, and it was perhaps no coincidence that the valley's programme aimed at rejuvenating an economically depressed area was presented in her borough.

One insider said yesterday that Mr Walker's greatest achievement was to have instilled confidence in a community that had been severely battered by the depression of the years between 1979 and 1983.

Mr Walker's good fortune was to arrive in Cardiff just after the economic upturn had started, and he rode the wave to push the recovery even faster. Among other things, he led a committee from Mrs Thatcher on his appointment that more money would be available for Wales.

He was equally astute in projecting Wales abroad, especially in the Far East, from which so much inward investment has come, and in new sectors.

The move to Wales from Energy was widely seen as a demotion for a minister unloved by No 10. However, Mr Walker turned it to his own advantage. He knew that the Secretary of State for Wales could sit on a wide range of government committees. Most of his predecessors had not exercised their right to attend some of the more exotic of them, but Peter Walker surprised colleagues by turning up at meetings where he had not been expected. The result was to give Wales a weight - a sense of gravitas - in government it had never had before.

Joe Rogaly

A departure of strictly limited significance

MR PETER WALKER is a splendid fellow, but his departure from his post as Secretary of State for Wales does not herald the end of the Conservative Government. It is not self-evidently a case of a rat leaving a sinking ship, any more than was the departure of Mr Norman Fowler from the job of Secretary for Employment on January 3. Nor is it another whiff of *fin de siècle* in the air, as everyone will be suggesting. There are sufficient reasons for reaching the conclusion that Mrs Margaret Thatcher's administration is in deep trouble, but this is not one of them.

"The Prime Minister was very sorry when I came to her last September to say we had decided as a family that I would not contest the election," he said on television yesterday. In the absence of any evidence to the contrary, there is no reason to disbelieve him. Indeed, Mr Fowler and Mr Walker may have crossed paths in the corridor outside the Prime Minister's office, both thinking of their families.

It was the bigger personal decision for Mr Fowler, just 52 and in need of a job to supplement his MP's salary, than for Mr Walker, about to be 58 and a self-made millionaire longer ago than most of us care to remember. It is now perfectly possible to picture Lord Walker of - shall we say Cardiff - joining the other great departed in the upper house,

unless Labour gets in and abolishes it before he has a chance. He will be missed by some, waved gleefully off by others.

Mr Walker represented one strand of Conservatism that is currently out of fashion - namely a strong belief in "partnership" between Government and industry, and another that is at present well concealed, namely a genuine feeling for the less well off. In one of his periods out of office, in the mid 1970s, he spent some time persuading me to write about the awful conditions in certain city centres, which had been concerned with when in Government. He did not appear to want a puff for himself. His attitude to blacks in

Britain is closer to that of the Prince of Wales than the one associated with Mr Enoch Powell.

Those twin characteristics may account for his extraordinary personal popularity in Wales, and the lack of affection for him expressed by some of his harder-minded or younger colleagues in Cabinet.

It is not possible to say with certainty why Mrs Thatcher allowed this particular dissident to remain in the Government until he chose to leave. Before she took over leadership of the party he was courteous and helpful to her. When she became Prime Minister he was a leading figure in the party, one who could not easily be

dismissed. As the years went by he was moved around the Government, serving as a thoughtful Secretary for Energy whose stockpiling of coal contributed mightily to the defeat of the National Union of Mineworkers, and surprising everyone with his acceptance, after the last election, of the Welsh job, which he likened to "city manager of Birmingham."

One view is that the Prime Minister feared the presence of such an astute dissident on her own back benches, as President Lyndon Johnson used to say of similar opponents, she would rather have him in the tent doing whatever he was doing in an outward direction than outside the tent stinging in.

Perhaps. It is also true that as the years went by Mr Walker's sheer experience made his occasional pronouncements worth listening to, even if they were sometimes irritating to the new Right. He can claim to have been one of the earliest proponents of council house sales and a constant critic of monetarism.

Either way, the Prime Minister can ill afford the loss of a man who had no reason to fear the consequences of speaking his mind. Her performance in office has deteriorated markedly since the departure of Lord Whitelaw from office six months after the last general election. The subsequent appointment of Sir Geoffrey

Howe as "Deputy Prime Minister" has not compensated for the latter's absence as someone willing to tell her when such-and-such a policy would simply not be accepted. Mr Walker had nothing like the clout of Lord Whitelaw, but in a post-1983 Cabinet even one dissenting voice has its uses.

It is in that sense that his departure is damaging to the Government. As "another minister resigns" it will, of course, add to an atmosphere being created by a spate of negative news, but that is of less consequence than the need for more experienced voices at the centre.

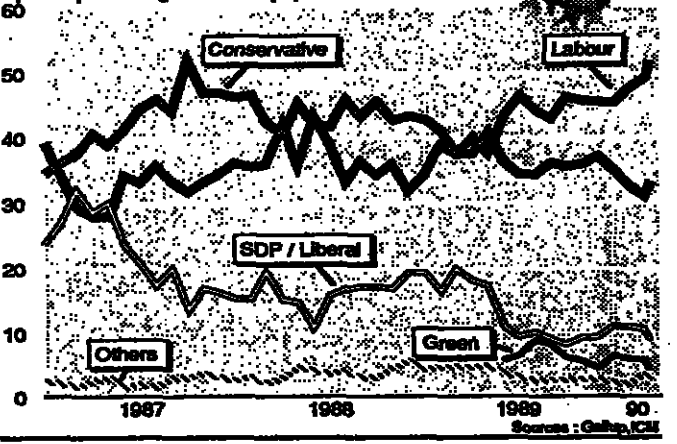
The policies that are turning away Conservative voters in droves are all part of the "new Right" philosophy. The list of them is long, but it includes: opting-out of state schools from local authority control, the attempt to create a shadow market inside the National Health Service, the general air of infrastructural decay and, above all, the poll tax.

It is true that the Government could probably survive all of those if it could only get inflation and interest and mortgage rates down, but until it does so the cumulative effect of all the vote-repelling policies, plus bad news about the economy, in losing the Labour Party well in the lead. Against that accumulation of ill fortune, Mr Walker's decision to retire is of strictly limited significance.

Joe Rogaly

The widening gap

Opinion poll voting intentions (%)



OTHER UK NEWS

Renault Truck Industries cuts jobs as losses surge to £6m

By Kevin Done, Motor Industry Correspondent

RENAULT Truck Industries, the UK subsidiary of Renault Vehicules Industriels de France, is understood to have made a loss of between £2m and £3m last year, a sharp deterioration from a loss of £1.5m in 1988.

RTI, the former Chrysler-owned Dodge truck operation, based in Dunstable, Bedfordshire, has been a consistent loss-maker since it was taken over by Renault in 1981. It made losses of £10.8m in 1988 and £3.1m in 1987.

The company plunged more deeply into loss last year in the face of falling sales, declining market share and a steep decline in output, caused partly by the troubled introduction of a new product range at the Dunstable plant.

The RTI management underwent a radical reorganisation last year and the company is cutting its workforce by 25 per cent in response to its falling fortunes and the general

decline in the UK truck market. Its production workforce at the Dunstable assembly plant is being cut by 41 per cent to 400 from some 675.

RTI's truck output dropped by 23.2 per cent to 3,522 last year from 4,595 in 1988. Production at Dunstable has been reduced to 12 trucks a day compared with 20 a day last year and the plant has been reduced to working only a three-day week until at least the end of April.

The company's share of the UK truck market has been falling steadily throughout the 1980s, but the deterioration has accelerated in the last three years, a period in which overall truck sales have grown very strongly before peaking in mid 1988.

Renault's share of the UK truck market (above 3.5 tonnes) fell to 6 per cent last year from 6.8 per cent in 1988 and 8.7 per cent in 1987.

The present drastic cutback in its operations comes as the UK truck market has gone into steep recession.

Total UK truck sales for the whole of 1989 were the highest of the decade at 69,234, but in the final quarter demand was 23.2 per cent lower than a year earlier. Truck sales plunged again by 23.9 per cent in January to 4,579 from 6,442 a year ago.

RTI, which had been seeking to gradually transfer production at Dunstable to Renault-designed vehicles and away from the older models it inherited, with the takeover of the former Dodge operations in 1981, has been forced by falling sales to halt local UK production of its G-range of heavy trucks, which began in 1988.

RTI's increasing investment in its sales and marketing operations and in its UK distribution network in an effort to cut stocks, increase sales and bring its dealers back into profit.

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Labour urges NI Fund investigation

By Eric Short

MR Michael Meacher, Labour's social security spokesman, has called for an investigation into the National Insurance Fund.

His call, in a letter to Mr Robert Sheldon, Public Accounts Committee chairman, follows the disclosure that Mr John Bourn, the Comptroller and Auditor General, had qualified the fund's 1988-89 accounts because of unexplained benefit discrepancies.

Discussion deferred

LONDON'S International Stock Exchange will not discuss the controversial Elwes Report on the future of the UK equity market at its regular monthly meeting today, writes Richard Waters. To allow the council more time to debate the report, a meeting has been arranged for March 19.

Trade gap worse in new and old industries, Labour says

By Alison Smith

BRITAIN'S trade deficit is becoming worse in new industries as well as old, according to a survey published yesterday by Mr Gordon Brown, shadow Trade and Industry Secretary.

Labour will use the survey in tomorrow's debate on industry called for by the Opposition. It will attack what it calls the Government's "wait-and-see" approach.

That debate will also be a focus for Tory attacks about the effects of high interest rates and the level of inflation, which will be increased by the impact of the introduction of the community charge on April 1, and higher fuel prices.

The survey shows a deficit on the crude balance of trade last year of £7bn for cars and other vehicles, £1.5bn for telecommunications equipment,

£1.6bn for office machinery and data processing and £800m for photographic equipment.

The deficit in each of those areas has increased over its equivalent in 1988. The biggest proportionate increase in the deficit was in office machinery, which rose by over 1400m.

While 1989 saw a 2400m surplus in professional and scientific equipment and a £3.4bn surplus in other transport equipment, both surpluses were down on 1988, from £500m and £2.7bn respectively.

Mr Brown said that the survey showed "the extent to which Britain is doing badly in high technology as well as traditional industries."

He said that the trade deficit in information technology totalled £3bn and was putting Britain at a disadvantage with leading European competitors.

At the age of 13 he read the FT: at 30 he was a millionaire

Alison Smith recalls a long career

THE announcement that the most experienced Cabinet minister in the Government has already made up his mind to jump will do nothing to help the Tory party firefighters who have spent the last weeks urging colleagues not to panic.

Mr Peter Walker was not always in political accord with a number of his Cabinet colleagues, but the timing of his departure will cause concern even to those who regarded him as a frayed dissident.

Mr Walker's longevity as a politician - almost 30 years in Parliament and 25 as a front-bench spokesman - should not detract from his even longer career as a businessman.

"When I was 13 I was reading Dandy, but I was also reading the Financial Times," he told one interviewer. It is no surprise that he said yesterday that he wanted to make a contribution to British commerce in the 1980s.

Mr Walker's departure will deprive the Prime Minister of a highly skilled politician and a senior representative of a strand of party thinking different from her own.

He spoke in Cabinet beyond his departmental responsibilities, as a *divulge* with a long-standing belief that governments should work in partnership with industry. But his political achievement was long-lasting than just survival.

He won Worcester, still his constituency, at a by-election in 1961. He organised Mr Edward Heath's successful leadership campaign in 1965. In 1970 he joined the Cabinet as Minister for Housing and Local Government. Later that year he became Secretary of State at the new Department of the Environment.

His time there will be remembered for his reorganisation of local government. His favourite memory from that period was of cutting through bureaucracy to list for preservation more than 20 of London's West End theatres.

He was hailed as a new Tory star the youngest cabinet minister (under 40) and a self-made millionaire by the age of 30. He achieved and survived early in his career that political kiss-of-death, being tipped as a possible future prime minister.

In November 1972 became Secretary of State for Trade and Industry. At the DTI he established a firmly interven-

tionist stance in industrial and consumer affairs, setting out his philosophy early in 1973. "It is the task of Government to see that the impact of capitalism is harnessed to the interests of all the people," he said.

"The most successful countries are those countries where the state, the banking system and both sides of industry have joined together to agree on the international opportunities available and to take advantage of them."

He retained the industry portfolio when the Tories went into opposition in 1974, but when Mrs Thatcher became leader.

In 1975 he had to cope with fall-out from the collapse of Slater Walker, the group he had founded with Mr Jim Slater in 1964. He had left it in 1970 on joining the Government.

He remained on the back benches until the election victory in 1979. Even then he was excluded from the areas of his greatest expertise and given the Ministry of Agriculture. Surviving that political graveyard, he took over in 1983 at the Department of Energy. It looked as though it would be just another sideshow.

But as he led the Tory campaign during the 1984-85 miners' strike, in Mr Arthur Scargill's words, the National Union of Mineworkers, he had found "the enemy within" whom all sides of the Tory party could unite in condemning. Avenging the 1974 election defeat of the Heath administration gave him some of his most satisfying moments in government.

If the prime minister had thought of provoking him to resign in 1983, that thought seemed underlined after the Tory election victory in 1987, when he was offered his present post as Welsh Secretary.

But his job did nothing to tame his dissidence. Three weeks before the Conservatives faced a difficult by-election in the Vale of Glamorgan last spring he said in a lecture to the Tory Reform Group that Britain's ills called for an interventionist stance in economic policymaking.

Tories panicking over the news of his departure from politics should perhaps take heart that so shrewd and experienced an operator would not be contemplating such a course if he shared the worst Tory fears about the state of the economy.

CONTRACTS & TENDERS

INVITATION TO BID

1. The Government of The Republic of Ghana has received a loan from The Arab Bank for Economic Development in Africa (BADEA) in the United States Dollars towards the cost of rehabilitating Gliksten (West Africa) Ltd. (GWA) and it is intended that part of the proceeds of this loan will be applied to eligible payments under the contract for the supply of forestry equipment and materials.

2. The National Investment Bank in conjunction with Gliksten (West Africa) Ltd. now invites sealed bids for the supply of the tender listed equipment and materials:-

CATEGORY NO.	ITEMS TO BE FURNISHED
1.	One (1) Unit Bulldozer
2.	One (1) Unit Log Loader
3.	One (1) Unit Straddle Truck Carrier
4.	One (1) Unit Tractor
5(A)	Five (5) Units Pick-Up Vehicle
(B)	Two (2) Units Station Wagon Vehicle
6.	Two (2) Units Double Cabin Pick-Up Vehicle
7.	One (1) Unit Mini-Bus Vehicle
8(A)	One (1) Unit Haulage Truck Short Chassis
(B)	Two (2) Units Haulage Trucks Long Chassis
9.	Six (6) Unit Logging Tractors (without Trailers)
10.	Fourteen (14) Units Logging Truck Trailer
11.	Spares and accessories for Steam Generator and Pylm
12.	Workshop Equipment and Tools

3. Interested eligible bidders may obtain further information from and inspect the bidding documents at the Legal Department of the National Investment Bank Room 205, Kwame Nkrumah Avenue, PO Box 3726, Accra, Ghana.

4. A complete set of bidding documents may be purchased by any interested eligible bidder on submission of a written application to the above and upon payment of non-refundable fee of two hundred United States Dollars (USD200.00) or its equivalent in a freely convertible currency.

5. All bids must be accompanied by a bid bond or Bank guarantee in United States Dollars (USD) or its equivalent in a freely convertible currency of Ten Percentum (10%) of the bid amount and must be delivered to the Office, National Investment Bank, Accra on or before Tuesday 17th April, 1990, by 09.00 Hrs (9 AM Local Time)

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11 1/2% Guaranteed Notes Due 1990

U.S.\$100,000,000
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Fiscal Agent

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Manufacturers Hanover Limited
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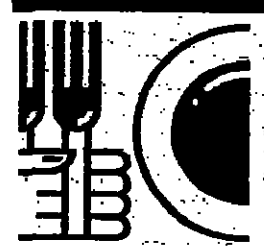
which will merge with The Mitsui Bank, Limited with effect from 1st April, 1990 to form

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FINANCIAL TIMES SURVEY



The West European food market is now worth over \$600bn a year, but excessive expectations among manufacturers about the impact of a more integrated market among 320m Europeans in 1992 have been receding for some time, says Clay Harris, Consumer Industries Editor.

Appetites are changing

IF ANYTHING slows the pace of mega-deals in the European food industry this year, it will be a waning appetite for junk. This is not a reflection of consumers' tastes, but of the willingness of financial markets to support highly leveraged bids. The two biggest transactions in the sector last year — and their long-term significance transcends their billion-dollar price tags — were direct results of the record \$35bn takeover of RJR Nabisco at the end of 1988.

BSN of France consolidated its position as Europe's third largest home-grown food company, after Nestlé and Unilever, with the \$2.5bn purchase of Nabisco's European biscuit and snacks business. Its prompt onward sale of Nabisco's UK snacks company to PepsiCo, the diversified US drinks group, for \$1.35bn has the potential to transform the entire European snacks and crisps sector from a British base.

The European fallout from the slimming of RJR did not end there. In a deal which, unusually, won universal applause in the market, Polly Peck International made itself a global player in fruit distribution by purchasing Del

Monte's fresh pineapple and banana business for \$870m.

But that was last year. With interest rates rising across the world, and markets still trying to digest the US junk bond disaster, 1990 is unlikely to throw up any opportunities of a similar size, although distress sales by highly leveraged companies cannot be ruled out.

If this year seems quieter, however, that is only on the surface. Questions and tensions will continue to bubble away. These include:

■ How big is the European market and which sectors will show the fastest growth rate? Food for Thought, a Geneva-based consultancy, expects the European Community food and drink market to show average real growth of 1 per cent per year by 1993 from its total of \$600bn in 1988.

By far the largest expansion is expected to come in ready meals, which Food for Thought foresees growing by 9.4 per cent per annum. This would follow an annual advance of 8.3 per cent (and of 20.1 per cent in chilled meals alone) in the previous three years.

■ How necessary will it be to be big and have global brands? Excessive expectations about the impact of 1992 have been

European food market

The market for food in the European Community, which is expected to reach \$600bn by 1993.

Country	Value (\$bn)
UK	\$92.27bn
France	\$85.28bn
Germany	\$82.00bn
Italy	\$75.00bn
Spain	\$65.00bn
Belgium	\$55.00bn
Netherlands	\$50.00bn
Portugal	\$45.00bn
Greece	\$40.00bn
Ireland	\$35.00bn

ALTHOUGH there are regional differences among European countries — for example, the Italian preference for cereal foods such as pasta and bread — there is also a great deal of uniformity among the eating habits and buying patterns of the European nations, says a report from Frost and Sullivan, the market analysts. While Europeans spent

nearly \$180bn on meat and fish in 1988 — the largest product sector in the food market — this figure is expected to rise to \$223bn by 1993. Sharper growth is anticipated in other sectors, due to the nutrition-conscious move away from red meat and toward dairy products, cereals, and fresh fruit and vegetables. Cereal-product sales are projected to rise

Total meat consumption

The Western European market in 1989 was 28.53 million tonnes (includes meat products).

Country	Value (million tonnes)
UK	4.20m tonnes
France	3.12m tonnes
Germany	2.87m tonnes
Italy	2.67m tonnes
Spain	2.47m tonnes
Belgium	2.27m tonnes
Netherlands	2.07m tonnes
Portugal	1.87m tonnes
Greece	1.67m tonnes
Ireland	1.47m tonnes

to \$700.4bn in 1993 (from \$61.5bn in 1988); dairy products should grow to \$123.7bn (up from \$101.6); and fruits, vegetables and potatoes from \$91.5bn to \$113.2bn, in the same period. Catering — food served in hotels and restaurants — will enjoy a rise to \$136bn (compared to \$118bn in 1988). Pork is "by far the most important meat produced in

Chilled food market

The Western European market in 1989 is likely to reach \$48.32bn, compared to \$36.70 bn in 1988.

Country	Value (\$bn)
UK	\$8.31bn
France	\$7.28bn
Germany	\$6.25bn
Italy	\$5.22bn
Spain	\$4.19bn
Belgium	\$3.16bn
Netherlands	\$2.13bn
Portugal	\$1.10bn
Greece	\$0.07bn
Ireland	\$0.04bn

the EC," says another report on meat products. "The consumer's attitude is relatively favourable, as pork is felt to have less negative health-related connotations than beef and sheep meats." Meat and meat products account for 52 per cent of chilled food consumption: this sector of the chilled food market is expected to top \$20.7bn by 1993, up from

New dairy products mkt.

The Western European market in 1988 was worth \$71.89bn, and could be worth \$73.9bn by 1993.

Country	Value (\$bn)
UK	\$12.25bn
France	\$11.22bn
Germany	\$10.19bn
Italy	\$9.16bn
Spain	\$8.13bn
Belgium	\$7.10bn
Netherlands	\$6.07bn
Portugal	\$5.04bn
Greece	\$4.01bn
Ireland	\$3.08bn

\$19.15bn in 1988. France is the biggest consumer of chilled foods in Europe. In a report on Western Europe's \$72bn dairy products market, analysts predict that yoghurts and other fermented dairy products, dairy desserts of all sorts, and — in some countries — ice-cream, "are products which are likely to enjoy high growth rates," as

the total market — boosted by many new product introductions — grows to \$73.9bn by 1993. Four reports: The Food Industry Market in Europe; Meat and Meat Products Market; New Dairy Products Market; and The Chilled Foods Market, available from Frost and Sullivan in London, tel.(01) 730-3435; and in New York, tel. (212) 233-1080.

THE FOOD INDUSTRY

receding for some time, except in countries which fear they will find themselves outside high external walls. Despite the culinary asperanto of McDonalds, Coca Cola and Nestlé, most food remains nationally distinctive.

With few exceptions, positions within each sector of each national market are more important than global size. If companies such as Nestlé, Unilever, BSN, Heintz and CPC appear in the first division in one country after another, it reflects local strengths as much as continent-wide economies of scale.

Nevertheless, Jim Grover of O&C Strategy Consultants sees a variety of winning paths for the cross-border acquirer to follow. These include consolidation, as BSN is attempting in the Italian pasta market; and engineering growth in a less developed market, as the French company is doing with biscuits in Spain.

For the larger players, Pan-European distribution is also an important strategy. Moreover, the acquisitive company can use its entry into a new market to create a premium, higher margin segment in the

sector. It will be especially interesting in this regard to watch how PepsiCo develops Walkers and Smiths crisps and snacks in the UK.

Grover also argues forcefully that many acquisitions in recent years will fail, if only in the sense that even the bigger companies may not be able to support brands in all the sectors into which they have plunged. This could spark a round of unbundling, voluntary and otherwise, by the mid-1990s.

■ Where does this leave smaller companies?

Looking for a profitable niche, says Martin Brailsford of Premier Brands, the beverage, biscuit and preserves company which was a management buy-out from Cadbury Schweppes in 1986 and allowed itself to be taken over by Hillebrand Holdings last year. Brailsford argues that barriers mean profits, and that smaller companies will have to find new ways of setting themselves apart.

Nick Barton, specialising in the food sector on the County NatWest corporate finance team, stings out the UK-based fresh produce distributor

Albert Fisher Group as having a particularly well-focused acquisition strategy. A spate of small and medium-sized purchases in the Netherlands has been important so much for their expansion to Fisher's distribution network as for the increasing buying clout the UK company has in Rotterdam, the main entrepôt for northern Europe.

■ What about Japanese and US buyers?

The Japanese have taken things very slowly. Mitsubishi Corporation's purchase of Princes canned foods and Trex brand fats and oils from Nestlé last year remains a rare exception. Unless the Japanese unexpectedly abandon their aversion to hostile bids, they will probably most often be spotted in a selective brand acquisition or as a "white knight."

The reshuffle Grover expects in a few years may bring them to the fore. With some exceptions among commodity-based groups, little more should be expected from US concerns, in part because they have lost their knack. County's Barton observes: "The US companies are increasingly inflexible in their management style in ac-

tions and negotiations." Opportunities may be missed as a result.

■ Where do food retailers fit in?

The prospect of a manufacturer's super-league unfettered by national barriers makes supermarket chains fear an erosion of their bargaining position. They are beginning to moot cross-border buying groups, cemented by cross-shareholdings, but retailing looks set to remain nationally based.

The prospect of a continental takeover foray into the higher margin UK market cannot be excluded, however.

■ What do consumers want — and who speaks for them?

The first part of this question is easier to answer. Morris Tabakshat, chairman of Unilever's food executive, sums it up: "Health and proper nutrition is a big issue, but consumers are not really ready to sacrifice taste for that." Moreover, as Michael Jordan, president and chief executive officer of PepsiCo Worldwide Foods, noted recently, consumers may say they are snacking less but the market shows they are snacking more.

An increasing number of consumers are buying time as much as any product. The success of cook-chilled foods in the UK, pioneered by Marks and Spencer and its main supplier Northern Foods, is but one example.

Only one European meal in three is a meal taken at home en famille. Quite apart from the growing number of one- and two-person households, many larger families eat as individuals; hence the growth of individual portions and part-prepared meals and the popularity, until recent health scares, of microwave ovens.

But who speaks for the consumer in a thornier question. In the UK, especially, there appears to be a danger of communications breaking down. Some manufacturers now openly speak of consumer organisations as "politically motivated." They risk alienating a broader mass of customers which is genuinely concerned about, but perhaps not obsessed by, quality and safety factors and does not appreciate being dismissed as faddists.

On the other hand, scare-mongering which cannot put risks into perspective and

which dismisses the possibility that consumers themselves must take some responsibility for hygiene is hardly constructive.

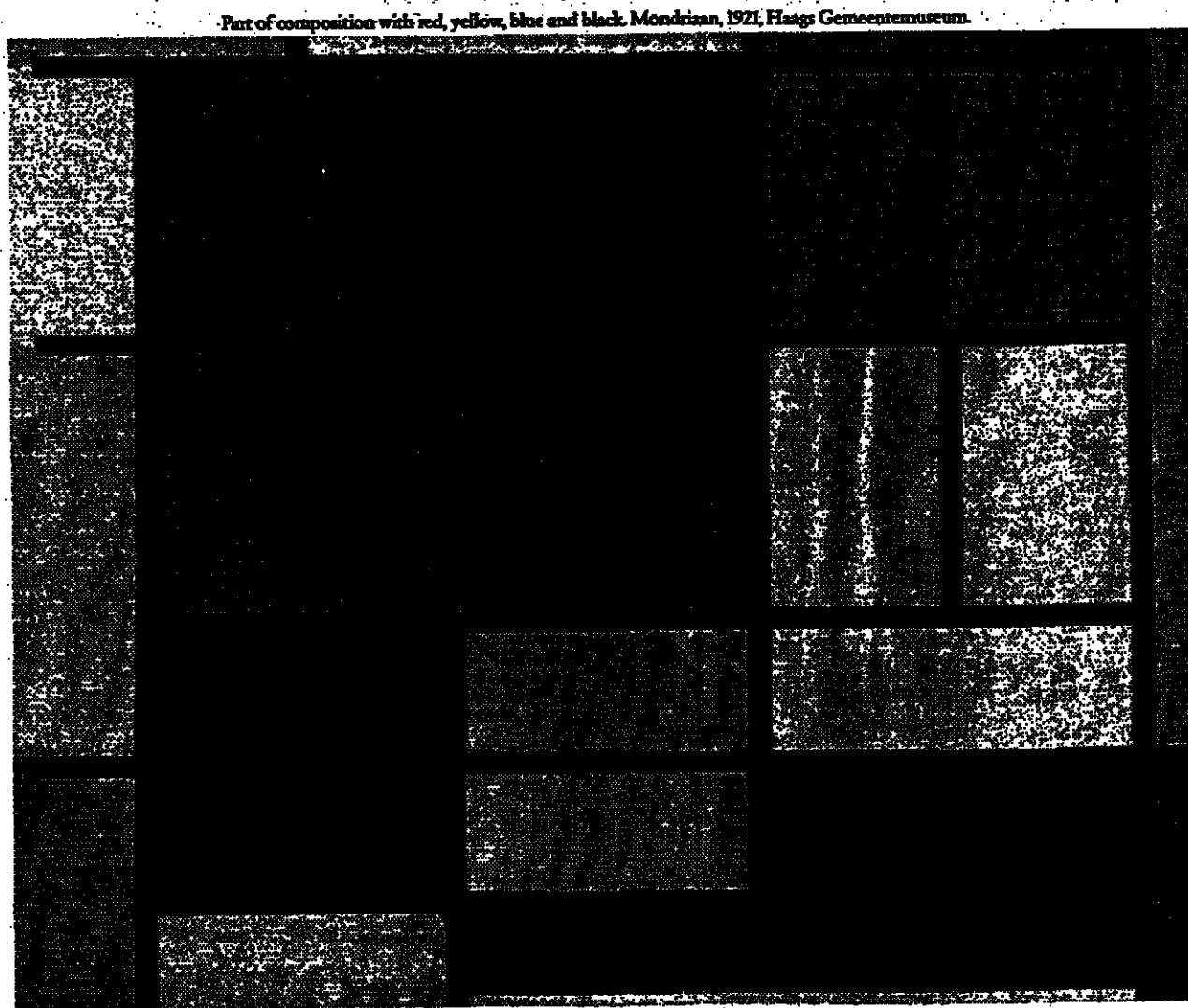
The Government's role cannot be overlooked. It has failed to win the public debate over its intention to allow the irradiation of food, a process for which free-market demand seems to be singularly thin. With irradiation, the Government appears to have chosen a technological blunderbuss of limited utility and unknown consequences.

□ Food & Drink Database, 1990 edition, Volume 1: Market Data, Food for Thought, rue de Mont Blanc 4, CH-1201, Geneva, Switzerland; SF\$5,000/£2,000.

□ The European Food Market 1989, Euromonitor, 87-88 Turnmill Street, London EC1M 5QU; £375.

□ The Restructuring of the European Food Industry, O&C Strategy Consultants, Kings Buildings, Smith Square, London SW1P 3JG; free.

□ The Food and Drink Industry in Europe, Speakers' Papers, FT Conference Organisation, 2nd floor, 126 Jermyn Street, London SW1Y 4JL; £175.



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THE FOOD INDUSTRY 2

Tim Dickson in Brussels examines directives for EC food manufacturers

Blueprint for a new Europe

EUROPE'S MAJOR FOOD MANUFACTURERS

Performance ranked by pre-tax profits in \$m

	Main sector	Pre-tax profits 1988
Nestlé	Various	2,917.0
Unilever	Various	2,678.8
PepsiCo	Various	1,137.0
BSN	Various	664.4
Associated British Foods	Milling/baking	423.2
Cadbury Schweppes	Confectionery/drinks	385.7
Reckitt & Colman	Various	341.1
Jacobs Suchard	Confectionery/ice	323.8
United Biscuits	Various	303.9
RHM	Various	279.8
Hilldown	Various	288.5
Tate & Lyle	Sugar	214.5
Rowntree	Confectionery/snacks	200.1
Dalgety	Various	187.1
Berisford	Sugar/variety	179.5
Unigate	Dairy	173.5
Douwe Egberts	Coffee, etc	166.8
Northern Foods	Various	152.9
British Sugar	Sugar	146.4
Hühnermann	Confectionery	124.3
Mars Food Manufacturers	Various	107.0
Bongrain	Dairy	105.5
Provender	Various	98.2
Kellogg	Cereals	94.6
Culter	Sugar	92.8
Dairy Crest MMB	Dairy	88.3
Hazewood	Various	83.0
Heinz	Various	78.5
Express Foods	Dairy	78.5
De Danske Sukkerfabrikker	Sugar	72.0
J Lyons	Various	71.3
CSM	Various	64.1
Fromagerie Bel	Dairy	59.9
Fish Lovell	Various	57.1
Hendrix	Meat	54.0
Nora	Various	48.7
Buitoni	Pasta, etc	44.0
Mars GmbH	Various	33.0
Ferrero	Confectionery	25.7
Tulip	Meat	19.8
Kellogg Deutschland	Cereals	15.3
DMV Campina	Dairy	15.1
CCFriesland	Dairy	4.5
KVI	Various	0.2
Arla	Dairy	Negligible

Notes: 1987. The food industry in Europe is highly concentrated among major manufacturers in the UK and the Netherlands, while the degree of concentration in the national food industries varies considerably from country to country. Source: Euromonitor, London, tel. (01) 251-8024.

BEAR IN mind that pots of jam fill a tiny proportion of the average supermarket shelf space. Then consider that the European Community took eight years to negotiate a directive setting rules for the manufacture of what one Brussels diplomat refers to disparagingly as "a mixture of sugar and fruit."

A moment's reflection and it is easy to appreciate why, in the mid-1980s, the EC needed a "new approach" to food harmonisation if its magic 1992 deadline for a single market in this sector was ever to be achieved.

Traditional methods - adopting a separate Community measure for each national provision - were getting nowhere at the time as Ministers regularly got bogged down in the details of national recipe law or, to paraphrase the joke, the intricacies of what is, or is not, a Euresausage.

But as the authors of the famous 1985 Commission White Paper were putting their heads together on how to go about completing the internal market, help was to hand in the form of a very important European Court judgement.

The European Commission's Communication of November 1985 - still the blueprint for Community policy in the food sector - explicitly acknowledges the significance of the 1979 Cassis de Dijon ruling in establishing what that paper calls the "new orientation."

"The principles developed by the Court of Justice subsequent to the Cassis de Dijon judgement", it said, "now enable the Community to define a system of food legislation only containing provisions that are justified as being necessary to satisfy essential requirements in the general

interest. The touchstone is the principle of proportionality which means that legal measures must not go further than is genuinely necessary to achieve the desired objective."

In concrete terms, the decision was taken to limit future Community legislation on foodstuffs to provisions justified by the need to protect public health, provide consumers with information and protection in matters other than health, ensure fair trading, and guarantee the necessary public controls.

Provided these conditions were satisfied, the principle of "mutual recognition" took care of the rest.

The foundation of the new policy rests on so-called "framework" directives, issued in early 1986 and covering issues like food additives, materials and articles coming into contact with food, foodstuffs for particular nutritional uses, and labelling.

That is where problems between member-states were thought most likely to arise and where clear common rules for the 12 were felt to be most urgently needed.

The history of the last five years is that of the EC's efforts to agree the five main framework directives - achieved in all cases in 1988 - and, just as importantly, to fill in gaps where more detail is needed and where new concerns have emerged.

On additives, for example, there is still an enormous amount of work to be done laying down conditions of use in each food category for the 500 or so additives now on sale in the EC (to be based on admissible daily intake levels set by scientists as an indication of what is safe for consumers).

Scores of so-called "application" directives are expected to

follow the framework directive here, but while old proposals on food colourings and antioxidants will probably get swept up in these discussions, no "new approach" ones on additives have so far been tabled.

The Council of Ministers recently reached a common position on nutritional labelling - the information to be carried and the way in which it should be displayed when a nutritional claim is made by the manufacturer.

But while the general framework directive on food labelling established that the "best before" system will be standard after 31 December 1992, that the "sell by" system in the UK will have to go after this date, and that frozen foods and long life foods with a shelf life of more than 18 months will have to be date-marked - other general labelling rules have yet to be tackled.

The same goes for materials and articles where the Commission - under powers delegated in the framework directive - has recently adopted an "application" directive dealing specifically with plastic materials used in the preparation and packaging of foods. Other measures will follow in due course.

Most of what is happening at present is more technical than political - the hard slog of getting detailed scientific approval. An important exception is the sensitive negotiation over irradiated food - a process which arouses strong consumer reactions and which is authorised in some member states, but not in others.

Questions to be resolved include which products can be treated and what common information should be displayed on labels.

If the sheer volume of work ahead is one reason to be sceptical

Forecast changes in European food markets in \$bn						
Major markets	1988	1989	1990	1991	1992	% change, 1988-92
France	97.3	97.9	98.5	100.3	101.9	6.47
UK	108.9	109.7	110.4	112.2	114.0	6.29
West Germany	81.5	81.9	82.3	83.1	84.0	5.38
Belgium	116.8	116.9	117.2	118.0	120.7	5.07
Netherlands	18.5	18.4	18.4	18.5	18.8	1.90
Luxembourg	603m	618m	632m	658m	700m	21.71
Denmark	18.4	18.7	20.0	20.7	21.5	12.94
Finland	10.0	10.1	10.3	10.7	11.2	16.47
Sweden	8.3	8.3	8.3	8.4	8.4	0.97
Norway	8.3	8.4	8.4	8.4	8.4	0.97
Portugal	16.9	17.4	18.0	19.2	20.4	27.63
Spain	10.7	10.8	10.9	10.8	10.8	0.58
Austria	88.8	89.3	89.9	91.8	92.5	5.29
Greece	12.4	12.5	12.5	12.7	12.9	5.50
Ireland	13.5	13.9	14.8	16.1	17.5	44.12
Switzerland	5.4	5.4	5.5	5.6	5.7	6.4
European total	20.3	20.1	19.9	19.6	19.3	-6.82
European total	590.9	595.1	599.7	610.8	621.8	7.10

These projections, from Euromonitor's report, "Consumer Europe, 1989-90", are based upon a number of assumptions which are self-evidently open to challenge, but without which no calculation would be possible. For example, the figures are based upon exchange rates at 1988 levels; and that purchase taxes, value-added taxes and excise duties also remain unchanged at 1988 levels. Details about the full report are available from Euromonitor, London, telephone 01-251-8024.

Mr Henri Rallet, the French Minister, scotched suggestions that his Government wants to cover Europe with the Appellation d'Origine Contrôlée system - laying down strict rules on preparation, contents and geographical origin - but the paper nevertheless envisaged an EC wide inventory of regional specialties, together with detailed quality control rules.

The situation at the moment is that the Commission is drawing up a response. Italy, Spain, Belgium, Luxembourg and to a lesser extent Germany are broadly sympathetic to the

French view with the Netherlands and the UK the most suspicious.

Mr Raymond MacSharry is on record as opposing a narrow, restrictive approach. But while some names like Cheddar and Brie have become almost universal in their use - and could hardly be "retrieved" - it seems likely that the Commission will seek to provide some protection for more jealously guarded brands when its proposals emerge.

* Completion of the Internal Market: Community legislation on foodstuffs; COM (85) 603.

Takeovers by European food groups, 1988-1989

Purchaser	Purchased	Product range
BSN (France)	Birkel (West Germany)* Galbani (Italy) Nestlé European	Pasta Dairy Biscuits
Cadbury Schweppes (UK)	Bassett (UK) Trebort (UK)	Confectionery Confectionery
DMV (Netherlands)	Mellin (Netherlands)*	Dairy
Douwe Egberts (Netherlands)	Van Nelle (Netherlands)	Coffee
Grand Metropolitan (UK)	Pillsbury (US) Burger King and Wimpy	Various Fast food chains
J Lyons (UK)	Dunlop Donuts (US)	Coffee & doughnuts
Nestlé (Switzerland)	Rowntree (UK) Buitoni Group (Italy)	Confectionery Pasta, confectionery
United Biscuits (UK)	Radcliffe Tritermont (Belgium) Rosa Youngs (UK)	Sugar Frozen foods

Notes: * Still subject to approval. Source: Euromonitor report European Food Companies, 1990.

European canned food industry

Competition intensifies

CANNED food, with its long history, has had a problematic decade.

Competition from frozen, fresh and chilled foods and lack of innovation by canners are among the reasons for the lack of growth in the value of canned products in Europe, most notably in West Germany, Italy and the UK, three of the four largest European markets.

Lack of innovation by canners has been regarded as a prime reason why market share has been lost to frozen foods.

Euromonitor, the market research organisation, says that "certainly frozen foods have had a severe impact on canned food sales during the present decade, but with hindsight this could hardly be avoided."

"New frozen food products have developed very rapidly in conjunction with household penetration of freezers, the extent that in the major industrialised markets frozen foods are now largely integrated into mainstream grocery retailing while growth in freezer ownership has slowed significantly."

"Indeed, a certain equilibrium between frozen and canned food is being reached and both sectors now face growing competition from irradiated or 'microwavable' and from long-life package formulas."

Analysts add, however, that

the major canners, which include some of the world's biggest food groups such as Campbell Soup Co, HJ Heinz, BJR Nabisco, Nestlé and Unilever, had sought for some years to be innovative, but with mixed results.

Soup and sauce canners had, for example, a moderate success with aseptic packaging; in Italy, strained tomatoes from Farmalast, the market leader, were only sold in tetra bricks while the ring-pull can had generally been well-received.

Manufacturers, says Euromonitor, are prepared to invest heavily in order to compete with other food sectors, while new developments such as the introduction of fish-in-brine indicates that manufacturers have sought to respond to the health lobbyists.

Exotic and convenience canned food are helping to improve the market. In France, for example, sales of prepared meals in cans, such as cassoulet, are giving some impetus to the market while exotic vegetables such as bamboo shoots and artichoke hearts and fruit such as lychees, guavas, kiwi and mangoes are contributing to increased sales.

In their respective frozen niches in several countries including France, the US and the UK, the UK market for canned foods is the second largest in Europe, after West Germany. The UK's canned sector has

been out-performed by most of the other food sectors other than dairy products and meats according to Datamonitor, the research organisation.

"The meat and vegetable sectors of the market have declined steadily as a percentage of the total over the last eight years, although the market for canned fish has expanded rapidly."

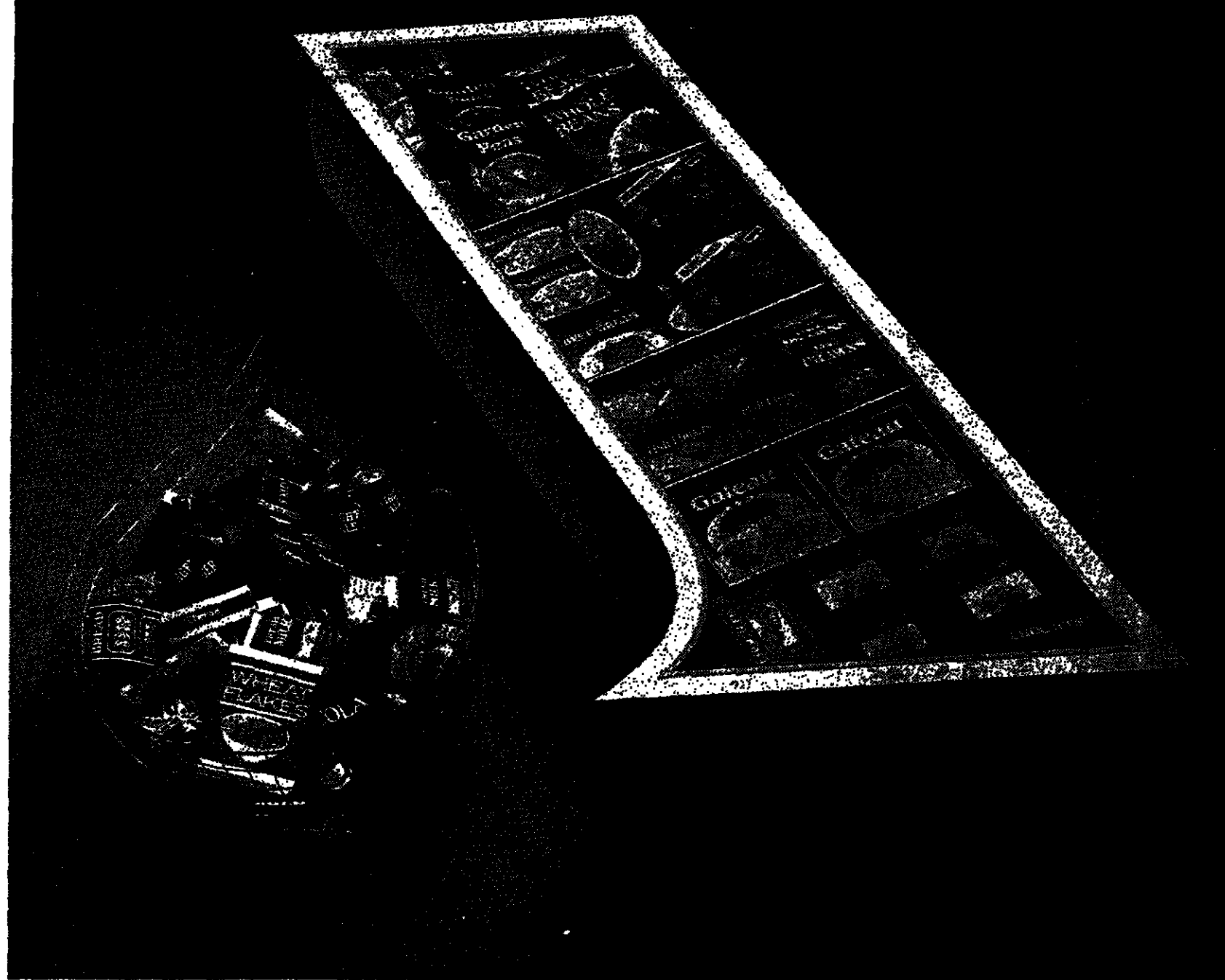
Tuna is the largest segment of the fish market with the sector dominated by John West and Princes. Datamonitor says that since the fish is sourced from all over the world, not simply from the North Sea, as in the case of much of the frozen and fresh fish in Britain, "the canned market is much better positioned to deal with problems of supply."

The market for canned fruit will decline in volume in the UK, suggests Datamonitor, as will that of canned meat and vegetables. As to the ubiquitous baked bean, the report says that the market will suffer a slight fall in real value as volume sales slip and the price per unit moved ahead only marginally.

"The competitive nature of the market and the advance of canned pasta will ensure only limited price increases," it adds. "Some measure of trading up will occur with added value ranges being expanded."

Lisa Wood

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THE FOOD INDUSTRY 3

SNACK PRODUCTS

A dynamic market

SNACKING is not a recent phenomenon. Indeed, the verb "to snack" has been in the Oxford Dictionary since the early nineteenth century. What is more recent is the increasing popularity of snacking. The decline in the traditional family meal occasion and the simultaneous increase in informal eating patterns are major contributory factors to this trend.

The snack market - now very highly developed in the US and Canada - is big business. PepsiCo, for example, is the world's largest international marketer of snack foods, operating 23 businesses in 22 countries, with more than 50,000 employees, 14,000 sales routes

and 78 plants. The group sees an opportunity to double its snack business to \$2bn over the next five years.

The snack market is traditionally defined to include crisps, savoury snacks and nuts. It is one of the most dynamic markets within the food industry. The European market is worth about \$2bn, according to PepsiCo.

Although the UK and the Netherlands have the largest markets in Europe, developments in Spain, Portugal and Italy.

In the UK, more than 12m packets of crisps, 7m packets of savoury snacks and 1m packets of nuts were sold each day in 1989. Total snack sales through

grocers, catering establishments, cash and carries and CPAs in 1989 rose to \$558m, \$236m, \$222m and \$146m, respectively.

Rising interest rates and the resultant cuts in consumer spending have had remarkably little effect on the snack market. Both standard and premium varieties are now regarded as routine, rather than "treat" purchases.

Crisps are still the most popular snack and account for around 60 per cent of sales.

Savoury snacks showed the most dramatic growth within the snack market in 1989. Made from reconstituted meats and potato flour, the manufacturing process involves expanding the product and extruding it through a nozzle. Simply by varying the meat shape and size, a wide variety of savoury snacks can be produced.

Another development within the adult sector has been the launch of snack products with a positive health message. Kelp Crunchies from Kelp Farm, for example, uses seaweed as its distinctive ingredient and is ideally suited to vegetarians.

The adult sector of the total snack market is characterised by exotic and sophisticated products positioned at the premium end of the market.

Perhaps the success of this sector is, to some extent, a result of those individuals who, as children, enjoyed snacking and who have continued this trend as they have grown older.

Snack foods - both in the savoury and confectionery sectors - continue to have a remarkable success throughout the world. In Europe, snack market growth will mainly be swallowed by the increasingly dominant multinationals, especially in West Germany and Italy.

In the savoury snack sector, increased concentration in retail grocery markets will further stimulate larger packs and multi-pack formats.

In the UK, the snack market has been characterised by increasing segmentation, with products launched on a variety of platforms, including low fat, high fibre, "premium" variety and exotic. Although well-established in the UK, the market is still expanding and diversifying. It now represents 45 per cent of market sales throughout Britain, West Germany, Spain, Italy, France, Holland and Belgium.

In the US, an important new segment is the low-fat potato chip. The market is dominated by Pringles Light and Ruffles Light, and manufacturers intend to expand the consumer base for crisps by appealing to the more health-conscious consumer.

Jill Pearson

CHILLED AND FROZEN MEALS

Innovation abounds

THE CHILLED foods market - in particular, ready-made meals and dishes - is forecast to rise to \$44.5bn in Europe by 1993 - up from \$38bn in 1989.

The reasons for rising sales, according to a report from Frost and Sullivan, market analysts, is the increasing number of working women and one and two-person households, coupled with an ageing population. The greater penetration of microwave ovens and the reduced use of food manufacturers' preservatives, are also key factors. A shorter shelf-life favours the growth of the chilled food market.

France has the biggest market for chilled foods, with sales of around \$9bn, followed by West Germany, with over \$6bn. In the UK, the frozen and chilled food sectors share many common elements. Both sectors are showing healthy signs of growth, and both have been inundated with new, innovative products. Both sectors reflect the changing lifestyles of consumers. UK sales, worth \$5.6bn in 1988, could rise to \$8.5bn by 1993.

Convenience foods emerged as a symbol of the 1980s. One contributory factor has been the increase in the number of women working outside the home. In 1981, women formed 40.4 per cent of the UK work-

force, and this proportion had risen to 42.3 per cent by 1988.

This trend is certain to continue as a direct result of the demographic time-bomb which is already revealing a decline in the number of school-leavers. With less time available to shop for and prepare foods, there is a growing proportion of individuals for whom convenience of purchase, storage and cooking is highly desirable.

The increase in the ownership of fridges and freezer units, plus microwave ovens, has boosted the growth in these sectors. UK household ownership of fridges/freezers reached 98 per cent in 1988. It is undoubtedly in the area of domestic ownership of microwave ovens where the chilled food demand has been most spectacular. From virtually zero in 1980, ownership is now worth over \$2bn, and the growth in this sector can be partly attributed to the wealth of carefully targeted products. The trade estimates

great convenience; the frozen ready meal market is nearly three times the size of the chilled equivalent. The latter has, however, been growing at a faster rate since 1985. This is against the backdrop of increasing concern over the safety of food. As a result, the growth rate for 1989 was undoubtedly lower.

The trade responded swiftly to the rising demand for more fresh products, free from additives. Unfortunately, this has left the chilled products more vulnerable to bacteria like salmonella and listeria.

Both sectors have been threatened by the recent microwave scare, and this has encouraged many suppliers to detail very carefully their respective cooking instructions.

The UK frozen food market is now worth over \$2bn, and the growth in this sector can be partly attributed to the wealth of carefully targeted products. The trade estimates

that added value products accounted for 55 per cent of the frozen food market in 1988, compared to 39 per cent in 1980. The UK's chilled sector is currently worth over \$1bn.

Although the frozen and chilled sectors share many common elements, they are very different in many respects. This is particularly true of their supply structures. In frozen food, the manufacturers' brands are strong, with "own-label" products accounting for only 38 per cent of sales.

Own-label is, however, strong in commodity sectors such as vegetables. In chilled food, the manufacturers' brands struggle for shelf space as the major multiples devote the majority of their space to own label, which accounts for over 57 per cent of sales.

The UK market is becoming more discerning and cosmopolitan, and the variety of lines offered in the frozen and the chilled sectors will continue to be an important element in maintaining high consumer interest. Buyers will maintain their search for unusual, tasty and versatile products, providing suppliers with a strong sales opportunity, whether it be with own-label products or with manufacturers' brands.

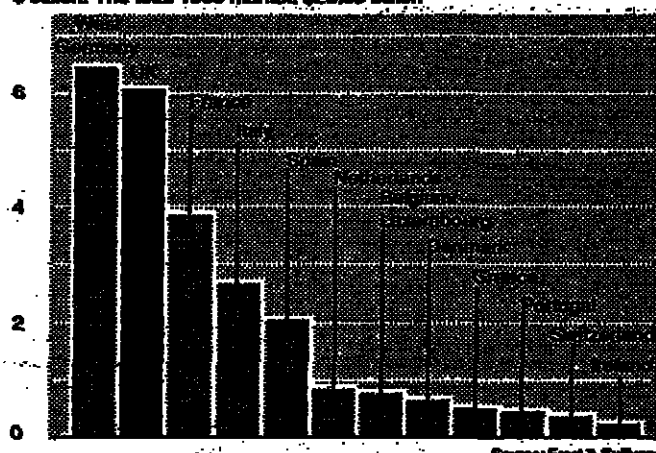
Jill Pearson

UK consumption of frozen and chilled 'ready' meals ('000 tonnes)				
	1985	1986	1987	1988
Frozen ready meals	87.5	98.7	113.5	130.5
Chilled ready meals	27.3	33.0	39.8	48.6
Total in '000 tonnes	114.8	131.7	153.3	179.1
				% change 1985-88
				+49.1
				+70.6
				+54

Source: Market Power

Confectionery products market

\$ billion. The total 1989 market: \$25.59 billion.



Source: Frost & Sullivan

The West European confectionery market is one of the most important sectors in the packaged food industry, accounting for 4.2 per cent of all consumer spending in 1988, with chocolate confectionery alone worth over \$16bn. In the UK, more than \$1.1bn worth of biscuits are consumed each year, along with \$2.3bn of chocolate and \$1.1bn in sugar confectionery.

The Biscuit, Cake, Chocolate and Confectionery Alliance (BCCCA) has welcomed a consultation in the Department of Health's

recent COMA report on sugars "that there is little evidence to link sugar consumption with heart disease, obesity, cancer and diabetes," but is disappointed that the Committee on Medical Aspects (COMA) "chose to under-value the evidence implicating all confectionery in dental caries." The two main areas of disagreement, says the BCCCA, are: (a) that starchy foods and fresh fruit can be safe for teeth, and (b) the intrinsic/extrinsic demineralisation in relation to dental caries.

Moves to beat food-tamperers

THE deliberate contamination of food - or "the new terrorism," as it has been dubbed in the US - was largely unknown a decade ago. But in the latter half of the 1980s, attention for political gain, financial betterment, attention or revenge, by tampering with food, drink and drugs, sent shockwaves through the food industry in Europe and the US.

The threat was not merely economic. Lives were at stake as well. The new terrorism came into its own in Chicago at the end of 1982 when seven people died after they took extra-strength Tylenol capsules - an over-the-counter medicine for headache - which had been contaminated with potassium cyanide.

Later, the number of reported product-tampering incidents in the US climbed from 120 in 1985 to 1,730 in 1988. Animal-rights activists introduced the idea to the UK in 1984 with the contamination of shampoo with bleach. Later that year, activists claimed they had contaminated confectionery items. Although the Mars scare proved a hoax, the company withdrew 4,000 tons of confectionery and lost sales worth an estimated \$15m - and \$2.8m in profit.

Since then, there has continued

the authorities in Illinois and Chicago required all over-the-counter drugs to be sold in sealed containers. In 1983, the Federal Anti-Tampering Act came into force.

As the number of "copy-cat" cases increased, packaging manufacturers started demanding the use of "tamper-evident" packaging for food as well as pharmaceutical goods. In the UK, the crime of product contamination was included in the Public Order Act 1986.

After the Mars hoax, the manufacturers developed contingency plans for dealing with future crises and offered to share their experience with other companies. The Home Office set up a special unit to handle contamination crimes.

One way in which companies have tried to stem the problem is with an increased use of tamper-resistant or tamper-evident packaging designed to stop people contaminating a product or, where product contamination has occurred, to make such interference apparent before consumption.

But such measures carry a cost. It is likely that tamper-evident packaging for food and drink could soon become the norm, costing the industry millions of pounds and forcing up retail prices.

Premier Brands, which in 1989 spent an estimated \$500,000 on new tamper-evident packaging for its Chivers Hartley jams, says it has such plans for all its products.

Heinz and Cow & Gate reacted quickly to its own baby food tampering scares by introducing shrink-wrapped plastic sleeves.

In April last year there were 200 reported cases of contaminated baby food. Manufacturers offered a reward of \$100,000 for information leading to arrest. At the time of the baby food incidents, Tesco, Asda and Boots, plus several co-operative societies and convenience chains, Circle K, withdrew Heinz and Cow & Gate products.

The larger supermarket chains have sponsored the setting up of the Food Safety Advisory Centre in the wake of last year's food scares. Reading Scientific Services has now extended its help-line throughout Europe for companies with contamination problems.

The larger food businesses have stepped up vigilance and security in stores and factories. They have also set up management crisis teams, sent their executives on courses and invested in tamper-evident packaging.

Andrew Don

Food companies have stepped up security in stores and factories

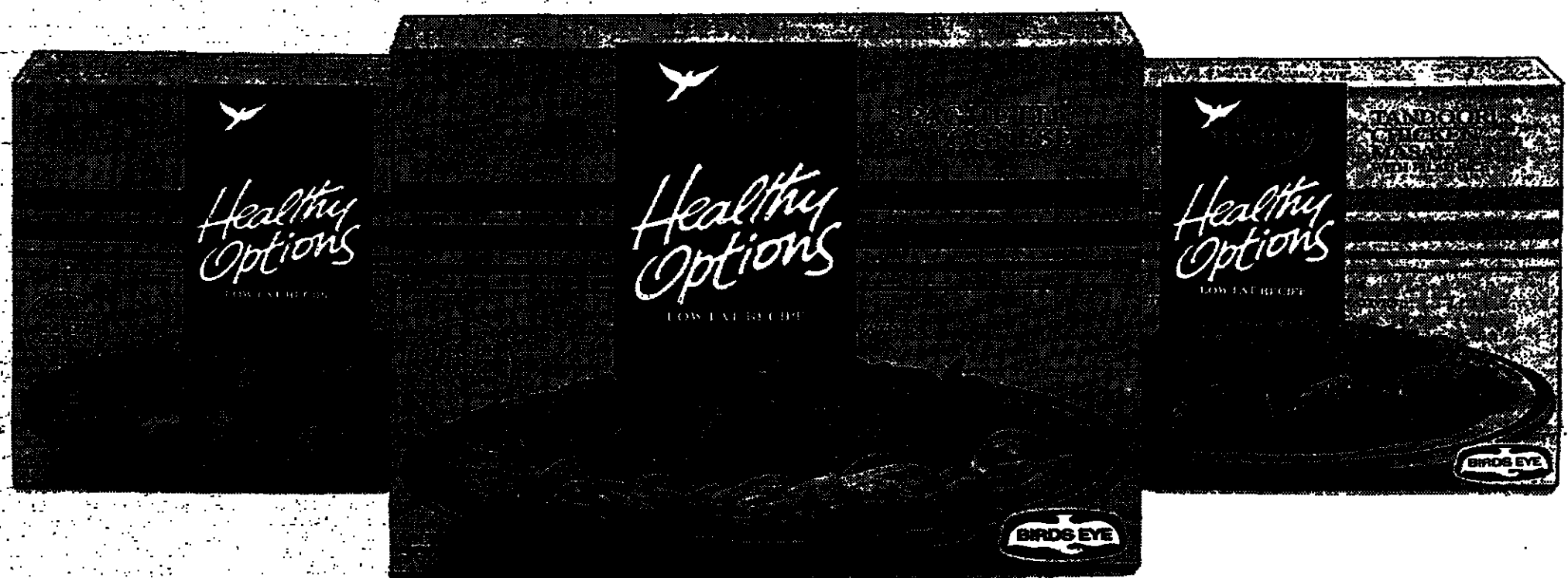
used to be a variety of threats in other sectors - in 1989 contamination in the UK reached new levels of menace. Glass in crisps and in baked beans, coleslaw - and even in nappies - razor blades in baby food, weedkiller in grape juice: the threats became steadily more bizarre and dangerous.

Publicity prompted one woman to falsely claim that a Heinz baby dinner had been spiked with a drawing pin. She was fined \$100.

In another case, a man was jailed for 60 days for falsely claiming he had found a needle in a jar of banana yoghurt. He had kept up the pretence for nearly a month and sparked off a baby food scare in Ayrshire. He told police he had made up the story to get more attention from his girlfriend.

Few of the leading food companies and supermarkets were left unscathed. Some of the wider-known cases involved Heinz, Cow & Gate, Kraft Foods, Smith Foods, HP Foods, KP Foods.

In the US, within a week of the first poisoning following the tampering with Tylenol,



We've fattened up our market share (if nothing else).

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has captured double the market share we expected.

Healthy Options - just one of the good food ideas from Birds Eye.



THE FOOD INDUSTRY 4

DISTRIBUTION SPECIALISTS

Route to cost-savings

FOOD retailers in the UK have little to learn about the importance of an efficient supply chain in controlling costs and maximising revenues. But the distribution specialists who serve them face significant problems in transferring their expertise to Continental Europe.

Experience over the last decade has shown that control of the supply chain can cut shelf prices by between 12 per cent and 20 per cent, according to the product - sufficient to make a significant difference to the bottom line.

The multiple food retailers were among the first to spot the savings which could be made, and their success in controlling transport and logistics costs helps explain why they now control more than 70 per cent of the UK grocery market.

As the dominance of the UK multiples has grown, they have sought to maximise the savings to be made from better stock control, logistics, information technology and warehousing as well as the operation of vehicle fleets.

The solution has been the establishment of third party distribution specialists, which took over the complex distribution function from the multiples, allowing them to re-invest capital and management time in their core business of retailing.

As a result, third party operators now have around 70 per cent of the UK groceries distribution market - by far the highest proportion anywhere in Europe.

The development of the industry has been a virtually continual success story over the last five years or so, as companies of the calibre of NFI, Christian Salvesen and Tibbitt & Britten have reported a steady stream of new contracts.

As the industry has grown, the services it offers have become increasingly complex, usually tailor-made to the requirements of individual customers.

For example, Ekel, the logistics division of NFI - which includes household names such as Brooke Bond Foods, Marks & Spencer, Mars, Sainsbury and Tesco among its food industry clients - operates 20 grocery depots, five of which turn over more than

£10m a year. The scale and complexity of the operation is indicated by the four regional distribution centres operated by Ekel for Tesco and Sainsbury's, each of which employs more than 300 people. Three of the centres are multi-temperature composite warehouses each with an area of more than 250,000 square feet.

However, as the market matures, competition is intensifying, and there are some indications that the market share of the specialist companies may have peaked.

Mr Reg Bailey, the partner responsible for distribution services at Post Marwick McLin-

New distribution services are increasingly complex, usually tailor-made to needs of individual customers, says KEVIN BROWN

tock, the accountants and management consultants, says the specialists may find it difficult to penetrate the remaining share of the market held by own account operators.

One reason for this is that the multiples see advantages in retaining part of their distribution network within their own hands as a means of maximising flexibility and leverage.

This thinking is also reflected in a trend towards shorter, less exclusive contracts, which seems to be gathering pace in the industry. Some multiple retailers are thought to have had very frank discussions with their distribution specialists on this score.

All of this indicates problems ahead in the UK market for the distribution companies, and helps to explain why many of them are now looking to the European Community for future growth.

There is little doubt that the distribution specialists are well ahead of their Continental competitors in their command of the complex skills of the industry. But there are some doubts about the ease with which the Continental market can be conquered.

For one thing, multiple retailers have a much lower market share in Continental

Europe - a recent survey indicated that multiples have only 50 per cent of the groceries market in West Germany, 45 per cent in France, 41 per cent in Spain, and 13 per cent in Italy.

As a result, the market share of third party distribution specialists is correspondingly low - around 15 per cent in West Germany and France, less than 2 per cent in Spain, and nil in Italy.

Some industry commentators argue that the virtual absence of third party distribution skills in Continental Europe's food industry provides an opportunity for UK companies to achieve rapid growth.

But Mr Bailey is one of a number of analysts and academics who are now urging a more cautious approach based on adapting local distribution networks rather than attempting to impose the sophisticated systems which have developed in the UK.

Many of the considerations which encouraged UK multiples to contract out their distribution operations do not exist in Continental Europe, or have less impact.

For example, one important factor behind the growth of the UK industry was the attraction for many multiples of off balance sheet financing - which tends to be less important in many Continental countries, especially West Germany.

Also, there is less incentive for Continental companies to contract out in order to rid themselves of industrial relations problems because labour relations tend to be less confrontational than in the UK.

UK distribution companies which were initially very optimistic about the prospects in the Continental market have taken these issues on board over the last year, and have begun to approach the market in a more cautious fashion.

Christian Salvesen and Ekel, for example, have both entered the Continental market on the backs of customers with which they have a long-standing relationship in the UK.

However, Ekel is also firmly on the acquisition trail, with a director committed full time to trying to spot small Continental distribution organisations which would be worth buying.

COMPANY survival in the food industry depends in no small way on the ability to adapt to the changing needs of the consumer. In the increasingly complex and dynamic environment facing the industry, the ability to react quickly to changing consumer expectations is vital. It is also a vast and complex exercise.

European consumers are a fickle lot and eating habits are not easy to change. As Mr Olive Wilson, manager of the marketing consultancy division at PA Consulting group points out:

□ In Spain, breakfast is not a "meal occasion."

□ The French eat vegetables separate from their entrée.

□ In Germany, chilled desserts are down-market.

□ In France, yoghurt has to be live.

□ The Dutch eat biscuits after a meal.

The return on investment for successful major brands launched into a market with strong marketing support can be good. But new product development process can be very costly and fraught with potential disaster.

Success in any product area can never be guaranteed. Thousands of new food products are tested each year, but few reach the point of a full retail launch.

In a creative process such as this, it is reasonable to assume a certain level of wastage. Yet failure rates typically average between 70 per cent and 90 per cent. This is despite years of extensive research into many factors which influence customer choice.

A trip around any supermar-

PRODUCT DEVELOPMENT

Complex exercise

Changes in the UK consumption of bread (ounces per person per week)	1983	1984	1985	1986	1987	1988
White	20.9	20.1	19.4	18.5	18.0	15.6
Brown	3.2	3.5	3.7	3.5	3.7	3.9
Wholemeal/wholemeal	2.7	3.1	3.6	3.4	4.7	4.3
Other bread*	4.0	4.0	4.3	5.1	6.2	6.5
Total	30.8	30.7	31.0	30.5	30.6	30.3

* Includes rolls, french bread, soft rolls, pretzels, etc.

Source: National Food Survey

ket provides ample evidence of new product activity. And as the wider European market approaches, the UK will undoubtedly see many "new" brands. However, most of the current new products in the UK are brand extensions, which allow companies to capitalise on their brand strength.

Indeed, brand extensions can prove to be far more successful than significantly new product launches. Research by Goodall Alexander O'Hare, for example, discovered that only 33 per cent of new food products launched in the UK survived for two years after their

launch, compared with 50 per cent for line extensions.

New product launches are clearly not restricted to markets showing healthy growth. Indeed, even in the bread market there has, over the past few years, been a great deal of activity, as the statistics on this page indicate.

Bread, whether it be the worthy white loaf or the fashionable French stick, still remains a staple element in the British diet. Indeed, in the UK, more than 10m large loaves are consumed every day. Further more, the bread industry is the

second largest in the food sector, with annual sales of £2bn.

Bread consumption in the UK has been fairly static in total since 1983. Despite this, the bread market has been buoyant - this can be attributed to the growing concern over the intake of fibre in the UK diet. It can also be attributed to the swift response from the bread industry, in launching new products which are consistent with this consumer concern.

White bread is still the favourite, although its consumption has fallen by more than 25 per cent between

Percentage changes in UK bread consumption

	1983	1984	1985	1986	1987	1988
White	67.8	65.5	62.6	53.1	52.3	51.5
Brown	10.4	11.4	11.9	12.5	12.1	12.9
Wholemeal/wholemeal	8.8	10.1	11.8	17.7	14.9	14.2
Other bread*	13.0	13.0	13.9	18.9	20.7	21.4

* Includes rolls, french bread, soft rolls, pretzels, etc.

Source: National Food Survey

Growing awareness of health and safety issues

More joint ventures

HEALTH, nutrition and food safety are vital issues with phenomenal profits at stake - and as manufacturers and grocery chains seek points of differentiation, the health aspect is seen as one way of creating that distinction.

The industry is aware, too, that a failure of safety for one product can lead to a collapse in demand across an entire food sector.

Two significant phases in the past decade have also spurred customer demand in the UK for healthier, "more natural" food and subsequent effort by the food industry to meet this demand.

The first first was the publication of the 1983 document from the National Advisory Committee for Nutrition and Education (NACNE), recommending more dietetic, low-fat, low-salt, and low-sugar products - and the report - a year later - on diet and cardiovascular disease by the Department of Health on medical aspects of food policy.

The second phase was the more recent wave of food safety scares over salmonella and listeria.

In 1976, the European Commission issued a directive on nutritional information for foods. This was later included in the Food Labelling Regulations of 1984.

UK Government interest in the links between diet and heart disease also speeded up the process of giving nutritional information, the foundations of which had already been laid by some of the larger food companies. While rigorous product testing and sampling techniques are now common among today's manufacturers, the food chains also provide a vast range of information about nutritional values and healthy eating habits.

Among the first, for example, was the ABE subsidiary, Allied Bakeries, which added information to its Allinson and Vlt-Be bread in 1983. In 1985 the Allinson and Vlt-Be III Bread brands were the first bread products to carry the Health Education Council endorsement. The "Bread is Good For you" campaign came out of the discussions to reduce bread's salt content.

Kellogg had already adopted a standard format for labelling in 1979. Eden Vale was the first dairy goods manufacturer to label its products with nutritional information in response to increased consumer interest.

St Ivel launched its Gold brand in 1977 which carried

details of energy and reduced fat content. In 1982, it introduced nutritional data on yoghurts, salads and cottage cheese.

Manufacturers such as Finis, Nabisco Brands, Pasta Foods and Flora manufacturer Van den Berghs & Jurgens began to produce publications on healthy eating.

This activity was largely limited to fancy brand names. But in 1985 Tesco became the first UK supermarket chain to provide nutritional information on its own-label products, well in advance of legislation.

The company also produced a series of leaflets introducing consumers to healthy eating (which is allowed in the UK, but banned in the US).

So seriously do the supermarkets take the health and safety issue that six of them funded the UK's Food Safety Advisory Centre last year which brought rivals together in joint research programmes.

Andrew Don

cern. Interest in vegetarianism increased to the extent that large supermarkets now devote entire sections to health products and supplements.

Numerous scares concerning drinking water in the late 1980s also focused attention on the economic cost of safety mishaps in manufacturing can be high. Source Perrier, the French mineral water group, whose international brand image has been built on purity and health, recently withdrew its world stocks of 160m bottles, following the discovery of minute traces of benzene in some shipments. The sudden setback for Perrier provided a massive boost for rival mineral water brands and suppliers.

As health-consciousness increases, supermarket chains place tough demands on their suppliers. In the area of fruit supplies, for example, the Tesco chain will not sell apples sprayed with the controversial pesticide, Alar (which is allowed in the UK, but banned in the US).

So seriously do the supermarkets take the health and safety issue that six of them funded the UK's Food Safety Advisory Centre last year which brought rivals together in joint research programmes.

Andrew Don

The economics of food safety

AROUND 160m meals are eaten in the UK each day. Some 22,254 cases of food poisoning were reported in 1987, compared with 9,639 in 1977 - "but these figures underestimate the total incidence of food-borne disease, because an unknown number of incidents remain unreported," says Prof. John Marrian, of Reading University.

Speaking on the economic costs of a failure of food safety at recent FT conference on the food and drink industry, he added: "In the wake of a series of 'food scares' associated with such unattractive words as 'salmonella', 'listeria', the number of reported cases of food poisoning has grown alarmingly, but it is still unclear whether this is a change in medical fashion or a change in the real world."

While fresh fundamental understanding of the chemistry and microbiology of food was a starting point for the discovery of safer methods of food-processing, "to achieve a high level of food safety, at an affordable economic cost, requires thought and action from us all."



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NUMBER ONE IN ITALY

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B - for whoever wishes to have an updated picture of the offer of the various companies of CIPIUS.

And additionally, during the show:

* ECNET, the most important data bank in Europe for food products, available during the exhibition.

* EUROSPORT, a computerized data bank available during the exhibition, containing information on food products.

* SICR, the service center for CIPIUS, available during the exhibition, providing information on food products.

If you are interested in WORLD ON LINE, please contact immediately the Secretariat Office of CIPIUS via fax (0521-996271), specifying whether you apply for WORLD ON LINE A and/or WORLD ON LINE B.

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Contact Ian Holloway, 40 Duke Street, London W1A 1DW. Tel: 44 (1) 493 8771, or fax 44 (1) 493 8767 for further details, or to order your free copy of the Marketing in Europe or Retail Business Index. A Division of Business International!

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MANAGEMENT

International luxury goods

Dior strives to put its house in order

The French couturier is striving to regain its once pre-eminent position. Alice Rawsthorn explains how

For the next few days the ateliers on the third floor of Christian Dior in Paris will be bustling with activity as the stylists and seamstresses put the finishing touches to the next season's prêt-à-porter collection.

The offices and dressing rooms on the other floors are bustling too. Behind the chic facade of the fashion house, Christian Dior is in the throes of a management revolution.

Since Béatrice Bonghaubert stepped into the managing director's seat nearly two years ago, the house of Dior has changed dramatically. Designers have been hired and fired. The design studios have been restructured. New stores have opened. Tighter financial controls have been introduced. Nearly a quarter of the old licenses have been dropped.

Bonghaubert is determined to restore Dior to its status as the most prestigious and profitable of the Paris fashion houses. Her new regime has not only brought dramatic changes to Christian Dior, it is influencing the management of the other houses too. (see box)

Dior has been the bastion of French fashion since 1947 when Christian Dior introduced the waspy waists and picture hats of his New Look to post-war Paris. By the time Bonghaubert arrived from Chanel, where she headed its fashion interests, in the summer of 1988, it was still one of the world's most famous fashion houses. Marc Bohan, who had designed its haute couture since 1960, counted Princess Caroline of Monaco and Liza Minnelli among his clients.

But the company's financial fortunes had faltered over the years. It lost control of its perfumes - potentially the most profitable part of its business - in a financial crisis in the late 1980s. The fashion house was sold to Boussac, the troubled textile empire that had been taken over by Agache, the French industrial group headed by Bernard Arnault, who has been fighting a bitter battle for control of LVMH: Moët-Hennessy Louis Vuitton.

Despite the loss of its perfumes, Dior had used the platform of its name to assign a



AGACHE, the conglomerate that controls Christian Dior, is not the only industrial group to have discovered the appeal of Paris fashion. One by one the old established Paris houses have been snapped up by industrial and financial groups.

Chanel, the French company controlled by Gerolamo Benetton, the dynamic Italian industrialist, has a holding in Yves St Laurent - which became the first publicly quoted fashion house when it floated on the Paris Bourse last summer. Astor, a subsidiary of the Swiss Group, led the team of French investors which bought control of Courrèges from Hubert last month.

LVMH, another of Arnault's interests which owns Dior perfumes, has acquired Givenchy, Orcoff, which controls the Vuitton family's interests, has joined forces with L'Oréal, the cosmetics group, to buy Lanvin from Midland Bank.

The alliance of the fashion houses to this new breed of investor is that they offer an entrée into the buoyant global market for luxury goods. The new investors intend to use their skills and resources to turn the houses into profitable businesses through which they can assign licenses.

Bonghaubert, 37, is a phenomenon in French fashion. During her six years at Chanel she had worked closely with Karl Lagerfeld and had steered the house through a frenetic period of expansion. She is also famous for having appeared at a catwalk show only a day after having a baby. Her appointment at Dior was indicative of the scale of the changes Arnault intended to make.

When she arrived at Dior, Bonghaubert faced the challenge not only of revitalising a fading company but of getting to grips with the idiosyncracies of the fashion industry.

Fashion is a funny business. The Paris houses make most of their money not from the most visible part of the business - the collections - but from licensing the lucrative global market for luxury goods.

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Fashion is a funny business. The Paris houses make most of their money not from the most visible part of the business - the collections - but from licensing the lucrative global market for luxury goods.

St Laurent was able to buy back its perfumes thanks to Carlo de Benedetti's investment. The arrival of the Midland helped Lanvin to overhaul its financial systems and to hire Claude Montana as its new haute couture designer. Givenchy has opened stores and diversified into cosmetics thanks to LVMH support.

Yet the tensions between the fashion houses and their new investors have not been entirely successful. The story of Courrèges under Hubert acts as a cautionary tale of what can happen when commerce clashes with fashion.

Courrèges was making heavy losses when Hubert arrived in the mid-1980s. The Japanese company sought to stem the losses by cutting back on loss-making business like couture. The result was disastrous. André Courrèges, the original designer, resigned and Courrèges was expelled from the elite Chambre Syndicale de la Haute Couture.

The feud simmered on until a few weeks ago when Hubert sold its controlling interest to the group of French investors led by Astor. Their first priority is to bring back André Courrèges and make peace with the Chambre Syndicale.

The prêt-à-porter collections are not particularly profitable and the fashion houses almost always lose money on haute couture. But the prestige and publicity generated by the catwalk collections - more than 1,000 journalists flock to Paris for the loss-making couture shows - enables the houses to attract licensees.

Haute couture is really a form of advertising that creates the luxurious image which will persuade people to buy stockings and sunglasses bearing the Dior name.

Yet there is a danger that, if there are too many stockings and sunglasses on the market, the image of the house may be tarnished.

The secret of running a successful fashion house is to strike a balance between making enough money through licenses, without jeopardising the exclusivity that originally

attracted them.

The Paris fashion industry is littered with examples of houses that have suffered because of their failure to strike that balance. Pierre Cardin, for instance, has signed so many licenses that he has lost his aura of exclusivity.

As Bonghaubert was well aware, any attempt to revitalise Dior by applying conventional business principles - such as stripping out loss-making activities, like haute couture or assigning a string of new licenses - would have been disastrous. Her challenge was to improve Dior's profitability by modernising its management without destroying the traditional base of the business.

Her first priority was design. Dior in French fashion and its subtle designs were well suited to the middle-aged women who bought the Dior couture collections. But the younger European designers, like Christian Lacroix and Romeo Gigli, were hogging the headlines.

This problem was aggravated by the structure of Dior's design system, where different designers were responsible for different collections and there was no clear strategy for the design of licensed products.

This meant that the house no longer had a distinctive "look" of the sort that Christian Dior had created in the 1940s and Karl Lagerfeld had given Chanel with his reinterpretation of its classic suits.

Bonghaubert began by looking for a new designer. A number of different designers - including Thierry Mugler and Claude Montana, who now works for Lanvin - were interviewed, but likely contenders. Last May she announced that Gianfranco Ferré, a 45-year-old Italian designer, had been appointed - reportedly at a salary of \$2m (£1.2m) - to succeed Marc Bohan.

The fashion press, which loves nothing better than a scandal, flung itself into a frenzy. Ferré's appointment and the abruptness of Bohan's departure - he was little more than a year away from retirement - caused a sensation.

Karl Lagerfeld was quoted in Women's Wear Daily, the US

trade paper, as saying he would "rather be a beggar on the streets than work for Bernard Arnault".

Bonghaubert is unrepentant. Ferré, she says, is "perfect" for Dior and Bohan had known there were going to be changes long before the announcement was made.

The complaints continued until Ferré's first couture show last July. The collection was a tribute to Christian Dior with the full skirts and cinched waists of the New Look. "We wanted to show that we respected the tradition and spirit of the house," says Bonghaubert.

The fashion press, fickle as ever, was rapturous. Ferré even won the "Golden Thimble" award for the best collection of the season. New customers, like Tina Turner, the singer, flocked to the Avenue Montaigne. The seamstresses could scarcely keep up with demand.

Bonghaubert went on to reorganise the rest of the design system. Gianfranco Ferré now has responsibility for both couture and prêt-à-porter. Dominique Monfardini is in charge of men's wear. There is also a bureau de style, or studio, responsible for all the licensed products, so that the design of all the products bearing the Dior name is controlled from the centre. "Everything must be done in the same spirit," says Bonghaubert.

After design, the next priority was licensing. Bonghaubert was dissatisfied with the quality of some of the licensed products and was concerned that others - like a collection of furs made in South Korea and a range of men's underwear - were not in keeping with Dior's luxurious image.

Some licensees have been dropped. Others, like Gruppo GFT, the Italian textile group, have increased their work for Dior. All in all Bonghaubert has weeded out "outlets" of the original 280 licensees in less than two years.

All the licensees now work to tighter specifications. The bureau de style circulates guidebooks, with details of shapes, colours, fabrics and even the type of trims. A team from Paris flies all over the world to check that the



Béatrice Bonghaubert: faced with revitalising a fading company

licensees are meeting Dior's standards of product quality and customer service.

The Avenue Montaigne also controls advertising. In the past the Dior offices in New York and Tokyo took responsibility for advertising in their markets. Bonghaubert insists that Dior must present a uniform image all over the world. All its advertising - even for the licensed products that are not sold in Europe - is created in Paris.

In the longer term the Avenue Montaigne will work more closely with Dior Perfumes too. The perfumes, which include Miss Dior and Poison, are owned by LVMH, which also headed by Bernard Arnault. There should be closer co-operation between the two companies in the future especially in areas such as advertising.

Bonghaubert is now intent on growth. Her immediate objective is to expand the prêt-à-porter women's wear business, which she believes has not explored its full potential. The first Ferré ready-to-wear collection, shown last October, is now going into the shops. It will be sold through 50 selected stores including Bergdorf Goodman in New York, Harrod's in London and I Magnin in Los Angeles. Bonghaubert expects prêt-à-porter sales to increase tenfold - albeit from a small base - this year.

She is also keen to expand Dior's retailing interests. The company has opened a new store in Hawaii, modelled on the Avenue Montaigne, and has remodelled its Geneva store along the same lines. These stores are intended to act as showcases for Dior, partly to show licensees how the collection should be presented.

So far the new regime has succeeded in boosting sales - from FF5.2bn in 1988 to FF7.0bn in 1989 - but the impact on profitability has been modest. "Our profits are far too low, but we are still investing in the business," says Bonghaubert. "This year will be another year of investment. But in 1991 and 1992 we should start to see an improvement in profits."

If Bonghaubert's strategy works, Bernard Arnault will have proved himself to be one of France's more innovative industrialists, not just another opportunistic investor. If it fails, Agache will lose a fortune and Arnault will lose face.

Whether Bonghaubert succeeds or not, the French fashion industry has changed irrevocably. The other houses are now employing the same tactics of hiring and firing designers, weeding out weak licensees and sharpening financial systems that Béatrice Bonghaubert has adopted at Christian Dior. The frivolous world of Paris fashion will never be quite the same.

CONTRACTS & TENDERS

REPUBLIC OF GHANA VOLTA RIVER AUTHORITY AKOSOMBO GENERATING STATION RETROFIT PROJECT INVITATION TO TENDER

The Volta River Authority (VRA) is arranging funding in various currencies towards the implementation of the Akosombo Generating Station Retrofit Project and together with its own financing, intends to apply the proceeds to eligible payments under this project.

VRA invites Tenders from suitably qualified and experienced firms for the following Contracts.

Contract AK-2 - Turbines

The scope consists of:

- modification, repair welding of runners and retrofit of 6 turbines.
- removal of existing governors and installation of 6 governors under supervision of the manufacturer
- installation of turbine parts (supplied by VRA) and retrofit of the 6 turbines and 6 governor hydraulic power systems
- testing and placing the turbines and governors into successful operation.

Contract AK-3 - Governors

The scope consists of the design, manufacture, delivery, and supervision of installation and commissioning of 6 complete electric hydraulic governors, including electronic controls, oil distributing valve, restoring system, speed sensing and mechanical shutdown devices and spare parts.

Contract AK-5 - Mechanical and Electrical Services

The scope consists of the design, manufacture, delivery and installation of the following:

Mechanical
Modification and retrofit of the powerhouse ventilation, fire protection systems, generator cooling water system, drainage and unwatering system, compressed air systems and standby diesel generator

Electrical
Modification and retrofit of the 415-V ac systems, 120-V dc systems, data logging, events recording, unit controls, protection and miscellaneous auxiliary systems.

It is anticipated that Tender Documents will be available for the above Contracts during April 1990, with Tenders expected to be received in July 1990

A pre-tender meeting will be held in Akosombo during May 1990 and it will be mandatory for all companies who intend to submit Tenders for Contract AK-2 or AK-5 to attend this meeting. Companies interested in tendering for one or all of the above Contracts may obtain Tender Documents by submitting a written request accompanied by a certified cheque in the amount of US \$200 for each Contract to:

Project Manager
Akosombo GS Retrofit Project
Acres International Limited
5259 Dorchester Road
Niagara Falls, Ontario, Canada
L2E 6W1
Telephone: (416) 374-5200
Telex: 021-615107

With copy of request to:
Resident Manager
Akosombo GS Retrofit Project
Volta River Authority
P.O. Box M-77
Accra, Ghana
Telephone No. 664941
Telex No. 2022

Tenderers will not be prequalified. However, evaluation of the Tenders will include an assessment of Tenderers' experience and technical and financial competence to undertake the Contracts. The criteria for this post-qualification procedure will be included in the Tender Document.

Other Contracts required for the project will be treated separately.

REPUBLIC OF GHANA VOLTA RIVER AUTHORITY AKOSOMBO GENERATING STATION RETROFIT PROJECT INVITATION TO TENDER

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INVITATION No. T-10/82

The Peoples Democratic Republic of Ethiopia has received a loan from the American Development Fund in various currencies towards the cost of Road Maintenance Equipment and spare parts and it is intended that the proceeds of the loan will be applied to eligible payments under the contracts for the supply of equipment and spare parts.

The Ethiopian Transport Construction Authority now invites sealed bids from eligible bidders for the supply of Road Maintenance equipment and spare parts. Only Suppliers from member countries of the African Development Bank and African Development Fund state participants are eligible to bid. All Goods and ancillary services must have their origin from member countries of ADB and ADF State participants.

Interested eligible bidders may obtain further information from one set of bidding documents to be collected during office hours from the Procurement Office Room No. 106 upon payment of non-refundable Birr 50.00 per set. Each request for documents shall be accompanied by the Official name and address of the bidder.

The closing date for submission of bids shall be 10:00 hours local time on May 8, 1990 at which time the opening will take place in the Conference Room 4th floor of the Ethiopian Transport Construction Authority Headquarters Building.

The Ethiopian Transport Construction Authority reserves the right to reject any or all bids that are not in conformity with all conditions and specifications mentioned in the tender.

ETHIOPIAN TRANSPORT CONSTRUCTION AUTHORITY

PUBLIC NOTICES

MMC INVITES EVIDENCE ON STAGECOACH HOLDINGS ACQUISITION OF PORTSMOUTH CITYBUS LTD

The Monopolies and Mergers Commission has been asked to inquire into the acquisition by Stagecoach Holdings Ltd of Portsmouth Citybus Ltd. The Commission would like to hear from any person with information or views on this acquisition.

The Commission will be studying the possible effects of the acquisition on competition in the market for commercial and contracted bus services in Portsmouth and Havant and the surrounding area.

The Commission would like evidence in writing by 16th March 1990, to be sent to: The Reference Secretary (Stagecoach Holdings/Portsmouth Citybus), Monopolies and Mergers Commission, New Court, 48 Carey Street, London WC2.

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COMPANY NOTICE

CASE NO. 003890 of 1989
IN THE HIGH COURT OF JUSTICE
CHANCERY DIVISION

IN THE MATTER OF HANIMEX
(UK) HOLDINGS LIMITED
AND
IN THE MATTER OF THE
COMPANIES ACT 1985

NOTICE IS HEREBY GIVEN that the Order of the High Court of Justice (Chancery Division) dated 18 December 1989 confirming the reduction of the capital of the above named Company from £1,000,000 to £100,000 and the minute approved by the Court showing with respect to the capital of the Company as altered the several particulars required by the above mentioned Act were registered by the Registrar of Companies on 13 February 1990.

Dated this 2nd day of March 1990
Charles, Solicitors
Great Western House
Station Road
Reading
Berkshire
RG1 1EX

Solicitors for the Company.

LEGAL NOTICE

In the matter of
NEUROTECH LIMITED
and in the matter of the Insolvency Act 1986

Registered number: 156009
Trading name: NEUROTECH
Nature of business: Suppliers of medical and domestic health products
Trade classification: 22
Date of appointment of administrative receiver: 21 February 1990
Name of person appointing the administrative receiver: Trustees for Admin Capital Limited and Avon Eurofund Limited.

Roger William Cork
Administrative Receiver
Office holder (ref) 1953 Cork Gully
Shelley House
3 Noble Street
London EC2V 7DQ

AUTOMATIC IDENTIFICATION

The Financial Times
proposes to publish
this survey on:

23rd May 1990

For a full editorial
synopsis and
advertisement details,
please contact:

Jonathan Wallis
on 01-873 3565

or write to him at:

Number One
Southwark Bridge
London
SE1 9HL

FINANCIAL TIMES

LONDON & NEW YORK



Salford Quays development

Letters of intent have been issued for the first phase of the Salford Quays development, a multi-story car park, plus a public house and a restaurant both located on the waterfront.

RAIPOUR BEATTY BUILDING is to start work immediately on the construction of a 10-storey office tower named The Victoria, a multi-story car park, plus a public house and a restaurant both located on the waterfront.

Completion of the first phase of construction, totalling 165,000 sq ft, plus 929 car spaces, is scheduled for November 1991.

Two further buildings, the Alexandra Court, and the Prince Regent Galleria housing both office and retail accommodation, will also be built speculatively by the Manchester Ship Canal Company.

Additional phases of the 18 acre site surrounding the former No. 9 Dock have been earmarked for development to clients' specific requirements on a design and build basis.

Office block

SIR ROBERT McALPINE AND SONS has been awarded a £7.6m contract for a three-storey office block on the Astor West business park at Almondsbury, near Bristol, by Arlington Business Parks.

Occupying a 15,500 sq metres site, the building will be supported on reinforced concrete pad foundations and reinforced in situ ground floor slab. The building, which will provide 7,000 sq metres of offices, will be of structural steel frame construction with metal decking floors finished in structural concrete. External finishes will be a combination of facing brickwork with aluminium framed sealed double glazed window units.

CONSTRUCTION CONTRACTS

Loughborough research centre

COSTAIN MANAGEMENT DESIGN, a subsidiary of Costain Group, has been awarded a contract by British Gas, to manage the construction of a £50m research centre at Loughborough.

The research centre is being built as part of a re-organisation of research and development operations by British Gas. The main emphasis of the work at the centre will be on the design and efficiency of gas-fired equipment for industry, commerce and the home, and on reducing gas supply costs.

The centre, due to be completed to shell standard by January 1993, will comprise five principal buildings built mainly on reinforced concrete pad foundations with structural steel frames and composite metal decking and concrete floor slabs.

The external walls will include cavity brick and blockwork construction and composite insulated profiled cladding. The main building of 26,576 sq metres is designed as two interconnecting blocks, each with its own courtyard, and includes low bay and medium bay laboratory and office accommodation with roof-top plant rooms.

The two-storey reception building of 2,021 sq metres provides the main entrance for staff and visitors and will house exhibition areas, lecture, and conference facilities.

The remaining three buildings comprise the School of Fuel Management containing office accommodation, lecture rooms and demonstration laboratories; the chemical technology building for research activities and the energy centre.

£22m projects for Amey Construction

AMEY CONSTRUCTION has been awarded contracts worth £22m. The first is a £3m order from the Department of Transport to build the A16 Boston to Algharth diversion in Lincolnshire - a nine kilometre section of new single carriageway road, parallel to the existing A16 along the route of a former railway line.

Construction will start shortly and take two years to complete.

The second is an award by Hertfordshire County Council of a £2.3m contract for overlay to the M1 northbound carriageway between junctions 8 and 9. The work will be carried out on a lane rental basis, commencing early March for completion within 66 days.

Finally, the Department of Transport has placed an order, worth £10.5m, for the Savers Common to Middlesbrough section of the A23.

The works comprise the construction of 5.3 kilometres of dual carriageway to the east of the existing A23 - by-passing Savers Common and Albourn - and are due to start in March with completion scheduled in 21 months time.

Refurbishing London office buildings

Contracts, worth £7.9m, to give two London buildings a new lease of life have been awarded to **LOVELL GROUP** companies. The larger, a £3.4m contract has been awarded to Lovell Construction by the London & Paris Property Group. Lovell is to carry out extensive structural alterations and upgrading of York House, a 1930s building in Kingsway, London WC2.

The 7,000 sq metre office building comprises basement, ground and eight upper floors. Work involves the demolition and rebuilding of the central core and office area which occupies about one third of the building. The top three floors of the Keane Street elevation

alterations and refurbishment under a £1.5m contract for Dial Securities awarded to Walter Lilly & Co.

As part of the refurbishment, open plan offices will be provided throughout the 1,785 sq metres building by replacing internal dividing walls with structural steel columns and beams. Raised floors and suspended ceilings will also be installed to carry M & E services and the building will be fully air conditioned. External brick and stonework facade will be cleaned and new windows fitted throughout.

Work starts shortly and completion is scheduled for November.

Major Dorchester Hotel refurbishment

ELLIOTT OF READING, a contractor, has been awarded a contract for about £2m for work at London's Dorchester Hotel in Park Lane.

Awarded by Sir Robert McAlpine Management Con-

tractors on behalf of the Dorchester Hotel, the contract includes the manufacture and installation of joinery to eight floors consisting of corridors, bedrooms and bathroom suites.

Working from the eighth

floor downwards, work within the hotel's corridors includes: cross corridor door frames and architraves manufactured from mahogany incorporating featured raised and fielded panels offset and complemented by the hardwood skirting.

LEGAL COLUMN

Pressure mounts on firms to declare revenue and earnings

By Robert Rice, Legal Correspondent

THE TIME is fast approaching, when, like it or not - and most of them do not like it one little bit - UK lawyers are going to have to give in to mounting pressure to make publicly known the gross revenues of their firms together with partners' earnings.

Pressure to come clean will not stem from their being in any sense being publicly accountable. But, as a great many partners in City law firms now earn considerably more than all but the highest paid captains of industry, they might feel it worthwhile, as a public-relations exercise if nothing else, to provide their clients with more information about the economics of running a law firm.

Rather, it will stem from the increasingly competitive environment for the provision of legal services worldwide over the coming decade.

In many ways it will result directly from the increasing importance law firms now attach to marketing themselves. Once one firm perceives a competitive advantage to be gained from letting the world know how well it is doing, others will feel constrained to follow suit.

City firms, already seduced by the apparent power of league tables in areas such as mergers and acquisitions, have yet to experience the lure of the real thing - the performance league table.

The American Lawyer magazine is only too aware of the power that this form of commercial peer-group pressure can have. For five years now it has been publishing an annual table of the 100 top-grossing US law firms.

At first it was hard work. The magazine has to resort to a whole variety of methods to secure the necessary information - methods that are by now well proven and, in America at least, well known.

Reporters attempt to arrive at gross revenues and net prof-

its by interviewing partners and former partners on a back-ground basis, asking key clients to review bills with them, interviewing partners and associates about billable hours, hourly billing rates, associate salaries, the cost of buildings and other assets, until they have enough information to calculate estimates.

Once estimates have been drawn up, the magazine then puts them to the firm concerned for comment, on the basis that unless the firm tells them otherwise these will be the published figures for the firm.

At first some firms will refuse to co-operate. Others, however, cannot resist the opportunity to confirm that the estimates are roughly right or to put them right where they are inaccurate.

Five years later, even the most reluctant of firms can see that there is little point in refusing to co-operate. All US firms now provide the magazine with the information they require annually.

The American Lawyer has tried it on a one-off basis in the UK when it profiled Clifford Chance in December last year. Naturally enough, Clifford Chance disowned the figures as totally inaccurate. Now, however, The American Lawyer's new sister publication, European Dealmaker, has produced a Continental top 20.

The Continental 20 is not a straight league table of the 20 top-grossing law firms in continental Europe, but essentially five league tables of the four top-grossing indigenous law firms in Brussels, Frankfurt, Madrid, Paris and Rome in 1989.

The top-grossing firm from these five cities was Gide Loyrette Nouel, of Paris, which has 148 lawyers. It has gross revenues of \$36.4m (£21.4m), net revenues of \$20.7m, revenues of \$24.0m and net profits of \$275,000.

After Gide Loyrette Nouel comes the four Frankfurt firms. The top-grossing firm in Frankfurt was Punder Volhard & Weber, with 54 lawyers, gross revenues of \$20.6m and net revenues of \$9.7m.

It was followed by Mueller Weitzel, with 27 lawyers, gross revenues of \$19.4m and net revenues of \$9.7m.

Reporters attempt to arrive at gross revenues and net prof-

56 lawyers and figures of \$17.6m and \$8.2m; and, fourth, Westrick & Eckholt, with 29 lawyers and figures of \$16.5m and \$8.2m.

The Frankfurt picture is complicated by the merger of Cologne's Boden Oppenhoff with Frankfurt's Raser & Schiedemair in July 1989, and their figures reflect combined revenues for the entire year. But the mergers of Mueller Weitzel with Disselkott's Hengeler Kurth Witz and Punder Volhard with Disselkott's Axtner and partners from January this year have not been taken into account.

After the four Frankfurt firms comes Madrid's J. & A. Garrigues with 52 lawyers, gross revenues of \$10m and net revenues of \$2m. Garrigues is closely followed in Paris by

Two Frankfurt firms had the best revenues per lawyer as well as best profits per partner

Joentet et Associés with 93 lawyers and figures of \$15.8m and \$5.5m; and then by the top-grossing firm in Brussels, De Bandt Van Hecke & Lagae, with 75 lawyers, gross revenues of \$14m and net revenues of \$3.6m.

Rome's equal top-grossing firms are Chiomelli & Associati, with 37 lawyers, gross revenues of \$7.2m and net revenues of \$3.6m; and Ughi & Nondano, with 41 lawyers and figures of \$7.2m and \$4m.

The firm with the highest revenues per lawyer in the five cities was, by a very wide margin, Frankfurt's Mueller Weitzel. Its figure was \$720,000. Its nearest rival was Westrick & Eckholt, with an equivalent figure of \$270,000.

Again, those two firms had by far the highest profits per partner: \$540,000 and \$515,000 respectively. The profits per partner figures were arrived at by dividing net revenues by the number of partners in the firm.

In Brussels, where most firms have a very small ratio of partners to associates, all four top-grossing firms had profits per partner at least double their revenues per lawyer.

That was particularly true of De Bandt, where profits per partner, at \$440,000, placed them fourth after the two Frankfurt firms and Madrid's J. & A. Garrigues.

The magazine's European Dealmaker sounds a number of caveats about the Continental 20, particularly about the narrow scope of the study and the relative revenue and profit figures, which may well have been bettered by other firms in the five cities.

The magazine notes also that the method of billing clients varies considerably from city to city, with firms in Brussels sticking most diligently to billing rates that range from \$170-\$200 an hour for partners and \$80-\$120 for associates. Spanish, German and Italian lawyers operate on billing criteria established by their local bars, related to the value of the transaction involved.

On the whole, though, the magazine declares itself surprised by the results of co-operation it received from the firms involved (as well, presumably, as those firms which did not make it in to the top four in the five cities), with only two firms refusing either to comment on estimates or provide figures.

Somewhat coyly, it will not name the two refusals or identify the level of co-operation it received from each firm. Some lawyers may choose to see that as casting doubt over the veracity of the whole exercise.

It is certainly a curious thing, to have done, particularly as it allows all 20 firms to disown the information about them as inaccurate if they want to. If not identifying those who co-operated was the price of the co-operation itself, it would appear that most of the firms intended to be in a position to deny the accuracy of the information right from the start. In that case, why bother to co-operate at all? Because secretly they all wanted to be in league table of the leading grossing firms in their city?

The magazine plans a similar survey of UK law firms after the close of the fiscal year, on April 5. It is interesting to see how it gets on with the "over my dead body" school of thought prevalent in most City partnerships when it comes to providing information or talking about revenues.

PARLIAMENTARY

Today

Commons: Aviation and Maritime Security Bill, remaining stages.

Motion on Pneumoconiosis Regulations: Mr Michael Howard, Employment Secretary, and Mr Timothy Eggar, Employment Minister of State. (Room 15, 4.15 p.m.)

Home Affairs: subject, Crown Prosecution Service. Witnesses: Home Office and Lord Chancellor's Department officials. (Room 20, 4.15 p.m.)

Public Accounts: subject, Property Services Agency district works offices. Witness: Mr A. Brown of the PSA. (Room 16, 4.15 p.m.)

Local Government: subject, Community Care. Witnesses: Mr. J. M. P. (Room 16, 4.15 p.m.)

Joint Committee on Consolidation Bills: subject, town and country planning measures. Witnesses: Mrs Maggie Leakes of the Office of Parliamentary Counsel and Miss J. Cochran. (Room 4, 4.30 p.m.)

Committees on private bills: Cardiff Bay Barrage Bill. (Room 5, 10.30 a.m.) King's Cross Railways Bill. (Grand Committee Room, Westminster Hall, 10.30 a.m.)

Wednesday
Commons: Debate on the first report of the Select Committee on Members' Interests concerning Mr John Browne MP.

Lords: Debate on the work of the Citizens Advice Bureau followed by debate on "The pressures on staff of the National Health Service".

Abortion (Amendment) Bill, third reading.

Select committees: Trade and Industry; subject, British Aerospace/Rover. Witnesses: chairman and officials of the Board of Inland Revenue. (Room 15, 10.45 a.m.)

Defence: subject, procurement of the Rapier. Witnesses: Ministry of Defence officials. (Room 16, 10.50 a.m.)

Energy: subject, cost of nuclear power. Witnesses:

North of Scotland Hydro-electric Board and South of Scotland Electricity Board. (Room 8, 11 a.m.)

Employment: subject, Employment Department group. Witnesses: Mr Michael Howard, Employment Secretary, and Mr Timothy Eggar, Employment Minister of State. (Room 15, 4.15 p.m.)

Home Affairs: subject, Crown Prosecution Service. Witnesses: Home Office and Lord Chancellor's Department officials. (Room 20, 4.15 p.m.)

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Thursday
Commons: Food Safety Bill, second reading.

Local Government: subject, Community Care. Witnesses: Mr. J. M. P. (Room 16, 4.15 p.m.)

Defence: subject, procurement of the Rapier. Witnesses: Ministry of Defence officials. (Room 16, 10.50 a.m.)

Energy: subject, cost of nuclear power. Witnesses:

Friday
Commons: Private members' bills.

FINANCIAL

Today

COMPANY MEETINGS: Baxi PLC, Glasgow, 11.00. Baxi PLC, Glasgow, 11.00. Baxi PLC, Glasgow, 11.00.

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APPOINTMENTS

First British executives at Toyota UK

TOYOTA, the Japanese car maker, has appointed two executives from General Motors (Vauxhall) and Ford in the UK to senior posts in Toyota Motor Manufacturing (UK), its recently established car making subsidiary, writes Kevin Done, Motor Industry Correspondent.

These are the first senior posts to be filled by British executives and follow the appointment in December of three Japanese managers to head the company.

Mr Alan Jones, manufacturing director at Vauxhall's Ellesmere Port, Merseyside, car assembly plant, has been appointed manufacturing director of TMM(UK). Mr Jones, 49, who has spent 22 years with Vauxhall, will be responsible for production management at both the Toyota car assembly plant in Burnaston, near Derby, and associated engine plant at Shotton, Deeside, in North Wales.

Mr Bryan Jackson, 43, manager of the metal stamping and body plants at Ford's Halewood, Merseyside, works, has been appointed TMM(UK) corporate affairs director.

He has held several industrial relations and manufacturing posts at Ford, and will be responsible for personnel, public affairs and administration operations at TMM(UK). Toyota's first wholly-owned European manufacturing company.

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Mr Graham Ross Russell, president of CCF Holdings, has become non-executive chairman of CCF Holdings, succeeding Sir Frank Rogers who remains a non-executive director.

Mr Paul H. Briggs (pictured), managing director, Hugh Mackay, has been appointed managing director of CELEWAVE, Consett.

Mr David Hall has been appointed chairman of HALL HOLDINGS, electrical contractor group, and Mr Bernard Ratkes becomes managing director and chief executive.

Mr Clive D. Bustin, who was managing partner of Spicer & Oppenheim, has been appointed non-executive deputy chairman of FROGMORE ESTATES, following the retirement of Mr Douglas J. King.

Mr Barry Hulme has been appointed executive chairman of the mechanical and electrical contracting companies in MOWLEM REGIONAL CONSTRUCTION. He remains managing director of Mowlem Engineering. Mr Geoffrey Arnold has been appointed deputy managing director of Mowlem.

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Trade fairs and exhibitions: UK

Current International Automotive Parts & Accessories Trade Show - AUTOPARTAC (01-302 5585) (until March 6)	March 11-15 British Footwear Fair (0799 26699)
Current Sling Exhibition - SKY GB (0226 41272) (until March 7)	March 15-19 National Welding Exhibition - NORTHWEST (0402 8870)
Current International Cosmetics Exhibition (0798 26888) (until March 8)	March 17-20 International Cycle and Leisure Fair - CYCLEX (01-390 2211)
March 10-11 Daily Mail Ideal Home Exhibition (01-2229341)	March 20-22 NEPCON Europe 90 (01-948 9500)
March 10-13 British Designer Show (01-944 6433)	March 26-28 London International Book Fair (01-948 9800)

Overseas exhibitions

March 6-8 SEMICON/Europe International Electronics Show - SEMI (01-353 8807)	March 17-20 International Jewellery Show (01-228 1661)
March 10-12 International Boat Show - HSBWA (01-485 7377)	March 23-26 International Franchise Exhibition (01-727 1529)
March 11-17 International Spring Fair (0375 322222)	March 31-April 5 International Hotel and Catering Exhibition - INTERGASTRA (01-236 0911)

Business and management conferences

March 5 Financial Times Conference: The London Motor Conference - Manufacturing, Components and the Aftermarket (01-925 2125)	March 14 Institute of Directors: Dealing with skills shortages (01-533 1233)
March 6 CEI Conference: The Companies Act 1989 - The impact on British business (01-379 7400)	March 15-19 University Consultants (Japan): Coming to terms with Japan (01-333 4333)
March 7 Hawthorne: Negotiating commercial agreements to comply with EC law (01-324 8257)	March 20 The Henley Centre: Annual review of social developments and forecasts (01-333 9561)
March 8-9 Chatham House Conference: Iraq in the 1990s (01-230 2233)	March 26-27 Financial Times Conference: World pharmaceuticals (01-925 2323)
March 8-9 The Watt Committee on Energy: The rational use of energy in urban regeneration (01-378 6875)	March 26-27 Financial Times Conference: The European water industry (01-925 2323)
March 12-13 CIPFA/Past Marwick McIntosh: The new culture-meeting the strategic challenge (01-936 8233)	March 28 OIL Conference: Successful structuring of cross-border and multinational operations and investments in Europe for the 90's (France) 93 78 03 19
March 13-14 Financial Times Conference: Competition, Mergers, Acquisitions and Alliances in Europe	March 28 Sheraton Park Tower, London

Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there have been no changes to the details published.

Handwritten signature or mark.

Elektra

COVENT GARDEN

Eva Marton plays the title role in the long-awaited and greatly welcome new Royal Opera production of Strauss's opera. She does so with thrilling power, lustre, boldness and emotional honesty. The performance comes from the heart and, no less, the guts, and hits the audience with main force in both places.

The soprano and her fellow Hungarian, Georg Solti, provided the main reasons for the tremendous success of Saturday's performance. The modern-dress production, by Götz Friedrich, is an extremely impressive piece of lyric theatre, finely-tuned in execution, expertly paced and shaped, masterly in its direction of intimate scenes - and, I feel, basically superficial overall in its approach to this most serious and psychologically intense of the Strauss operas.

But there could be no doubting the Marton splendour, nor the combination of controlled passion, focused vigour and spring-loaded virtuosity with which she was supported by conductor and orchestra. This is not the Solti of old, the merchant of high-tension melodramatics at singer-drawing volume. The "elipsoidal tube" set (by Hans Scherwinski) has, as told, been specially designed, on the insistence of both conductor and producer, to promote voice and word audibility. It does so, impressively, but it is above all the conductor's doing that there was such a steady, scholarly-like clarity and impersonality to the music, and so little of brute force.

The Royal Opera Electras of the last two decades have been Shuard, Nilsson, Martilovic, and recently, Cress. The last performer, who has each added a new dimension, a new lengthening of perspective, to our understanding of what is perhaps the single most demanding role in the dramatic repertoire.

Max Loppert



Eva Marton

gusty form, breaking phrases for breaths, curdling vowels, allowing the higher notes to spread, but the voice was not long to warm and, once it had, its special beauty - a large, vibrant, intensely characterful and colourful sound, supple in phrasing, particularly affecting in middle range and at the lower dynamics. It up the passages of desecrated rage and those of pained tenderness.

She does not touch Elektra's blackest depths of despair. Her production, which dresses her in freedom-fighter chic, with close-cropped hair and chestnut trenchcoat, sells her, and us, short on the portrayal of physical degradation. There is no dance, either at the end of the monologue or at the end of the opera - which, therefore, has a limitation on the singer's ability to 'act' as well as sing. The music, however, is a masterpiece of physical degradation. There is no dance, either at the end of the monologue or at the end of the opera - which, therefore, has a limitation on the singer's ability to 'act' as well as sing. The music, however, is a masterpiece of physical degradation.

on stage calls for a nobler, less gimmicky conclusion.

The directorial focus on the opera is evidently political. The corrugated iron tube provided by Elektra is penetrated with louvered slats which open to hint (with the help of Robert Ryan's subtle lighting) at the hidden fortress inhabited by Clytemnestra and Agamemnon - plainly an easy target for totalitarian outfit, with its despots in Lore Haas's comic-strip costumes (Robert Ryan's Agamemnon in fake tiger-skin, Elizabeth Vaughan's Overseer a caricature of a fascist).

Chorusmembers (lovely, fresh, strong singing by Nadine Secunde, a few thin top notes apart) wear a Marilyn-type blond wig and a cocktail gown. Clytemnestra (played and sung by Martina Lippert with more villainous ripeness) takes to extremes the raddled-grotesque line. Orestes (Robert Hale, superbly dark-voiced and steady) seems to be an exiled student-leader in a greatcoat, who takes power and then locks his sisters out.

In sum, we are shown here a glossy and highly effective - because so surely undertaken by all its participants, and so brilliantly underpinned by the conductor - record of an all-too-familiar socio-political cliché from the world of 1970s and '80s German opera.

For me Elektra is far more deeply, and terrifyingly, concerned with the politics of the family and particularly with the family's intimate knowledge of its members' darkest secrets. Hoffmannsthal was soaked in Freud while writing the libretto; Strauss's music is perhaps the most psychologically explanatory of any in the operatic medium. I long to see a staging of this great work that dares to probe directly into these most alarming of its many aspects. What Friedrich gives us is, in the end, modish and shallow.

Max Loppert



One of the pavilions of the Villa Lante, the first Italian home of the Prince of Wales's Summer School in Civil Architecture

ARCHITECTURE

Art and nature merged

A little noticed aspect of the recent visit of the Italian Prime Minister, Signor Giulio Andreotti, to Britain was the announcement that the Italian Government has offered on a permanent basis the loan of the Villa Lante to the Prince of Wales's Summer School in Civil Architecture.

Two things need explaining: what and where is the Villa Lante and what is this proposed summer school? Lovers of Italy may well know the Villa Lante about which Sachsewell Stirling wrote: "Here I choose the most lovely place of the physical beauty of nature in Italy or in all the world that I have seen with my own eyes. I would name the garden of the Villa Lante."

A visit to the villa reinforces the truth of Stirling's words. Lante is more than appearance; it is the consummation of a marriage between art and nature. Situated on the edge of the small town of Bagnara, a mile or so from Viterbo, the garden lies on the slope of the Monti Cimini.

It was begun, according to strong but unsubstantiated rumour, by Vignola in 1586 for Cardinal Gemara on the wonderful site that the city of Viterbo had set aside for the building of a summer residence for their bishops.

Today you walk into the garden through a rustic arch and find yourself on a terrace. This space is a perfect square, called the Quadrato. There are two levels on three sides of this level square, and on the fourth side, stands the pair of somewhat severe matching classical pavilions that together make up the villa.

The garden is water and planting and the centre of the palace is a great fountain, thought to be by Giovanni da Bologna, of four life-sized figures of Moors standing back to back in pairs, holding up above the spray the arms of a later occupant, the Cardinal Montalto.

Most visitors to the garden today start their tour at the terrace and end at the wooded slopes. It is worth doing it in reverse, starting at the bottom where the source of everything is a fountain cascading out of the wild forest. The treat of the garden is to follow the water

on its planned course. The water splashes into a pool flanked by pavilions and at each side there are secret gardens with lovely basins gently bubbling with water. After an exciting episode, when the water is forced through masks and urns and dolphins, a cascade carries it down the slope to a formal and grand fountain. Then there is the famous long stone dining table, with the water for cooling the wine running through its centre. Will it be here, beneath the flemish, that the Prince of Wales will conduct his all frescoed dialogues on 'the future of the planet? It is the perfect place. But the water rushes on through a grotesque mask into the Fontana del Lumini where replicas of Roman lamps spout in a circular pattern of modest jets. Once the water has passed through the elaborate parterres it makes a final brave show at the fountain of Pegasus below the Quadrato.

Some of the fortunate students at the proposed summer school will be able to stay in the pavilions - and the teaching will take place in the lofty frescoed rooms and airy loggia.

The Prince of Wales's summer school is in fact a pilot project for bigger things. This year the school will begin on August 4 at Magdalen College, Oxford, and three weeks later will move to the British School at Rome for two weeks before moving to the Villa Lante.

What will the school teach? The intention is to return to the fundamentals and to study the history of architecture at first hand. Student will study life drawing, building materials and construction, and design within building codes, civil design, lettering and ornament. Teaching will be in studios with site visits and sketching tours. The course is open to students who have completed at least the first part of their education (Bachelor's degree or equivalent) and to recently qualified practitioners. The entry requirements are deliberately vague to attract as wide a range of potential architectural talents as possible. There is a fee of £1,000 for the six week teaching, travel and accommodation.

There are also scholarships available for some of the 24

places. (Intending applicants should write to: The Prince of Wales's Summer School, 27 St. James's Place, London, SW1A 1NR. Telephone 01-499 2614, FAX 01-499 0062.)

The school has deliberately chosen to expose its first students to the inspiration of beautiful places. Oxford, Rome and the Villa Lante. The school occupies a building designed by Sir Edwin Lutyens, near the Borghese Gardens. Scholarships are awarded in classical and medieval studies, architecture, painting, sculpture and printmaking. It is the combination of providing artists and scholars that is particularly rewarding.

The school has always been financed by a mixture of public and private money. It has recently set the need to launch a development appeal for scholarships, as well as the repair and improvement of the school's charming but old-fashioned buildings. It is difficult to think of a better investment to help secure the future of civilised values and the continued availability of this source of knowledge of Rome and Italy for our children.

The advent of the Prince's school helps to draw attention to the needs of the British School at Rome. More information is available from the Appeal Secretary, British School at Rome, Regent's Park, London, NW1 4NS. Telephone 01-497 7681.

At a time when the whole of Europe looks as though it is about to reap the harvest of peace, efforts to civilise our environment and plan the rebuilding of the eastern countries must take the form of form. Pericles, when he had gathered more than he needed to arm his forces, diverted his resources to the beautifying of Athens. It is not too naive to raise our eyes and the eyes of government to the prospect of beautifying Europe.

Anglo-Italian initiatives are a good start.

Colin Amery

SPONSORSHIP

Theatre in vogue

Next month Royal Insurance will announce that it is to continue to back the Royal Shakespeare Company. When the relationship was first forged three years ago the money involved, £1.1m, was a record for any arts sponsorship. Since then Shell (for BAFTA) and the Prudential, with its arts competition, have pledged more, but the RI deal still grabs the headlines.

This is mainly because RI's chief executive, Mr Ian Rush-ton, has become the spokesman for arts sponsors, warning the Government that business should not be regarded as a money saving alternative to state subsidy for the arts.

In addition, RI gets a generous promotional bargain from its link with the RSC, its logo appearing prominently on the publicly visible shirts. Now the two sides are negotiating hard about the new deal. The RSC naturally wants more money, while RI is reluctant to commit itself for a full three years. It could well be that the compromise will involve extra money for special projects like tours.

Theatre sponsorship has suddenly become very popular.

NatWest has put £55,000 behind a national tour by the Manchester Royal Exchange Theatre which is the base for Mobil's new playwrights competition, while also touring are plays kept on the road by drink companies. Single Spies, the Alan Bennett play, receives £25,000 from Glenmorangie, the main whisky brand during the season. From the Caribbean musical from Tamba's backed by Cockspur Run. And Guinness, as part of a major investment in the arts, is putting £155,000 behind the National Theatre's autumn European tour.

Barclays Bank's New Stages competition, aimed at fringe theatre companies, has attracted 250 entrants, eight of whom will hear by the end of this month whether they will receive £10,000 for new production. And Jeffrey Archer, who owns the Playhouse Theatre in London, is receiving £500,000 towards its running costs from the MI Group, the financial services company. The theatre now becomes the MI Group Playhouse.

In the past, companies rather avoided sponsoring theatre - all those dangerous words and potentially provocative ideas. Now backing controversial arts activities suggests a modern, watertight way of corporate thinking and a bandwagon is rolling. The Association for Business Sponsorship of the Arts is encouraging the process by holding workshops for its corporate members at Kingsley Hall, where they are given tasters of the product. The first at the Royal Court proved a great success and now presentations are planned for the Tricycle in Kilburn next month and the Almeida in May.

The arts are thriving on murder. As the Welsh National Opera mounts a new production of *Der Rosenkavalier*, thanks to sponsorship from Asatani Chalk Ltd, the Booker subsidiary, celebrating the centenary of the birth of the Queen of Crime, news comes that one of her most impressive successors, Ruth Rendell, is sponsoring a concert at Aldeburgh.

Aldeburgh has a good record in raising sponsorship money

- the Devil drives, for it receives relatively little in subsidy. It is one of the few arts institutions that courts individual sponsors and, apart from Ms Rendell, advertising man David Battenberg, insurance broker Peter Bowring, and a local plastic sheeting magnate Brian Taylor are all sponsoring concerts at costs between £3,000 and £10,000.

On Wednesday at the Barbican, in the presence of the Queen, Aldeburgh reaches a happy milestone - a gala concert to celebrate the completion of its £1m endowment appeal. The gala will raise the final £70,000, thanks to Jaguar which is putting £20,000 towards the dinner which concludes the evening.

Earlier on Wednesday, British Telecom will announce that it is renewing its sponsorship of the Maltby Fringe for another three years. The August concerts give BT the chance to entertain 600 guests. The company is also handing over a mobile box office, a caravan which will give the staff of East Anglia selling tickets for Aldeburgh events.

Another long running appeal approaches its conclusion - the Courtauld's. On June 15 the fabulous collection of Impressionist and Old Master pictures moves into its new premises in Somerset House, the original 18th century home of the Royal Academy. To get the new art gallery, which will be one of the finest in London, off to a popular start, Courtauld is putting up £100,000 to promote the opening.

The Courtauld is another example of the overlooked fact that most corporate money for the arts goes into building projects. Courtauld has given £500,000 towards the renovation of Chambers great classical building; Courtauld £150,000; and Arthur Andersen, CitiCorp, and Toray each £100,000.

Colnaghi shares the problem of all West End art dealers: the public, both likely customers and spectators, are scared of entering its plush Bond Street premises. It is trying to break down the barriers by sponsorship.

From March 18, it is presenting an exhibition of the photographs of Julia Margaret Cameron, whose portraits of Victorian worthies deliberately promoted photography as an art form. The images come from the Royal Photographic Society, and will be set alongside loaned paintings of some of the 19th century greats. The venture will cost Colnaghi £40,000, but should introduce thousands of new faces to the gallery.

Later in the year it supports a more intriguing venture. Madame Yvonne was a society photographer working out of Berkeley Square between 1920 and the 1950s. She portrayed her aristocratic friends as muses and the archive of her prints has long been forgotten in the National Portrait Gallery. Colnaghi has paid for them to be reproduced for a NPG exhibition in the autumn, which will give one £100,000 to the NPG funds, which should silence some of the criticism that art dealers, like the auction houses, live well off art but give little back.

Antony Thorncroft

The Misunderstanding

GATE, NOTTING HILL

Albert Camus' grim little nihilist fable has a life beyond this play, in his novel, *L'Étranger*, where it surfaces in the form of a newspaper cutting sticking to Meursault's prison bed. Reading about the son who returns incognito to his parental home, only to be murdered by his mother and sister, Meursault is prompted to remark that the son was to blame because one should never fool around. It is a sentiment shared in the play by Jan's tremulous wife, before she abandons her husband to his fatal and foolhardy quest for a sense of belonging.

Jan, inexplicably absent for 20 years, wants to enfold his family in his own good fortune and be in turn enfolded, not through convention, but through instinctive recognition. In a cruel inversion of the parable of the Prodigal Son, the son himself goes the way of the father, before having time to declare himself. It is as his half-crazed sister declares, all a misunderstanding, confirming her conviction that life is a brute and illustrating the suffocating pessimism of Camus' writing in the war years.

Rechoing through the confrontation of Jan's innocent idealism and his sister, Martha's, calloused indifference to human life is Camus' idea, to be formulated in a lecture more than a decade later, that tragedy is created by "the clash of two irreconcilable forces equal in power and legitimacy."

But *The Misunderstanding* is not a tragedy; its protagonists are ideas rather than characters whose emotional postures are cleverly echoed in the dramatic postures of Irina Brown's statuesque production, leaving them frozen in doorways, dominated by a red rank of chairs marshalled into the unwelcome correctness of a guesthouse parlour or the spartan discomfort of a guesthouse bedroom.

The rigid understatement of scheme and design endows the shuffling, shambling figure of Sam Beazley's silent manservant with a quite uncharacteristic humour, which points up the absurdity of the situation.

Paul McCleary's Jan has the brushed and shone look of a doorstepping Jehovah's Witness, on whom the wily passions of Irina Brown's exultant Maria are entirely wasted. But it is in the partnership of Corine Ransom, as Martha, and Dierdra Doone as her mother that the production rests: the hatchet-faced, sexless daughter whose face burns and breaks as she contemplates her seaside dream and later her despair, and the life-named mother who rediscovers the coils of love in the passport of the son she has just drowned.

Opening a four-play season of European classics, this is the sort of curiosity that one could only find at the Gaiety.

Claire Armitstead

King Roger

FESTIVAL HALL, RADIO 2

The South Bank Centre's latest festival promises to be one of the most absorbing and worthwhile of its large-scale ventures. Over the next four months "Poland's Last Romantic" offers a compassably thorough survey of the music of Karol Szymanowski; the SBC this time has not only focused upon a composer of significance, stature and undoubted genius, but one whose music at its best is undeniably approachable and seductive.

The series opened on Saturday, however, with just one work (the second act) and Szymanowski's only full-length opera, completed in 1928, and by most estimates his masterpiece. Stagings are rare, even apparently in Poland, though the New Opera Company's London production in 1976 was taken to the English National Opera's repertoire the following season.

The libretto was credited to Szymanowski's cousin, Iwaszkiewicz, though the composer himself had a major influence on its shape and subject matter, taken from the clash between Apollonian purity and Dionysian impulsiveness is refracted through the story of the 12th-century Sicilian king and his queen Roxana, whose Christian ideals are threatened by the paganuredness of his seductive, Messianic Shepherd.

It is not an especially theatrical work - the main setpiece

in each of the three acts is a confrontation between Roger and the Shepherd; the atmosphere, mysteriously liturgical in its opening act, increases in intensity as the drama unfolds, largely by musical means, and much of its power is preserved in a concert version. There are four distinct periods in Szymanowski's "Poland's Last Romantic": the first, which Roger belongs to, is that of them, when he evolved his own highly coloured brand of impressionism.

There are some hints of Ravel in the opera (especially in the second act) and hints of Debussy, but much more is instantly identifiable as Szymanowski - always enfolding the voices in glowing, iridescent textures and, as in the opening pages, allowing the echoes of the Byronic hero's mad passion to be heard in the music, when he evolved his own highly coloured brand of impressionism.

Andrew Davis conducted this performance, which was sung in Polish, has the score in its original language in London before? It is a concise work, with less than 90 minutes'

music, and though Davis was extremely successful in welding it into a continuous dramatic whole, one wonders if it might not seem even more effective given with the minimum of breaks between the acts. Ideally one could imagine a more luxurious orchestral sound - than the BBC Symphony's - what might, say, Abbado and the Berlin Philharmonic make of these magical textures? - but a great deal of the enchantment was conveyed.

Equally one can conceive of more alluring voices in the main parts. As Roger, Jan Dohocz was a late replacement for David Wilson-Johnson, and though he handled the lines with some care he sometimes lacked a sense of authority or dramatic presence. Elena Roman was Roxana, pleasant, credible and agile, but never quite producing the rapturous sounds her second-act song in particular demands. There was a beguiling Shepherd from Wieslaw Ochmann, an eloquent, expressive, and all his interest in, non-Western music; it is Orientalism of a particularly acute and disconcerting kind.

Andrew Davis conducted this performance, which was sung in Polish, has the score in its original language in London before? It is a concise work, with less than 90 minutes'

Andrew Clements

ARTS GUIDE

MUSIC

London

Melos Quartet with Metistich Rostropovich (cello). Jubilee concert, Schermer, String Quartet and Death and the Maiden Quartet (Mon). Royal Festival Hall (8.00).

Monzevald Choir, English Baroque Soloists, conducted by John Eliot Gardiner. Bach cantatas (Tue). Queen Elizabeth Hall (8.00-8.30).

London Symphony Orchestra conducted by Mstislav Rostropovich, with Yuri Bashmet (violin) and the London Symphony Chorus. Brahms, Beethoven, Schubert, Shostakovich (Thurs). Barbican Hall (8.30-9.30).

Paris

Martine Dupuy Recital (Mon). Salle Gaveau (4.00-5.00). Ensemble Instrumental. Malherbe, Machover, Holliger (Mon). Auditorium des Halles (4.00-5.00).

Ensemble Orchestral de Paris conducted by Armin Jordan, with Doro Rindl (piano). Mozart, Beethoven (Tue). Salle Pleyel (4.00-5.00).

Orchestra de Paris conducted by Stanislaw Skrowaczewski. Early Lutoski (piano). Brahms, Beethoven (Wed, Thurs). Salle Pleyel (4.00-5.00).

Emile Naoumoff and the Juillard Chamber Players (Thurs). Théâtre des Champs Elysées (4.00-5.00).

Amsterdam

Conservatory Symphony Orchestra conducted by Kent Nagano. Mahler (Tue). Concertgebouw

(715 945).

Royal Concertgebouw Orchestra with Jacques Zuydam (alto), Edo de Waart conducting. Wagner, Mozart, Dvorak (Wed, Thurs). Concertgebouw (715 945).

Utrecht

Conservatory Symphony Orchestra conducted by Kent Nagano. Mahler (Wed, Thurs) (81 45 44).

Emma Kirkby (soprano) and Anthony Rooley (alto). Jones, Ferrabosco, Monteverdi, Laves (Thurs). Vredenburg (81 45 44).

Brussels

Régine Ysaÿe Quartet. Brahms, Dvorak and Shostakovich (Mon). Palais des Beaux-Arts.

Royal Walloon Orchestra String Quartet. Debussy, Fauré, Liszt and Tournemire (Mon). Palais des Beaux-Arts.

RTBF Symphony Orchestra conducted by Théodore Bloemfield. Brahms and Shostakovich (Thurs). Maison de la Radio.

Antwerp

Martina Lippert (soprano) accompanied by Geoffrey Parsons (piano) singing Brahms, Mussorgsky and Schumann (Mon). De Singel.

Vienna

Vienna is host to two music festivals. Tickets and information from Musikverein, Karlsplatz 8, Vienna (85 61 90). Also, Österreichische, with the spotlight on contemporary Austrian music in full swing. Tickets and

information from Wiener Festwochen, Leharstrasse 11, 1080 Vienna (598 16 76).

Der Kreis Experimental Theatre perform *E+J* / *Journal*, an avant-garde adaptation from Shakespeare's *Romeo and Juliet* by the young Soviet composer, Sergei Dymov (Tue-Sat).

Wiener Kammerorchester, conducted by Peter Szallasi. Kreis, Mozart, Haydn, Konstantin (Thurs).

Frege Kammerorchester with soloist Guy Tournon (trumpet) (as part of Haydn/Tage). Musikverein (Wed).

Austrian State Radio and Television Symphony, conducted by Herta and Paul Amir, Laves, Mahler. Part of Österreichische, Konstantin (Thurs).

Milan

Maxim Vengerov (violin) and Alex Medvedev (piano). Conservatorio G. Verdi (Wed) (76001765).

Rome

Harcourt Haecherle conducting Bartok and Bruckner (Mon, Tues). Auditorium in Via Della Conciliazione (8541044).

Pinchas Zukerman (violin) and Marc Nelkin (piano). Schubert programme (Tues). Alte Oper.

Cologne

Guarneri Orchestra under Mark Jankowski with pianist Jorge Pinole. Schumann, Grieg, Liszt (Mon, Tues). Philharmonie.

Madrid

Gulbenkian Orchestra conducted by Mahler Tang. Maria Jose Pires (piano). Beethoven, Mendelssohn

(Tues). Auditorio Nacional de Música (837 01 00).

Barcelona

Israel Quartet. Gerhard, Ravel, Brahms (Wed). Fundación Caja de Pensiones (817 57 57).

New York

Guarneri String Quartet. Beethoven, Berg, Schubert (Mon). Carnegie Hall.

Audens Orchestra conducted by Timothy Rowe with Haskell Small (piano), Virginia Nazetta (alto), Sidney Harth (violin). Haskell Small (Thurs). (247 7600).

Haskell Small Society of Lincoln Center. Beethoven, Brahms, Carls, Barber, Schoenberg (Tue). Alice Tully Hall (852 1911).

New York Philharmonic Chamber Ensemble directed by Robert Johnson. Prokofiev, Schumann (Tue). Merkin Hall (852 8719).

Washington

National Symphony Orchestra conducted by Jean-Pierre Rampal, also flute soloist with Toshiko Kohn. Mozart, Vivaldi (Tue). Kennedy Center Concert Hall (467 4900).

Chicago

Chicago Symphony. Daniel Barenboim conducting with the Chicago Symphony Chorus. Wagner (Tue). Prokofiev, Tchaikovsky (world premiere). Ravel (Thurs). Orchestra Hall (852 8656).

Tokyo

NEK Symphony Orchestra conducted by Uwe Mied. Mozart programme (Mon). Suntory Hall (505 1010).

Capitalisation	Company	Price	Change on week	Gross yield	Net yield	P/E
£500's						
8076	Am. Int. Dev. Corp.	340	-	10.3	3.0	9.2
500	American Airlines	20	-	4.5	2.4	17.2
13278	Bentley Group Ltd.	177	-	6.7	6.0	11.1
19116	Bentley Group Ltd. Prof. Sec.	111	-	5.5	7.7	6.8
4057	Bentley Group Ltd. Prof. Sec.	111	-	5.5	7.7	6.8
1197	Bentley Group Ltd. Prof. Sec.	111	-	5.5	7.7	6.8
2113	Bentley Group Ltd. Prof. Sec.	111	-	5.5	7.7	6.8
16740	Carbo Pils Ltd.	212	-	7.6	3.6	12.4
770	Carbo Pils Ltd. Prof. Sec.	111	-	5.5	7.7	6.8
1197	Carbo Pils Ltd. Prof. Sec.	111	-	5.5	7.7	6.8
7407	Carbo Pils Ltd. Prof. Sec.	111	-	5.5	7.7	6.8
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FINANCIAL TIMES

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Monday March 5 1990

The stubborn approach

THE DEPARTURE of Mr Peter Walker as Secretary of State for Wales will deprive the British Cabinet of a powerful, experienced voice at a time when it is perhaps most needed. Mrs Margaret Thatcher has endured, and survived, more than one cycle of political unpopularity since she was first elected Prime Minister in May 1979, but the present trough may prove to be the most intractable. There are two reasons for this. The first is beyond the Prime Minister's control: for the first time since she was elected party leader in 1979 the Conservatives are confronted by a united Labour Party whose refurbished policies are directed towards the centre ground. The second cause of the Government's present woes is its own intransigence. It is to be blunt, its refusal to admit mistakes.

There has been some confusion of error over the past management of the economy; the Prime Minister herself has traced the evolution of the present level of inflation back to a misjudgment of the effects of the 1987 stock market collapse. Wherever the blame may lie, the political price will be paid if interest rates are not reduced well in advance of the next election. There have been forced abandonments of untenable positions, such as the nuclear element of the electricity privatisation programme. There have been minor concessions to powerful popular pressures, such as payments to war widows and haemophiliacs.

Political damage

Yet the main elements of the policies put forward during the years when Thatcherism was regarded as inviolable remain in place. The electricity privatisation, which will not initially increase competition among suppliers, is to proceed in what can now only be a botched version. The National Health Service reforms, some of which might have been meritorious if spread out over a number of years as part of a normal extension of management controls, look likely to cause more political damage than they are worth in ideological comfort. The scheme for schools opting out from local authority control has so far been welcomed mainly by schools under threat

of closure. A common thread to all of this is that a set of policies have been worked out in the absence of sufficient opportunity for public debate and subsequent amendment. These policies have then been stuck through, thick and thin, in the name of conviction politics. Such an approach was largely beneficial at the start of the 1980s, when the worst excesses of the preceding decade had to be dismantled. At the start of the 1990s what was the result of the approach has become the stubborn approach. It has created the greatest damage, both to the Conservatives' electoral prospects and in the everyday world of local government, in the form of the community charge, which has been consistently rejected by government inquiries and such public discussion as followed them.

Regressive tax

The introduction of the poll tax in England is revealing the reasons for this rejection to a wider public. It is regressive. It is costly to collect. It is not, so far, having the intended effect of acting as a constraint on local authority spending. It can only be sustained by ever-increasing subsidies from the taxpayer. Next year's bribe will have to be even larger. The Government could take some of the steam out of its opponents, admittedly at the cost of a loss of face, by conceding that the poll tax is an error. This could not mean that it would be withdrawn at once: that would create even greater disruption to town hall finances than there is now. It would also be wrong to go directly back to the rating system. For the fundamental strategic flaw in all plans made for local government over the past half-century has been a failure to consider the functions and structure of local councils at the same time as reviewing how these are to be financed. What is now needed is such a ground-up review, conducted in public and open to the input of a wide variety of opinion, so that a durable, efficient, and fair system of local accountability can be put in place. It is time for a change, both in the form of local taxation itself and in the way it is collected. It replaces it might be addressed.

Reforms for the Italian model

HAVING BEEN committed for nearly three years to preparing for the rigours of the European Community's internal market, Italian governments have so far posted an impressive record of non-achievement. Restructuring of nationalised industries to create larger, more coherent groups in sectors such as railway equipment and heavy plant manufacturing remains a dead letter. Industrial aid policies are wasteful, excessive and frequently misdirected. Financial markets, especially the stock exchange, remain backward and under-regulated, while attempts to modernise and improve public services such as railways and telecommunications are intermittently blocked by entrenched political interests.

While such public sector reforms are worryingly becalmed, some of the leading lights of the private sector have been doing further damage to the image of business practices in Italy. Participants in current struggles for control of both Enimont, the public-private chemicals joint venture, and Mondadori, Italy's largest publisher, have shown an extraordinarily cavalier attitude towards the sanctity of agreements which, if generally adopted, would undermine the integrity of the Italian system. The Enimont and Mondadori affairs both demonstrate how easy it is in Italy's scarcely regulated climate to jeopardise a company's commercial interests, let alone the quality and unity of its management, in a protracted battle for control among Italy's industrial titans. In such conflicts, the rights of minority shareholders are negligible, disclosure requirements on stock acquisition count for nothing and the public interest is not represented at all in matters such as the concentration of industrial power.

Shortcomings

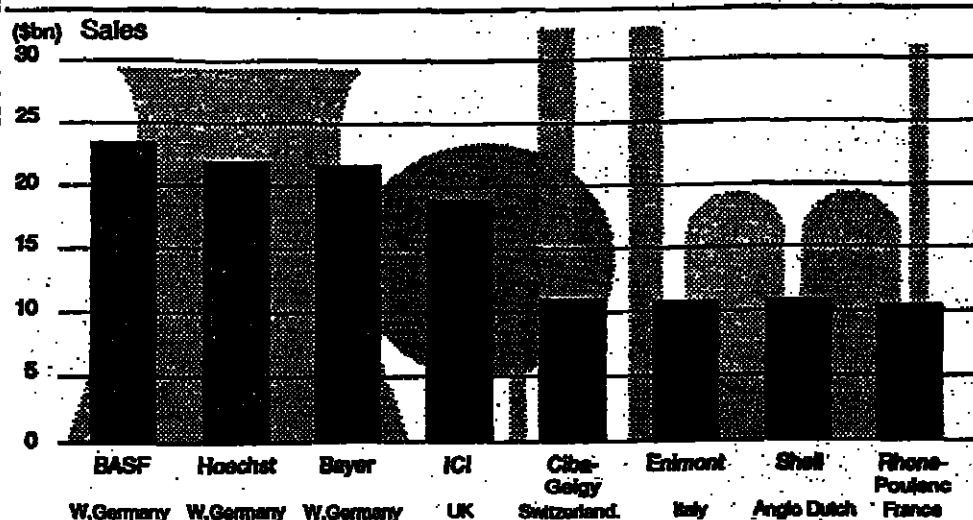
For all their shortcomings, Italian governments have not been blind to the need to create domestic regulations which are in line with norms required by the EC's internal market. The present regulations are drab and by and large, adequate proposals for checking further growth of industrial power in the hands

Languishing

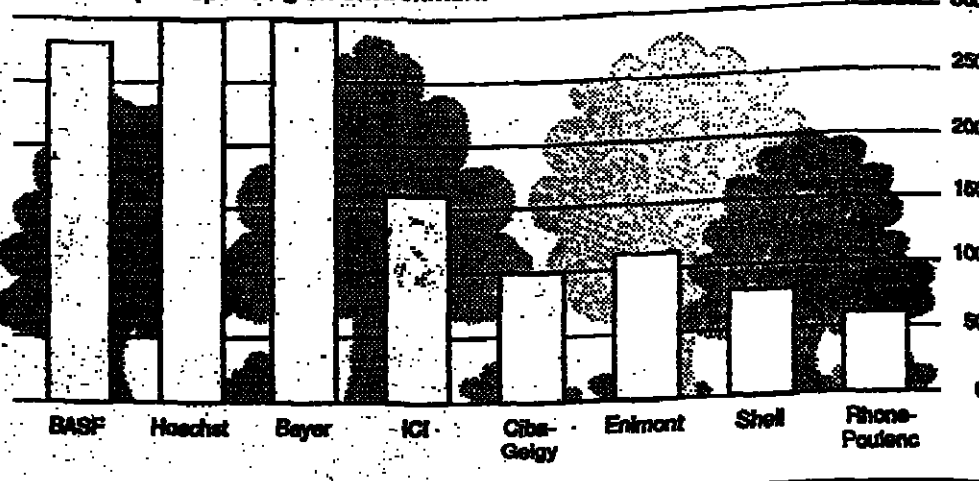
Some of these proposals have been languishing for more than two years, partly because the parliament seems to prefer to work part-time and partly because the dominant political factions in Italy - and they are of both catholic and communist stripes - have not much sympathy for, nor understanding of, market mechanisms. There is a particular tendency to equate "more market" with more power for the state. The Italian government, on which could then mean less for the politicians. While there is no merit in transforming public monopolies into private ones, the main Italian parties should try to understand that a sensible privatisation policy is essential to Italy's general economic performance, create a more pluralist system and, not least, improve the quality of public services, from sea transport to telecommunications. Prompt passage of the new regulations now in parliament could provide a framework for achieving three intelligent objectives.

The first would be the possibility of restructuring public industries through British-style privatisations which distribute shareholdings as widely as possible. The essential condition is a properly functioning stock market which is less easily manipulated to the detriment of the small investor. The second objective should be a five to 10 year privatisation programme whose proceeds would be dedicated to reducing that mountain of public debt which is now 99 per cent of gross domestic product and which soaks up far too much of the Italian state's formidable board. A "golden share" system, if the politicians insist on it, could guarantee national ownership of "strategic" industries, while the public interest would be well served by abolishing the third objective - the exclusion of politicians from industrial management about which they know too little and frequently care even less.

Leading European chemical companies 1988



Annual capital spending on environment



Peter Marsh reports on the environmental pressures on the European chemicals industry

The rising cost of coping with waste

The quiet meadows and lush woods of Limburg, in the southern part of the Netherlands close to Belgium and a well-known tourist spot. Few visitors, however, take a mini-bus tour of a hill near Geleen. Those who do are in for a surprise.

The hill is an artificial one. After the bus has reached the top, its occupants have a view not of tranquil countryside but of the hill's peculiar, lunar landscape. It has been heavily dug into by bulldozers to form repositories for dangerous chemicals waste. So far 200,000 tonnes of debris have been buried in the 60-metre tall hill by DSM, a Dutch chemicals company which runs a large chemicals complex nearby employing 12,000 people. All the wastes - mainly tar deposits and organic compounds mixed with soil - have been produced by the complex over the past few decades and up to now have been stored around the site in loosely-supervised dumps.

Over the next five years, DSM will put another 250,000 tonnes of this waste into its man-made mountain, in a carefully planned operation which includes the building of a special pumping system to channel away contaminated water. The exercise is part of a £130m (\$150m) programme which DSM started six years ago to clean up the Geleen site.

Mr Joe Gerards, DSM's top executive in charge of anti-pollution efforts, says he is glad DSM started the programme when it did. "It puts us in a good position to meet new environmental standards. If we had not made this start, our position could have been unbearable."

The work at DSM provides a snapshot of the way the west European chemicals industry has been pushed sometimes unwillingly, and often painfully - into the spotlight by the surge in public interest in environmental issues in the past few years. There will be more attention for the sector at a big international conference on pollution of the North Sea at the Hague on Wednesday and Thursday.

The chemicals sector bears by no means all the responsibility for industrial pollution. Industries such as cars, agriculture, energy production and metals refining are all responsible for significant environmental damage.

But the high visibility of chemicals frequently brings it to attention. It is one of western Europe's biggest and most successful manufacturing industries, employing 2m people and with an annual output of roughly \$300bn. The industry also has huge, and often extremely unsightly, production operations, which channel large amounts of waste into the rivers and air or on to landfill sites. Many items made out of the industry's products - including plastics such as polyethylene or polyvinyl chloride (PVC) - are

difficult to dispose of after use. In terms of emissions of gases like sulphur dioxide, which causes acid rain, and nitrogen oxides which can lead to smog and general health problems, the chemicals industry is not a big offender.

Chemicals account for only a small proportion of total wastes, expressed in simple tonnages. European Commission statistics suggest that of the total 2.5bn tonnes of wastes produced across the European Community each year, the chemicals business is responsible for no more than about 50m tonnes. (This figure does not include most aqueous emissions from chemical plants, which are mainly water.) About 1m tonnes of the total rubbish comes from agriculture, while domestic refuse accounts for about 150m tonnes a year.

Against this, however, is the fact that many chemicals, even if present in small amounts, can cause long-term damage to humans and other living things - and their effects are insidious and far from well documented. About 5m chemicals are in common use, and microscopic amounts of virtually all of these inevitably leak out in the environment through industrial operations or consumer applications.

A pioneering UN National Research Council study in the early 1980s underlined the lack of knowledge about the effects of these materials. It said there were no toxicology information on 38 per cent of pesticides, 56 per cent of cosmetics ingredients, 46 per cent of food additives and 78 per cent of industrial chemicals.

Since this report, understanding of the impact of chemicals on the environment has improved. But advances have been limited by the scientific complexities and the fact that many of the materials may take decades to show an effect.

In the frequently confused debate about chemicals and pollution, several themes stand out:

● The technological arguments over waste management at chemicals sites are often complicated. Chemicals managers point out that virtually all processes in their industry produce waste as an integral part of chemical manufacture. Whether deliberately or not, "The waste is already low in most processes because these have evolved over the years to give maximum yields," says Dr Hans-Ingo Joschek,

head of pollution management at BASF, the big German chemicals group. "Some improvements are still possible but there is a practical limit as to how far we can go."

But environmental groups often argue that the chemicals industry has based most of its efforts on cleaning up waste discharges after they have been created - so-called "end of pipe" solutions - rather than to design out waste from the process itself. "The industry is also inherently cautious about new ideas. There is considerable hesitation in the industry," says Dr Georges Fülgrath, a Berlin-based environmental consultant. Chemical companies "implement what the legislation asks them to do [on pollution] but rarely go further."

● Cost is an important consideration. An estimated 10-20 per cent of the industry's total capital spending, which last year reached a record of \$23bn across western Europe, is already channelled towards environmental improvements in plants. This pattern of expenditure across the industry is becoming more uniform.

● Different countries vary widely in their attitudes to environmental regulations. Switzerland and the Netherlands are bracketed with West Germany as having the toughest laws covering waste emissions. France, Britain and Italy are reckoned to have a less rigorous approach.

But attitudes are changing, helped by the homogenising effect of European Community legislation on environmental matters. Many think the pattern of regulation across the continent is becoming more uniform.

● Britain - and Imperial Chemical Industries, the country's largest chemicals company - will probably have to make special efforts to change, as is admitted by top ICI managers. "We have some catching up to do," says Mr Chris Hampson, ICI's director responsible for environmental policy. He says the cash spent by ICI on environmental projects will rise, probably by about \$5m a year over the next few years.

Some commentators, however, go further. ICI is "light years behind" companies in West Germany in its approach to environmental matters, according to Mr John Elkington, director of Sustainability, an environmental consultancy, which has worked for ICI. Mr David Smith, environmental director at ICI, the international management consultants, says he is "very concerned" at the attitudes of UK chemicals companies regarding pollution compared to their counterparts in the rest of Europe.

"Too often I see a complacent approach and the philosophy of 'how much are we allowed to get away with?' when it comes to pollution," says Mr Smith.

● There are often trade-offs between different aspects of environmental damage, and also energy consumption. For instance, Bayer at its main German factories is committed to reducing the amounts of gases and liquid wastes it produces below the already low levels it has achieved over the past 10 years.

Dr Matthias Wille, head of environmental research at Bayer, says this will inevitably lead to an increase in the 1.2m tonnes a year of solid waste produced by the plants. "If you take out the residues from some areas, you will end up with greater quantities of stable, inorganic substances that cannot be disposed of apart from landfill or (solid-waste) incineration," he says.

At Thixside, a UK-based chemicals joint venture between ICI and Cookson, a UK materials group, the company has been criticised for its policy of channelling up to 30,000 tonnes a day of dilute sulphuric acid into the North Sea. Much of this acid - left over as waste from two UK plants making titanium dioxide, a pigment for paper-making and paints - is to be recycled, in new plants that Thixside is to build by 1994 to comply with European Commission directives.

Mr Roger Clegg, Thixside's environmental manager, disputes that the dilute sulphuric acid discharges have extra demands for fossil fuels and increased emissions of carbon dioxide, the main greenhouse gas. "You have to pause to think," he says.

For all the arguments, many in the chemicals industry and among the sector's close observers think the framework for improving the industry's environmental performance is in place. "The atmosphere is improving," says Professor Bernard Witthol, an environmental expert at the University of Groningen in the Netherlands.

In recent years, many of the large chemicals companies in Europe have recruited specialists in the scientific complexities of waste arguments, who can talk to the environmental pressure groups on their own terms. Such companies, especially in the Netherlands and West Germany, have also carried out extensive audits on their emissions, so they know the details of what they are putting into the environment, and - at least in theory - can take action where necessary.

Mr Tom Burke, director of the Green Alliance, a UK-based pressure group, says he is basically optimistic about the environmental performance of the chemicals industry. "Everyone is trying to improve. By the end of the decade you will have plant managers standing by the pipes (carrying waste emissions from their factories) and drinking from them."

Heseltine's move

These are testing times for Michael Heseltine, the man who resigned as Defence Secretary in the Westminster crisis in 1986 and has been campaigning for the leadership of the Tory Party ever since.

So far he has scarcely put a foot wrong. He has been loyal to the Party, loyal to the Prime Minister and eager not to go into battle too early. Heseltine played almost no part in the minor challenge to Margaret Thatcher's leadership last autumn, and may even not have voted.

The assumptions have always been that he would wait until Thatcher departed before making an open bid, and that he would have a better chance of winning if he lost a general election.

Now all that looks questionable. The Tories might not win the next election under the present leadership, but the election is far enough away for there to be a case for saying that they would have a better chance under someone else. Certainly a new Tory leadership could put the Labour Party on the edge.

And if the challenge is to be made, where is it to come from? Not from Sir Geoffrey Howe, the deputy Prime Minister, who had his chance to reach for the top last year and, like R A Butler, the previous Tory administration, chose to duck the fight.

Probably not from any of the younger figures either. All of them have recently been tarnished. Kenneth Clarke has suffered bruising from the embroilment in a dispute with John Major has troubles enough with the economy. Christopher Patten is tied down with the poll tax. Anyway, none of them looks like this year's man.

That leaves Kenneth Baker, older and more experienced than the young hopefuls. Baker is also Party Chairman, which gives him a great deal of power and influence. But

OBSERVER

it would be quite hard for the Chairman to tell the Prime Minister both that she must go and that he would be ready to stand against her if she does not.

So we come back to Heseltine, the only person who has made it unequivocally clear that he would like to be leader when the time comes. Whether deliberately or not, he has been helped by the forthcoming departure of Peter Walker as Secretary of State for Wales.

Heseltine and Walker are friends. Politically they have a good deal in common: Europe and interventionist policies, for example. Both are well off. Walker would not have been an implausible candidate in the battle for the succession, though an unlikely winner.

Now he is out of it, of his own accord. He could, if he wanted to, mobilise considerable support in the Party in the country for Heseltine.

Still, the question reverts to Heseltine himself. Should he make the bid or not? Will he do more harm to the Party and himself if he enters prematurely, or if he delays too long?

I suspect that Heseltine has not worked out the answers. But they are real questions. As the Prime Minister has said about his British membership of the European Monetary System: "When the time is right... Hard to tell when it is."

Water cures

Hydrotherapy arrived in the Observer household at the weekend. This is a rather ugly piece of equipment that pumps bubbles through the bath and is supposed to cure or prevent practically every known ache and pain. First impressions are satisfactory. We shall report further if it is all it is cracked up to be.



"And good luck with your elections too, Margaret."

Helipad war

Nigel Lawson, who has just taken up his duties as a director of Barclays and adviser to BZW, its investment bank, has been given a spacious corner office in BZW's building at Ebbw Vale House.

This is not just because it overlooks a fine view of the River Thames. The office also overlooks the site of the proposed City Helipad, and the road by which its users would reach it.

BZW's chairman, Sir Martin Jacoby, is hotly opposed to the Helipad plan, and he evidently hopes that the prospect of being deafened by helicopters and traffic all day long will be enough to make the former Chancellor a powerful ally.

Should he become an anti-Helipad campaigner, Lawson will find himself up against a familiar figure - Sir Kit McMahon, the Midlands chairman, who is one of the chief backers of the plan. Lawson knows McMahon well from the latter's days as Deputy Governor of the Bank of

England, and I think history shows that when the Treasury and the Bank clashed, it was usually the Treasury which won.

But McMahon is undaunted. He says he has received a lot of support for his Helipad from businessmen in the City. As for Lawson: "We can always offer him triple-glazing."

Men for Mayor

The already convoluted politics of Westminster DC have been given a further twist by the decision of Walter Funtroy, the city's non-voting delegate to Congress for the past 15 years, to run for Mayor.

Even with Jesse Jackson's decision last week not to stand, there are already five dozen candidates. And the incumbent, Marion Barry, has merely put his campaign on hold rather than withdraw in spite of his arrest six weeks ago on drug charges and his treatment in an addition centre.

Yet the announcement by the 57-year old Funtroy, an active Baptist minister, further narrows the options for Barry. The emotional prayer breakfast at which Funtroy declared was attended by most of Washington's black community. Robert Johnson, the head of Black Entertainment Television, who until Barry's arrest had been his campaign co-chairman, has been appointed Funtroy's spokesman.

Funtroy has become the frontrunner, but it will not be a walkover. There is a Justice Department inquiry into payroll practices in his office.

Lights out

HT Gastie is advertising urgently to find a missing traffic light trailer. "This trailer was collected from Bristol around July 1989 and is believed to be operating in the London area. It is imperative that it is located immediately. Anyone who finds it, says the ad, should get in touch with Mercury House, Bristol."



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مكتبة الجليل

For the past two months, nationalism has been wriggling through the Balkans like a fuse searching for a spark. Of these there are no shortages, as recent events in Yugoslavia, Bulgaria and Romania testify. But if the nationalist fuse is lit, what will become of the Balkans, once the tinderbox of Europe?

It is not surprising that Yugoslavs are obsessed with the rise of nationalism. Deep in the collective consciousness is the fear that Serbia, the dominant nation when Yugoslavia was founded in 1918, will again rise to reign over the federation. Moulded out of wartime chaos by the late President Tito, the federation sought to maintain an uneasy balance between six republics and two autonomous provinces. To do so, Tito exploited the myth of the Partisan and the euphoria that followed the break with Stalin in 1948. His authoritarian rule helped maintain stability.

Now, however, the Yugoslav nation has been reborn. As the ruling but divided Communist party fades away, two forces are moving to fill the political vacuum.

For Mr Ante Marković, the Prime Minister, the nationalist question can be resolved only through democratic political channels. For Mr Slobodan Milošević, however, the nationalist, deeply conservative President of Serbia, old scores must be settled.

This Serb nationalist instinct was muted by Tito. Now some of them are impatient to regain their old lands, a desire which Mr Milošević is adept at exploiting. Some even speak of reclaiming those lands where Serbs outside Serbia proper live. If that were to materialise, Serbia would rule almost all of Yugoslavia. In the meantime, Mr Milošević continues to tap latent Serb nationalism by directing all the attention to Kosovo, Yugoslavia's southern province, which is regarded as the cradle of Serbian culture.

For the past month, in this wretchedly poor and backward region, young ethnic Albanians have demonstrated almost every day. They are simply bored, teenagers, throwing stones at young armed policemen. But the older generation of ethnic Albanian intellectuals are quickly forming independent political movements in an attempt to steer the country away from the streets towards political institutions. What they want is autonomy from Serbia. They also want free elections and a multi-party system. For them, the ballot

Judy Dempsey reports from Bucharest on growing nationalist tensions in the Balkans

The sleeping giant awakes



box is the only means to resolve the Kosovo issue.

What liberal Yugoslav intellectuals fear most is that the newly-emerging political parties will base their platform on ethnic/nationalist lines. To pre-empt this tendency, a group of academics in Belgrade recently re-established the Democratic Party, one of the largest parties during the inter-war period. This initiative holds out some hope, since pan-Yugoslav — not ethnic-based — political parties hold the key to future stability.

But what lies the Albanian question. If and when Albania responds to the changes sweeping across eastern Europe, the Serbs fear that the ethnic Albanian majority in Kosovo might seek to join their fellow Albanians. Day after day, Mr Milošević's supporters in Belgrade's national media wave of this possibility, accuse the ethnic Albanians of "separatism".

Unlike Yugoslavia, Bulgaria has only one large ethnic minority with which to deal. But the two neighbours have one thing in common. The Serbs fear that the Muslim ethnic Albanian majority, which has one of the highest birth rates in Europe, will soon completely monopolise the prov-

ince of Kosovo; nationalist Bulgarians argue that their Muslim ethnic Turkish minority will upset the Slav/Orthodox balance in their country. Under the regime of Mr Todor Zhivkov, overturned in a palace coup last November, Bulgaria's im-strong ethnic Turkish minority was forcibly assimilated during 1984 and 1985. The Turks were forced to change their names, their newspapers were closed down and parents were discouraged from having their children circumcised.

The assimilation campaign created such an uproar from the international community — and from Moscow — that the new leadership under Mr Alexander Lilov, elected Communist party leader last month, seems intent on repairing the damage by insisting that the rights of ethnic Turks must be respected. The pragmatists, now in the ascendancy following last month's emergency party congress, agree. This will lead to the gradual isolation of the conservative party bosses in the provinces who have been exploiting the nationalist issue.

Mr Lilov, more inspired by European ideals than Balkan fanaticism, has Mr Andrey Lukanov, the respected Prime

Minister, at his side. The two men, committed to pulling Bulgaria out of its backwardness and isolationism and to improving relations with Turkey, are likely to make the transition to a multi-party system less fraught.

Bulgaria's independent opposition, formed under the umbrella of the Union of Democratic Forces, knows what its members are against — the ruling Communists — but not what they are for. They do not know what to do with freedom.

This may allow Mr Lukanov time to form a transitional government based on national consensus before next May's free elections. By co-opting the opposition, he may be able to push through radical economic reforms. By introducing land reform, which will allow peasants the right to own and buy land, he may well find a willing ally in the Agrarian Party, one of the largest inter-war parties.

Above all, the new Government seems to recognise the limitations of Bulgaria's political traditions and culture. It is largely a peasant culture accustomed to democracy. It had no traditions of autonomous institutions, such as Poland's independent-minded Catholic Church or the Solidarity trade

union movement. Instead, the Orthodox Church in Bulgaria and Romania loyally reflected the policies of the regime. Bulgaria did not have dissident individuals of the moral stature of Czechoslovakia's Vaclav Havel; nor did it have radical Communist party reformers as in Hungary.

Yet all these east European countries have one thing in common: each is now in the process of re-building political and social institutions which were destroyed following the Communist takeover.

This painstaking restoration of political life will prove most difficult in Romania, where totalitarianism was implemented to a degree unknown in the other Warsaw Pact countries.

Romanians, not surprisingly, remain uncertain about what to do with their new-found freedom. The old habits of corruption and deceit, suspicion and intrigue, subservience and fear, so poignantly exposed in Olivia Manning's novels of the 1930s, are there for all to see.

The democracy in the Balkans in general and in Romania in particular is strewn with boulders. No amount of western financial assistance will restore what has been destroyed, or weaken the Balkans' national characteristics.

Promises of western credits in return for free elections and a market economy cannot, for example, revive the pockets of civil society among Romania's ethnic Germans which have all but disappeared through emigration.

Nor can they overcome the suspicion of many Romanians towards the political and cultural traditions of the 20th-century ethnic Hungarian minority in Transylvania. The Ceausescu regime broke the back of that tradition. In doing so, it denied its present leadership some of the means to rebuild political institutions.

That is the legacy inherited by all the new governments in the Balkans. Weak democratic cultures coupled with strong nationalist traditions will make any transition from one-party rule to a multi-party system far more difficult than in Hungary, Czechoslovakia or Poland.

This is a distinction often lost on western governments which seem to believe that democracies can spring up overnight, regardless of local traditions. The Balkans are moving towards some form of parliamentary government. But the awakening giant of Balkan nationalism will make the transition a tense and difficult one.

Transport policy

Pricing is better than planning

By David Sawers

The need for a better transport policy has become an article of faith among British environmentalists, and those who are fed up with congested roads and trains. The Transport Committee of the House of Commons has called for an integrated transport policy to cope with demand and to ensure that railways are fully exploited, while others complain that the Government is not spending enough on the railways to attract traffic from the roads. The present congested state of trains and roads is blamed on a lack of proper planning, and a reluctance to spend public money.

A proper transport policy is needed to attract travellers from their cars. It is a call for rationality in planning the nation's transport system. The trouble with this approach is that errors in forecasts cannot be corrected by some more rational approach to prediction: forecasts are bound to be inaccurate, even in the short term. The recent increase in travel to and around London was unexpected; congestion exists until capacity is increased.

The arguments about the Department of Transport's current forecasts, which suggest that road traffic could increase by between 83 per cent and 142 per cent by 2025, place far too much credence on the precise figures; such predictions are only as reliable as the assumptions on which they are based, and these forecasts assume that British economic growth will be between 3 per cent and 5 per cent a year over this period, and that fuel prices will not rise drastically.

It is quite possible that economic growth could fall outside this range, or that fuel prices could rise drastically, perhaps because a carbon tax was imposed on fuel. So the range of possibilities is even wider than suggested by the Department, and discussion

about the effects of higher road traffic ought to recognise that the actual traffic levels could well fall outside the predicted range. All that we can safely say about future road traffic is that it is likely to go on growing for many years, at a rate that depends on the growth in personal incomes and changes in fuel prices.

Given all the uncertainties about these forecasts, it is naive to concentrate on the predictions for 2025. Investment and policies should be based on existing traffic; all forecasts should be treated as uncertain, so that flexibility in capacity is one of the most valuable characteristics of any transport investment. If it is necessary to make long-term forecasts, the forecasts for the next century should be treated as scenarios rather than predictions, showing what might happen if traffic grew at such a rate.

The other problem with transport planning is that the scope for guiding traffic from road to rail is less than often believed. Road and rail journeys differ in length and purpose: the average length of a car journey is eight miles, of a train journey 25 miles; committing to work or education is the major purpose of train journeys, but the purpose of car journeys is more or less equally divided between commuting, personal business and leisure. Rail travel also represents only 7 per cent of all passenger travel, while cars and motor cycles carry 85 per cent.

Making rail travel cheaper and more comfortable in relation to car travel is therefore unlikely to cause many travellers to switch from cars to trains; and a large percentage increase in rail travel would be a small decrease in road travel.

Subsidising one mode of transport is an inefficient way of reducing traffic on another mode. Introducing unwanted distortions into the pricing system, and may reduce the efficiency of the subsidised mode. An efficient transport system is one in which prices reflect the costs of providing transport — including the environmental costs, in so far as they can be estimated.

If, for example, the effects of emissions of carbon from car exhausts were thought to be harmful and should be reduced, the correct policy would be to increase the taxation on car fuel by whatever amount was needed to produce the desired reduction in emissions. Higher fuel prices encourage car owners to use their cars less, to buy more economical cars and to alter their habits to reduce the amount of travelling required. Car manufacturers are encouraged to develop cars with more efficient engines.

There is immense scope for conserving fuel by such means. Most modern cars are far more powerful than they need to be, and many journeys are discretionary. Higher fuel prices encourage car owners to use their cars less, to buy more economical cars and to alter their habits to reduce the amount of travelling required. Car manufacturers are encouraged to develop cars with more efficient engines.

Politicians are often cautious about using higher taxes or charges to influence consumers' behaviour. They do not seem to appreciate that such uses of the price mechanism would not increase the total burden of taxation; higher petrol duty, for example, could be offset by lower VAT, so that retail prices would not be increased. Politicians may also underestimate the intelligence of the consumer, and assume that cost is more important than quality.

A rational transport policy does not seek to plan in the sense of guiding travellers to particular modes of transport, and does not base its policies on long-term forecasts of traffic. Instead it accepts that we can know little about the future, so that policies should be based as far as possible on present conditions; and appreciates that prices should reflect the cost of providing the various modes of travel. Consistent with this, it makes rational choices between modes of travel, and between travel and other forms of consumption. If the prices are right for each mode, no mode needs a subsidy. Determining the real cost of transport, when external costs may be substantial, is the biggest challenge to policymakers today.

The author is an economic consultant.

LETTERS

EC competition policy

From Mr Jeremy Lever.

Sir, Professor Messerlin ("Community rules on a collision course," February 28) argues that there are potentially major inconsistencies within the European Community's policy on maintenance of effective competition within the EC and on the application of its anti-dumping rules.

I agree. The risk is increased because the Community's anti-dumping rules have been used as a retaliatory weapon against Japan's mercantilist commercial policy and because the directorate-general of the European Commission seem increasingly liable to see themselves as almost separate institutions.

It is in part because of the risk of inconsistency that over the past 10 years I have repeatedly urged the Commission to establish a small new directorate-general that would have the responsibility for both:

- the drafting of decisions in all competition cases (leaving their investigation and "prosecution" to directorate-general IV (competition) as at present); and
- the drafting of all definitive anti-dumping measures prior to their proposal to the Council for adoption by it.

The new directorate-general would then be concerned with both competition and anti-dumping and that would strongly promote the development by the Community of a consistent and coherent policy in this area.

2 is in part because of the risk of inconsistency that over the past 10 years I have repeatedly urged the Commission to establish a small new directorate-general that would have the responsibility for both:

of the conservative right and inherently works against socialist-oriented regimes. This may be true, but Nicaragua shows it may not easily come about without a good measure of external help. One might argue that US refusal to accept the 1984 result, combined with continued military pressure and the prospect of aid to a new government is worryingly anti-democratic. Norman Parkhill, 2 Wilderness Mount, Sevenoaks, Kent

Encouraging sovereign debtors

From Mr Adrian Hewitt.

Sir, Mr Fletcher (Letters, February 21) says creditors have few means "apart from diplomatic pressure" to enable their rights to be enforced vis-à-vis sovereign debtors.

I suggest that the time-honoured carrot-and-stick approach, employed extensively by the International Monetary Fund and, increasingly, by the World Bank, in a majority of developing countries and now in eastern Europe, uses a powerful and direct instrument very remote from the diplomatic persuasion Mr Fletcher has in mind.

Policy-based lending often requires the implementation of a schedule of what are, in effect, political as much as economic and fiscal policy changes in exchange for fresh, phased, borrowings in foreign exchange to ease immediate debt service difficulties. It comes in a number of guises, but the principle is broadly similar and despite some obvious hazards of implementation, it has almost never failed to encourage sovereign debtors to keep up payments to their creditors, including the banks, more generously than they would otherwise. Adrian P Hewitt, Overseas Development Institute, Regent's College, Inner Circle, Regent's Park, NW1

From Mr John Dick. Sir, While I agree with Mr

Fletcher that the Bank of England's attitude to the matter of debt provisioning deserves consideration in any discussions with the Inland Revenue by banks seeking a tax deduction for doubtful debts under Section 74(1) ICTA 1988, I question whether that matter should be their basic reference point. The Bank, when compiling its, labours under two constraints which must, to some extent, influence its compilation. As a result, the application of the matter is likely to produce a level of provisioning which tends towards the low side.

First, the Bank's role in banking supervision is likely to have the consequence that the compilation will reflect its concern that some banks are considerably less well placed than others to make extensive provisions against country risk debt. Secondly, the Bank is not of course independent of the Treasury. The likelihood must be that, in compiling the matter, the Bank will be influenced by its effect in lowering the tax yield to the Treasury.

Ultimately the extent to which a country debt is doubtful — and so qualifies for a tax deduction — must be a question of fact, and that fact is an exercise of judgment by the bank concerned, after taking full account of the expert evidence of economists and others.

John Dick, 8 Temple Gardens, Temple BCI

Pressure for democracy

From Mr N. Parkhill.

Sir, Your editorial comment ("Retreat of Ideology," February 27) fails to mention that last month's was not the first democratic election in Nicaragua since the revolution. Elections were held in 1984 which showed popular support for the Sandinistas. The international community generally accepted — with the exception of the US — that the elections were fair.

The impression, reinforced by your editorial, is that democracy equals the ideology

of the conservative right and inherently works against socialist-oriented regimes.

This may be true, but Nicaragua shows it may not easily come about without a good measure of external help. One might argue that US refusal to accept the 1984 result, combined with continued military pressure and the prospect of aid to a new government is worryingly anti-democratic. Norman Parkhill, 2 Wilderness Mount, Sevenoaks, Kent

Property does not move between jurisdictions to avoid payment

From Mr Richard Mowbray.

Sir, The fact that local income tax is demonstrably fairer than the poll tax is no justification for totally dismissing domestic rating (or "roof tax") as it is pejoratively referred to by siller politicians.

In many countries a property tax is seen as a good local tax for the most obvious of reasons — it is cheap to collect because property does not move between jurisdictions to avoid payment.

Moreover, where particular local public services (such as street lighting, roads, parks, town planning and environmental cleansing) enhance property values, they should be funded by a tax on property. We must remember that the poll tax was not imposed on Scotland and later England. It was the response to pleas by

suburban Scots (mostly Tories) for rescue from the consequences of the 1985 rating revaluation. The outcry merely confirmed that domestic rating was in general fair — the better-off paid more than the poor. Indeed, due to a dearth of information on neutral values which were the basis of rating, it is generally acknowledged that rateable values for more expensive properties were understated.

The February 22 issue of Chartered Surveyor Weekly (the official journal of the Royal Institution of Chartered Surveyors) sums up the fairness point on domestic rating rather well: "Like Labour, the RICS believes that capital values are heavily based on how much buyers can afford in mortgage payments. Anomalies like pensioners in expensive homes could be overcome

through rebates" (as used to be the case).

Unlike competing assets, housing is the beneficiary of major tax concessions — mortgage interest relief, capital gains tax relief, "Schedule A" relief on imported rent income, and now the abolition of domestic rating. It is not surprising therefore that too much of Britain's inadequate savings has been channelled into housing, and too little into manufacturing investment. Indeed savings are inadequate precisely because the appreciating wealth represented by housing underpins inflationary, credit-financed consumption.

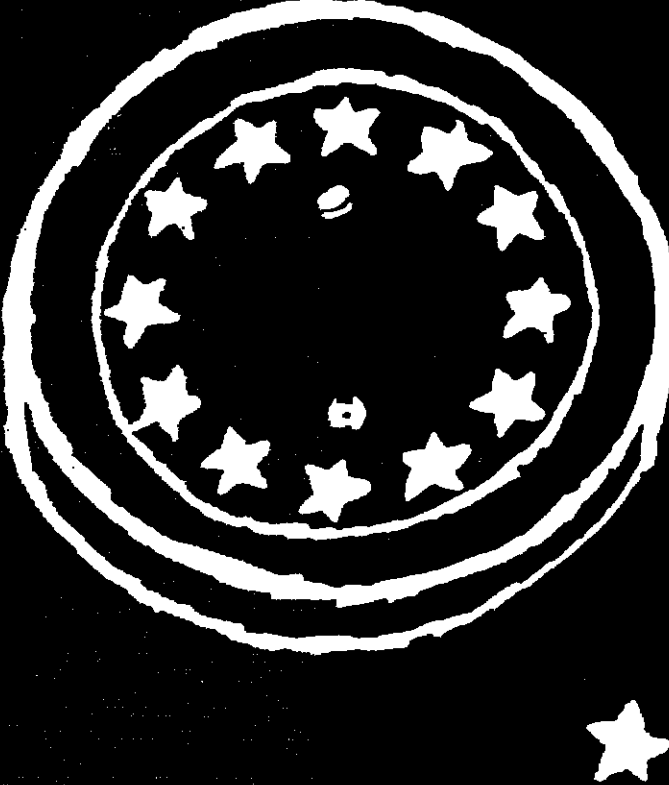
The combination of these incentives to demand and the restrictions placed on supply by the planning system (for example green belts to prevent the sort of low-density housing suburbs built in the 1930s and

yet so highly prized today) have caused house values to soar.

The enriching of owner-occupiers has been paid for by the impoverishment of industry. Is there any wonder that Britain is now so far behind its neighbours in industrial and trading performance? They do not subsidise owner-occupation nor restrict urban expansion to anywhere near the same degree. Worse still, with so many now having a vested interest in the status quo, it is hard to see any way out of the problem.

With its policy of domestic rating, Labour deserves some praise for grasping the housing nettle. But how far does the party go in dealing with the other anomalies. Richard Mowbray, 14 Ancaster Drive, Glasgow

Paris enters the age of the ecu



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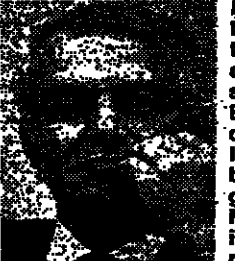
INSIDE

Tony O'Reilly turns crystal gazer



Mr Tony O'Reilly, chief executive of Heinz and chairman of the Dublin-based Independent Newspapers Group, has an appetite for brand names similar to a party of just one in Paris for the weekend. He believes that there are no more than 250 brands worldwide that are identified with quality and service. Two of them are Waterford crystal and Wedgwood china, and last Friday Fitzwilliam, an investment company also based in Dublin and headed by Mr O'Reilly, in partnership with Morgan Stanley, the US investment bank, announced plans to take a 29.9 per cent stake in Waterford Wedgwood. Kieran Cooke reports. Page 25

Gardini seizes the initiative in the battle for Enimont



Mr. Gardini (left) has again seized the initiative in the battle to determine the future strategy and control of Enimont, the Italian chemicals joint venture launched 15 months ago by Eni, the state energy group, and Mr. Gardini's Montedison. By proposing at the weekend to merge all of Montedison's chemicals activities with Enimont and to set a 50-day deadline for approving a related capital increase, the Ferruzzi boss has forced both Eni and the Italian government onto uncomfortably defensive positions, writes John Wyles. Page 23

Corrections Philips

Due to a transmission error, a sentence in the feature on Philips on March 2 wrongly stated that all four of the company's core activities performed badly last year. In fact, Philips' consumer products division had a 94 per cent increase in profits and the lighting division saw profits fall slightly. By contrast income from professional products and systems fell to a little over one-tenth of the previous year's level, and the components division suffered substantial losses.

Market Statistics

Base lending rates	31	Money markets	31
Bank of England	10	US Treasury bills	24
FTSE 100 index	23	US bond prices/yield	24
FTSE 100 at last close	24	US stock prices/yield	27-28
Foreign exchange	31	World stock index	29
London market issues	31		
London share index	22.39		

Companies in this section

ABN	22	Gartmore	25
Adelaide Steamship	22	Hampden Homecare	25
Banco Exterior	22	House of Fraser	25
Banco Indosuez	22	Inoco	22
Brit & Commonwealth	22	Int'l credits	22
Brown & Williamson	22	Lipsett	23
Camford Eng	22	Lorhio	23
CG Bank	24	Motorola	23
Enimont	23	Pto Algom	23
		UPM	23

Body heat and an end to the deadly loneliness

Kevin Done, William Dawkins and George Graham look at the alliance between Renault and Volvo



Levy (left) and Gyllenhammar: two together can keep warm

Renault, the former oil and steel industry executive chosen by the French Government three and a half years ago to complete the classic restructuring of Renault, is in ebullient good humour over the group's forthcoming alliance with Sweden's Volvo, the latest step in the dramatic re-drawing of the map of the European motor industry.

Renault felt isolated and alone in the face of the daunting challenges confronting the company in the 1980s, not least the dawning of an age of no-holds-barred competition from Japanese vehicle makers.

We are isolated due to our past and being 100 per cent state-owned, says Mr Levy. "I believe loneliness is deadly."

A man of humour but with a public reputation as an austere intellectual, he quotes with a smile from Ecclesiastes in support of the new attitude. "If two be together, then they have heat; but how can one be warm alone?"

Despite the immense financial turnaround Renault has achieved in the last five years — first under Georges Besse until his assassination in November 1985 and then under Levy — Renault has been acutely aware that it was the smallest of the big six volume car makers in Europe.

Mr Levy was also very conscious of the company's lack of a second executive or luxury car marque in Europe, a shortcoming that has become even more pronounced in the wake of Ford's acquisition of Jaguar and General Motors' takeover of management control of Saab, Volvo's domestic Swedish rival. "We are not going to use the main Volvo investment, but that is certainly in our minds for the future."

Renault must do still more to improve its image, he says. "We are doing a lot in quality, and innovation and technical improvements, changing our culture, forgetting the image of a publicly-owned company dependent on the Government for money or instructions — we don't depend on it for either —

but we need to do more. To have a connection with an undisputed top-range brand like Volvo may be useful to us."

The spark for the grand alliance now planned came from a Volvo inquiry in 1983 about the availability of Renault's Renault Vehicules Industriels (RVI), Renault's previously heavily loss-making commercial vehicles subsidiary.

Volvo was told that RVI was not for sale, but the need for both groups to seek new strategic directions for the 1990s led to a crucial dinner between Mr Levy and Mr Pehr Gyllenhammar, chairman and chief executive of Volvo, at the Brussels Hilton on February 23 last year.

Initially, says Mr Levy, there were two main alternatives on the agenda: the creation of two separate companies one for cars and one for trucks and buses with Renault clearly taking the lead in cars and Volvo in trucks, or to try "to build together something like a sort of merger."

The first alternative, which would have provided clearer lines of management responsibility than the presently planned alliance of minority cross-holdings, was discarded last autumn because "both of us were reluctant to let go of control of our own organisations," says Mr Levy, "probably the Swedes more than me. They didn't like the idea of letting the cars go."

Mr Levy says the final formula — under which the two companies will exchange minority stakes in their truck and car operations — represents "a medium way" that should be "a device for the parent companies to ensure that it would be detrimental for the subsidiaries to wage a civil war against one other."

Aware that an uncomfortably high proportion of modern marriages end in the courts, Mr Levy insists that the deal with Volvo has been constructed so as to ensure that neither party "can be tempted to go astray, marry somebody else or even divorce."

He says that he has told his board that the possibility of "adultery" had been made very difficult.

The final agreement, which is still to be written, would include "punishments" with devices such as "first refusal and divorce clauses."

Neither Renault nor Volvo is betting on the deal being the end of the year. There are several obstacles still to overcome, not least the need for the French Government to pass a law changing Renault's favoured "regie" status to that of a limited company.

An earlier attempt by the Chirac Government to change Renault's status was defeated, but Mr Levy claims that circumstances are different now. The deal has met with approval from all sides except from the Communists.

The top-level contacts between the two groups will be conducted through three committees, one general policy committee with Levy and Gyllenhammar as co-chairmen and two two-man committees, consisting of the heads of the respective car and truck divisions, to handle "operational dialogue."

"We are not building a government by committees," insists Mr Levy. "The different operating units would lead an independent life, but we have created a sufficient community of interest to orient their policies or to force them to look at the partner and work with him."

Mr Levy readily admits that the co-operation model chosen by Renault and Volvo could be fraught with problems. "It's a bet, I hope we will succeed, we will have spent a lot of money and credibility. We both feel we shall be pressed by necessity."

An early warning from Dr Doom



By Anthony Harris

Sometimes a visit home seems just a step across the pond; sometimes, a step across a time-warped, strange outburst from the head of the Institute of Directors, which was attracting headlines as I landed this time, made the Atlantic seem wider. British readers will already know that the man from the Institute — Mr Van Winkle, was it? No, Mr Peter Morgan — was attacking anyone who had a breath of criticism of Mrs Thatcher's achievement, or of the standards of conduct on the 1980s, as an Enemy of Success.

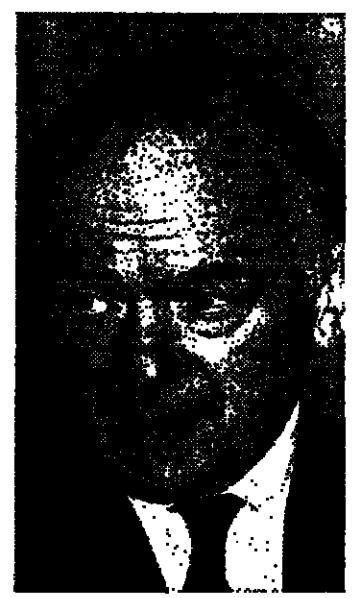
This, it appears, is the capitalist equivalent of what the unreconstructed Communists used to call a class enemy. He used the term to abuse socialists, elitists, the Church and the Press more or less indifferently — the Establishment, as we used to call it. This may sound like the ordinary language of right-wing radicalism, but not so cars which have become use to an American accent.

First, such attitudes are now unfashionable in the US, because the President is himself an Enemy of Success in these terms. This has been pretty obvious for some time, as the Administration has catalogued the disasters which resulted from the lax management of the Reagan era. It has now been underlined by the ill-concealed delight with which this old-money, Ivy League administration has allowed the collapse of Drexel Burnham Lambert, the corporate symbol of 1980s success.

What is more, the Institute of Directors would itself be classified as a class enemy were it translated to the US. It stands for management at its most assertive, claiming the Right to Manage (not to mention the Right to Write its own pay-cheques). But in the US there is still a useful class of assertive owners — i.e., shareholders. They are clearly bidders like Mr T Boone Pickens, and annual-meeting guerrillas like Mr H Ross Perot, who regard entrenched management as an obstacle to wealth and progress. They question managerial pay and board appointments, and make an admirable nuisance of themselves.

However, it is not clear how much longer they can go on, because although private holders

still own the majority of US equity, it is a rapidly shrinking majority. The institutions, with their non-owning, performance-tested managers and consequently short time horizons, are taking over, as they long ago took over in Britain. This is creating which the thoughtful Dr Henry Kaufman recently called "a growing ownership vacuum."



Peter Morgan attack on those who have criticised Mr Thatcher in the US business world.

Dr Kaufman is well known for taking a dim view of things, and used in his most influential Federal Reserve days to be known as Dr Doom. Not every warning of his, then, should be treated as infallible prophecy, indeed his speech, addressed to those students of New York University interested in entering the money markets, was intended to arouse resistance to the trends he described. It may even have succeeded, to judge from the recent attempts by State pension fund managers to intervene in the affairs of General Motors and one or two other large corporations of questionable dynamism.

All the same, the trend Dr Kaufman fears is clearly there, and is clearly a strong one. Managers are becoming more secure in their tenure, but for takeovers. This, according to Dr Kauf-

man, leads inevitably to corporatism, as the state and business bureaucracies get cosy together. The idea that the private pensions schemes which Mrs Thatcher has backed to encourage self-reliance are actually incentives for the corporate state has an appealing irony.

That is not the end of the story. Dr Kaufman also argued in his speech that deregulation is self-defeating in a rather similar way. Dr Kaufman's point is not, as you might suppose, the obvious one: that deregulation leads to excesses, which in turn provoke calls for tighter regulation. (The sight of the Fed Chairman, Dr Alan Greenspan, drawing this conclusion from the Drexel collapse was highly suggestive, all the same.) Dr Kaufman believes that the attempt to impose financial discipline through tighter supervision is bound to fail.

His argument is rather that deregulation in the long run runs counter to competition, as airlines are now merging and exploiting travellers, except to the most popular destinations. The American monetary authorities are bound, he says, to be forced to allow previously specialised institutions to merge into universal banks on the European model. Such banks, he suggests, are natural players of elitist and corporatist games. The response looks sound, and again the irony is most appealing. Will President Reagan (and Mrs Thatcher) prove in the long run the most insidious "enemies of success?"

Meanwhile, it is worth passing on one less controversial warning from Dr Doom. It is this: the decline in the quality of credit in the last two decades, a decline which is bound to continue as the banks struggle to keep their more doubtful customers afloat, is in the long run inflationary.

This is partly the consequence of the fiscal deficit inherited from Mr Reagan, which means that there is not scope for a fiscal stimulus to offset any price level downturn; to that extent it is an American problem. But it also reflects the growing fragility of enterprises which have borrowed heavily. That problem is more widespread. Volkert's assaults on inflation, through high interest rates are already too risky to be tried again in the US, and may soon be a thing of the past in the UK, too.

Economics Notebook

Where interest hits hardest

STERLING'S sudden fall last week has revived City anxieties about the possibility of a new rise in bank base rates to prop up the pound and so curb inflationary pressure.

Only a week ago, a further jump in rates from 15 per cent appeared a remote prospect after the pound had recovered to levels seen just before Mr Nigel Lawson's resignation as Chancellor last October.

Since then, the Government's poll tax problems have grown, Labour's lead in the opinion polls has expanded to 20 per cent and the City has started to suspect that Mrs Thatcher is heading for defeat at the next general election.

Although the higher base rate talk is still only talk, it makes the life of Mr John Major, the Chancellor, no easier ahead of Budget day on March 28.

A recent study from the Council of Mortgage Lenders, representing UK building societies and other housing finance companies, shows why.

Written by Mr Jarlath Costello, a CML economist, it investigates the effect over 12 months of a sustained one per cent point increase in building society mortgage and savings rates. It may explain why demand has continued to be so resilient in the economy and why the Government is reaping such a grim political harvest from its high interest rate policy.

It comes as no surprise to learn that the south east and Greater London are Britain's two most heavily indebted regions. They have a greater number of mortgage holders and higher average mortgage debt per holder than elsewhere.

But besides Greater London, the regions that suffer most from higher building society rates are the east and west Midlands. In these three areas,

mortgage debt is appreciably higher than building society debt.

In Greater London, for example, a one percentage point rise in rates costs borrowers £240m and gives investors £197m. London therefore loses around £45m to other regions.

Similarly, the west Midlands loses nearly £28m and the east Midlands £16m while the south east, with its large number of building society investors, loses only £2.1m.

All other regions, and in particular Wales, the south west, the north and Scotland, benefit from these outflows.

The study also investigated the distribution of mortgages and investment by age group. Unsurprisingly, it found that the 35 to 54 year-old group had the highest total of mortgage debt with £65.1bn. The 25 to 34 year group followed close behind with \$84.1bn.

However, at £26,700 per holder, the younger group's average individual mortgage debt was markedly higher than the older group's £18,500. As might be expected with people starting careers and families, the younger group has low building society investments of only £21.3bn. By contrast, the investments of the over-55 age groups far exceed mortgage obligations.

A one percentage point rise in building society rates therefore costs the 25 to 34 year age group £429m and the 35 to 54 year group £209m. The 55 to 64 year olds and over-65s register net gains of £300m and £507m respectively.

These figures could explain the continuing strength of consumer demand. Economists were puzzled by preliminary figures, which showed that total consumer spending rose a real 4.3 per cent last year, or twice the rate of retail sales. One answer could be that Britain's older citizens were

spending their investment income on services as well as in the shops.

The political implications of the saving and borrowing patterns become clearer after taking account of Mr Costello's analysis of the social grade of building society customers.

The most heavily mortgaged social grades are C1, comprising clerical and administrative workers and junior managers, and C2, the skilled manual workers.

Their total borrowings exceed their total investments by £4.5bn and \$6.8bn respectively.

Although the senior managers and professionals of the AB grade have the highest average individual mortgage debt of around £29,940, as a group they benefit from higher rates because their total investments exceed their borrowings by \$6.3bn. Overall, the C1s and C2s lose £42m and \$58m from every one percentage point rate rise while the ABs gain \$62m.

The political implications of such figures can be read on the furrowed brows of Conservative backbenchers.

The people who are being clobbered are the junior professional and skilled manual workers in London and the Midlands.

These people have voted three times for Mrs Thatcher and accounted for virtually all the increase to 68 per cent from 66 per cent in the proportion of owner occupied housing in the UK in the 1980s. They would of course stand to gain most from an eventual fall in building society rates. But with inflation now likely to reach 9 per cent before it falls, Mr Major has precious little time to engineer such a turnaround before the next general election.

Peter Norman

THIS WEEK

Financial markets will this week receive the next set of signals about the health of the US economy, and stay sensitive to further changes to monetary policy in West Germany and inflation in Japan.

Last week's US data was mixed. While the markets seemed to believe the economy was bouncing back, analysts said the decline in durable goods orders and car sales wiped out the gains of recent months.

This week's figures should provide a clearer picture, and the markets are especially looking to the employment data on Friday for a lead. Non-farm payroll and unemployment figures for January are viewed as the most important statistics this week — but are not expected to affect Federal policy.

Signs of an upturn in the automobile and construction industries are expected. The median forecast of MMS international, the financial research company, is a rise of 223,000 in the non-farm payroll and of 5.3 per cent in the civilian unemployment rate.

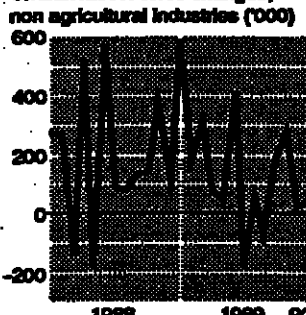
There is no respite in sight for the global bond markets. Despite the bond support operation by the Bank of Japan, its row with the Ministry of Finance over interest rate policy has increased uncertainty. At the same time, sterling and the yen's falls on the foreign exchanges late last week, despite intervention to stop the dollar rising, added to bearish market sentiment.

And if there are large increases in US jobs, bonds should slide — even if there are favourable West German trade figures, expected in the week. They are likely to show the surplus flattening as imports benefit from effect of tax cuts and immigration, while the higher D-Mark dampens exports.

Also due are the industrial production and new order figures for January. These are expected to reflect the accel-

US Employment

Civilian labour force changes, non agricultural industries ('000)



ating growth in the economy as business opportunities in Eastern Europe open up.

In France, M2 for January will be published, and is expected to show a 0.3 per cent rise after December's 0.5 per cent drop.

Other notable events and statistics, with MMS forecasts in brackets, are:

Today: UK, final January retail sales (provisional, -1.3 per cent), credit business. Japan, G7 deputies meet to attend a meeting of OECD's working party (scheduled for March 5 or 6). East-West German Committee on monetary union meets in Bonn.

Tomorrow: Bank of Japan's quarterly economic survey of industrial performance. UK, February new car sales. US, factory orders for January (5.4 per cent).

Wednesday: UK, January housing starts. US consumer credit (4 per cent). Hong Kong — Financial Secretary Sir Piers Jacobs gives 1990 Budget Speech, US, productivity and costs for February.

Thursday: UK, Confederation of British Industry/Financial Times February Distributive Trades Survey. Short sterling futures contract starts on automated pit trading system of London International Financial Futures Exchange.

Friday: UK, Construction output for 4th quarter of 1989.

PolyGram N.V.

has acquired the recorded music business of

A&M Records, Inc.

The undersigned acted as financial advisor to PolyGram N.V.

Prudential-Bache Capital Funding

INTERNATIONAL CAPITAL MARKETS

INTERNATIONAL BONDS

Tentative comeback for Euroyen sector

A SPARK of interest has returned to the Euroyen market this year, shaking it out of a long torpor, but it is too soon to predict a rash of new issues.

Some of the Euroyen deals that have trickled into the market in recent months are being conducted on the back of a modest pick-up in European investor demand for yen bonds - for the first time since the start of 1988.

As Japanese Government bond yields have risen by close to 30 per cent since the beginning of the year and the yen has depreciated against the dollar, some foreign investors believe now is the time to build up their underweight yen holdings.

Last year European investors lost interest in yen bonds when the Group of Seven countries effectively knocked the market on its head. Its decision to hold the yen and dollar in a narrow band in the wake of the yen's appreciation throughout 1987 dried up new issues in the Euroyen market.

A slowdown in issue volume in the past two years led to a lack of liquidity in yen bonds last year, when deals were having to rely on innovative structuring. New issues were either Nikkei-linked, reverse dual-currency bonds or reliant on some kind of arbitrage structure.

Although the recent turmoil in Japanese bonds and stocks has discouraged some borrowers from coming to the market, there has been increasing opportunity for launching straight yen bonds this year.

So far, about ¥160bn worth of deals have been done in the freer Euroyen sector and three

benchmarks have been established.

The last two months have seen the launch of three 10-year issues that met with investor interest to bolster lead managers' claims of establishing liquid benchmark products. These probably overwhelmed the fragile rise in demand for yen bonds, as some of the paper is still floating around the market depressing trading levels.

The launch of the ¥50bn bond deal for the World Bank earlier this week hit the Euroyen investment bank's deal immediately and the trading level tumbled, pushing the yield by 17 basis points to 6.97 per cent. The EIB's ¥40bn of 10-year bonds were launched as a benchmark in February, but were sold by investors eager for World Bank paper.

The SNCF ¥25bn deal, which was later boosted to ¥30bn, was the first 10-year issue to tap the latent demand for yen bonds.

It benefited from being the first to come to a market eager for longer-term paper, but then suffered as later deals were launched. It is currently trading at a level of 95.55-97.75 against an issue price of 102.

The market appears to have satisfied its appetite for long-term yen paper for the time being and is unlikely to see the issue of any further new benchmarks. Given that the World Bank deal is now trading at a level of less 2.70-2.65, Euroyen yields are approaching those on Japanese government bonds, which are at their highest levels for five years.

Japanese attention remains fixed on the likelihood of a rise in the official discount rate, which is currently at 4.25 per cent. Bond investors, worried about inflation in Japan since the beginning of the year, have pushed government bond yields over 7 per cent.

A discount rate rise could see some money flow back into Japan, however, as foreign investors hold very low weightings in yen.

This is not expected to cause a rush of borrowers to the Euroyen market, but it has at least reopened the sector after a long sleep.

Deborah Hargreaves

INTERNATIONAL LOANS

Chicago bank in loan broker move

CONTINENTAL BANK, the Chicago-based commercial bank, has gone into the business of brokering loan sales - acting as principal and agent in transactions between buyers and sellers of loans.

While such brokers are operating on a small scale in US markets, the business is virtually unheard of in Europe. But certainly, the emergence of a nascent broker's market in loans is a sign of further erosion of the distinctions between securitised and unsecuritised lending. After all, if there is a liquid secondary market in loans, with fees for middlemen, can it be distinguished from the bond market?

Mr Charles Law, managing director in charge of European debt distribution at Continental, cautioned that the market for brokered loans in Europe was tiny. "It's only just beginning here," he said.

Mr Law said Continental approached lenders about loans they might wish to sell, sometimes purchasing them and holding them on their books until a buyer could be found.

The bank took a spread from buyer and lender to make the transaction possible.

Meanwhile, bankers at other US institutions, which have experimented with the business and abandoned it, expressed scepticism that bro-

kering would ever be successful in Europe.

"We've tried it and it didn't go anywhere," said a banker at one US institution with an active secondary loan sales department. Recently, he said, his bank had approached a number of Japanese institutions with a large number of highly-leveraged transactions on their books and offered to find buyers for a portion of them.

Pressure from Japanese regulatory authorities to reduce exposure to such transactions should have made the bankers eager for the opportunity to sell their loans. However, the US banker reported, the institutions rejected the offer, fearing word of their loan sales would circulate in the market and damage their reputation as lenders.

Lenders are likely to join a syndication, not to earn the profit margin on the loan - which is often meagre - but to establish a relationship with the borrower. For banks which purchase their loans anonymously through a broker, there is little opportunity to build a relationship with the borrower that could lead to other, more profitable, business.

But Mr Law said that lenders were now less reliant on this form of transaction to help them establish relationships with borrowers. Indeed, bank-

ing is more transaction-driven than relationship-driven, with borrowers looking to get the best price for each service separately, rather than concentrating all their business with a core of lenders.

While loan brokering is virtually unheard of in Europe, bilateral loan sales in Europe total billions of dollars each year.

Bankers say that most borrowers expect their lenders eventually to dispose of a portion of their exposure through assignment or sub-participation to another bank.

Banks feel more confident about buying loans directly from each other because they assume the seller will inform them of relevant details about the borrower.

In an article in the Journal of Applied Corporate Finance, a magazine sponsored by Continental Bank, two officers of the bank calculate that most borrowers, in practice, expect the lead-selling banks for a financing to continue to hold at least 10 to 20 per cent of the credit as part of an overall relationship. The borrowers typically allow for the remaining 80 to 90 per cent to be assigned or participated.

However, the responsibility of acting as lead bank in a transaction with many lenders is becoming onerous. In their article, the bank officers tell of

a recent transaction in which the agent bank considered resigning shortly after the transaction was completed.

The agent had put together and underwritten a \$500m loan which was parcellled out in \$10m to \$15m pieces to 20 to 30 lenders. The cost of keeping all appraisals of a borrower's financial situation was enormous when weighed against the meagre annual agents' fees that were negotiated. Thus, the role of loan sellers is only attractive if the obligation can be removed from their balance sheets completely.

The officers note that while the right to assign a loan to others was virtually unheard of a few years ago, assignment clauses are now included in most agreements. However, because borrowers like to control their lending group, these clauses vary widely among agreements.

Mr Law said that the most likely candidates for brokered sales were seasoned loans - 12 to 18 months old - where buyers could feel confident in the borrower's ability to repay.

This is particularly true for highly-leveraged transactions where lenders may be particularly anxious to reduce their exposure through loan sales but find a limited pool of buyers willing to take on the risk.

Norma Cohen

INTERNATIONAL CREDITS

Michelin placement increases to \$1bn

A \$750m junior subordinated private placement for Michelin, the French tyre group, has been heavily over-subscribed and will be increased to \$1bn, according to Salomon Brothers International and J.P. Morgan, arrangers of the deal.

The success of the transaction comes in spite of a recent channelling among lenders over equity-like debt offerings following the US junk bond market's collapse. While Michelin is by no means a junk bond - its debt securities are unrated - the subordinated characteristics of the loan were judged by some bankers as likely to discourage investors.

However, Salomon said it had received commitments for well over \$1bn of the loan and that participants were likely to have their participations pared back to no more than \$50m each. Market sources said that fees would total about 1/2 per cent for commitments at that level.

The transaction carries a margin of 57 1/2 basis points over Libor for the first five years of the loan. It then converts to a variable rate loan in which the spread over Libor is set by an auction mechanism, up to a maximum of 90 basis points. This mechanism has been successfully used by sev-

eral big banks in the past two years to raise both senior and subordinated debt.

About 40 per cent of the loan has been subscribed for by pension funds and insurance companies, which have different perceptions of risk from bank lenders. Of the bank subscribers, about half are French, with the remainder comprising Continental and Japanese institutions.

The equity-like characteristics of the loan become apparent in the interest deferral arrangements. Michelin may only withhold interest payments if it has paid no dividend to shareholders for a year and, on a cash-flow basis, the company has lost more than 50 per cent of its net worth. The arrangers said that the interest deferral terms had been a key selling point for the transaction because they were unusually tough.

Bank of Greece is poised to appoint a group of eight banks to syndicate an eight-year loan of between \$400m and \$500m at an all-in cost to the borrower of 40 basis points. Bankers said the terms were suitable for the borrower. The loan is expected to carry a margin of 1/2, possibly rising to 3/4 leper.

Norma Cohen

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Book runner	Offer yield %
US DOLLARS							
Toda Corp.♦	300	1994	4	2 1/2	100	Nikko Secs. (Europe)	2.125
Yamanouchi Pharm.♦	300	1994	4	2 1/2	100	Nikko Secs. (Europe)	2.125
Halifax Building Soc.♦	200	1995	5	9 1/2	101.70	ISJ Int.	8.339
Mitsubishi Cit.♦	250	1994	4	2 1/2	100	Yamaichi Int.(Eur)	2.375
Unilever Cap.Corp.(u)♦	250	2000	10	9 1/2	98.45	Deutsche Bk Cap.Mkts	9.357
Yasuda Tel & Bank.(Lux)♦	50	2000	10	(0)	100	Yasuda Trust Europe	-
Marubeni Int.Finance♦	31	1995	5	8	72.295	Fuji Int. Finance	6.215
Denmark, Kingdom of♦	771	1995	5	9 1/2	98.75	J.P. Morgan Secs.	9.312
Mitsubishi Electric Ind.♦	100	1994	4	2 1/2	100	Nomura Int.	2.125
Hasegawa Corp.♦	200	1994	4	(2 1/2)	100	Daiwa Europe	4
A/B Electrolux♦	50	1997	7	8 1/2	100	Mitsui Finance Int.	8.900
Mitsui Min. & Smelting♦	42	1994	4	Zero	72.04	Nomura Int.	5.544
Parsons Finance(u)♦	300	1994	4	9 1/2	99.93	Nomura Int.	9.357
D-MARKS							
Kreditbank Int.Fin.(c)♦	75	1992	2	10 1/2	101.45	Banqueparis Bremen	9.237
Amsterdam-Rotterdam Bank♦	500	2005	15	(0)	100	Trinkaus & Burkhart	-
National Bk of Hungary♦	200	1997	7	10	100	Commerzbank	10.000
SWISS FRANCES							
Cartier Hott Harvey(u)♦	181	1995	-	7	100	S.G. Warburg Solitic	7.123
Siemens Coal Min.(u)♦	50	1994	-	Zero	100	Bank of Götting	-
Total Corp.(u)(u)♦	50	1994	-	Zero	100	Bank Julius Baer	-
O S Co.(u)♦	20	1994	-	2 1/2	100	SEC	2.250
Kawasaki Electric(u)♦	40	1995	-	Zero	100	Bank of Götting	-
Kobayashi Metals(u)♦	35	1994	-	Zero	100	Wirtschafts- und Prtk	-
Tokai Chemical Ind.(u)♦	30	1994	-	Zero	100	Chitrop Int. Bank	-
Toho Chemical Ind.(u)♦	30	1995	-	Zero	100	Daiwa (Switzerland)	-
YEN							
Toyota Motor Finance♦	300n	1995	3 1/2	7 1/2	101.5125	Nomura Int.	6.771
Union Bank of Finland♦	100n	1995	5	7 1/2	101.55	Sumitomo Trust Int.	6.801
Postbank(u)♦	30n	1992	2	8 1/2	101 1/2	Nippon Credit Int.	7.570
Postbank(u)♦	1.5n	1992	2	9 1/2	101 1/2	Nippon Credit Int.	8.814
World Bank♦	500n	2000	10	6 1/2	101 1/2	Nikko Secs. (Europe)	6.593
Sth Australian Gov.Fin.♦	100n	1992	2	7 1/2	101.075	Daiwa Europe	6.792
Credit Lyonnais♦	100n	1995	5	7 1/2	101 1/2	LTCS Int.	6.748
Kredit Lyonnais♦	30n	1991	1	15	101 1/2	New Japan Secs.	6.721

This announcement appears as a matter of record only.



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The Royal Bank of Canada PLC

Managers:
Bankers Trust Company
The Governor and Company of the Bank of Scotland
Christiania Bank og Kreditkasse
The Industrial Bank of Japan, Limited
NCNB Texas National Bank
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January 1990

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March, 1990

Handwritten signature: J. J. J. J.

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

Gardini regains Enimont initiative with merger plan

By John Wyles in Rome

MR RAUL Gardini has again seized the initiative in the battle to determine the future strategy and control of Enimont, the chemicals joint venture launched 15 months ago by Eni, the state energy group, and Mr Gardini's Montedison.

By proposing at the weekend to merge all of Montedison's chemicals activities with Enimont and to set a 50-day deadline for approving a related £10,000bn (\$7.8bn) capital increase, the Ferruzzi boss has forced both Eni and the Italian Government on to uncomfortably defensive positions.

Against Mr Gardini's "vision" of a broadly based chemicals company of a globally competitive size, the public sector can pit only its determination that no change should be allowed to force it into a minority shareholding position.

This, however, clearly remains Mr Gardini's objective. In an attempt on Saturday to persuade parties to negotiate, he forced a further postponement of Enimont's shareholders' meeting until March 28.

This avoided pressing ahead with the nomination of two directors representing the 20 per cent of Enimont in third party hands. Since 11 per cent of Enimont is now held by Gar-

AUSIMONT, the flour-chemicals subsidiary of Italy's Montedison chemicals group, and Atochem North America, an offshoot of Elf Aquitaine of France, are to exchange part of their productive capacity, writes Haig Simonian in Milan.

Atochem has been required by the US Federal Trade Commission to divest some of its flour-chemical capacity because of the high market share it has gained through recent acquisitions.

As a result, it is trading a flour-polymer plant at Thorofore in New Jersey for some of the organic peroxide

manufacturing capacity owned by Ausimont at its Spinetta Marengo site in northern Italy.

No price has been disclosed. However, the Italian concern may have to make a payment once the assets involved have been fully valued in view of the fact that the Thorofore plant had sales of £75bn (\$50m) last year, against £43m for the Italian unit.

About 45 per cent of the Thorofore plant's sales are devoted to the US market. The deal remains subject to FTC approval.

launched within his stated timetable.

Mr Gardini suggested that merging Montedison's Himont and Ausimont would raise Enimont's capital by about £6,000bn - a valuation certainly not shared by Eni.

The strategic justification would be a company with sales of £20,000bn and gross operating profits of about £3,400bn.

Mr Gardini promised that Montedison would not sell its chemicals interests in Enimont while he remained the company's president.

The Italian model, Page 18

BAT unit in US told to pay Liggett \$148.8m

By Roderick Oram in New York

BROWN & Williamson Tobacco, a US subsidiary of BAT of the UK, must pay \$148.8m damages to Liggett Group, the smallest US cigarette maker, for predatory pricing practices, a US court has ruled.

Liggett, wholly-owned by Grand Metropolitan of the UK when the case began in 1984, argued that Brown & Williamson had undermined its position in the generic cigarette market in 1984 and 1985 through volume discounts and rebates to wholesalers.

In 1986 Liggett had helped establish the market for non-brand cigarettes with names such as Filter Lights, which typically sell for up to one-third less than brand cigarettes. It said it was financially damaged by having to match Brown & Williamson's incentives.

The jury in the Federal District court in Greensboro, North Carolina, ruled for Liggett and awarded \$49.6m in damages. In such cases the sum is tripled as a penalty.

Liggett was sold to private investors in 1986 and taken public in 1987. Under the sale agreement, GrandMet will receive \$16.5m of the jury reward and reimbursement of its expenses.

The jury rejected Liggett's other claim that Brown & Williamson had copied Liggett's "quality seal" on its own cigarettes. Liggett said it would seek another trial on the issue.

Lawyers for Liggett said Brown & Williamson had given wholesalers rebates of up to \$1 on the \$3.75 distributor price for a 10-pack carton of generic cigarettes.

California's state Attorney-General has filed suit against Farmers Insurance Group, owned by BAT, charging the insurer with defying Proposition 103, the state's automobile insurance reform law, writes Louis Kehoe in San Francisco.

The suit charges that Farmers refused to offer "good driver discounts" on auto insurance premiums, one of several measures included in the controversial legislation.

Netherlands revamps bond sales

By Laura Raun in Amsterdam

THE Netherlands is introducing a new "counter" system of selling Dutch government bonds that will be more responsive to the market.

The new system differs from the traditional Dutch auction in that it will price the bonds more sharply and will continuously issue them for two months, instead of selling the whole tranche at once.

Mr Hans Bevers, for the Dutch Finance Ministry, said the move was in response to widespread uncertainty in the capital, currency and securities markets provoked by rising interest rates and inflation.

Plans for German monetary union have raised serious questions in The Netherlands over implications for Dutch economic policy. The country, saddled with the fourth highest state debt among the 24 countries of the Organisation for Economic Co-operation and Development, believes it is crucial to tap successfully the capital markets.

In 1988 total outstanding debt amounted to Fl 349bn (\$180bn), or about 85 per cent of gross national product. This could exceed GNP by the year 2000, according to the Finance Ministry.

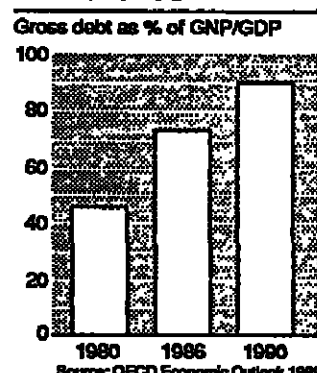
Rising interest rates are adding to the burden, which the state hopes to lighten by cutting the commission paid to intermediaries to 0.35 per cent from 0.5 per cent.

Mr Wim Kok, the Dutch Finance Minister, recently warned that higher interest rates would add Fl 600m to the government's financing burden in 1991. Of the Fl 42bn public sector borrowing requirement for 1990 about 25 per cent has been covered.

Continuing to draw sufficient foreign investors into Dutch government paper is vital. Foreigners have absorbed between 40 and 50 per cent of recent state bond issues.

The more market-oriented system also coincides with

Netherlands



Source: OECD Economic Outlook 1989

efforts to make Amsterdam a financial gateway to Europe, in part by recouping business lost to London. As much as half of all trading in Dutch government bonds has been siphoned off by London.

The new "counter" system will be used to issue a fresh state loan tomorrow. The 9 per cent 10-year bond should draw

about Fl 5bn, the Finance Ministry believes. Paper will be sold at prices above a minimum set daily by the Finance Ministry, depending on what investors bid. Under the traditional Dutch auction all the paper was sold at one issue price set by the ministry.

Under this "blind tender," subscribers proposed the price at which they were willing to buy but received the paper at the issue price, even if that was lower than the amount they bid.

The "counter" selling the bonds will remain open until May 15 at the latest. Investors will subscribe at price increments of 5 cents, instead of 10 cents as in the past.

The secondary market for the new bonds will be maintained by the Amsterdam Stock Exchange, as with the old "blind tender" bonds. The Finance Ministry's daily minimum price must remain above the bourse price.

ABN raises payout after gain

By Laura Raun

ALGEMENE Bank Nederland, the biggest bank in The Netherlands, boosted earnings by 15 per cent in 1989 as growth in income outpaced that of expenses.

Net income climbed to Fl 701m (\$363.3m) from Fl 611m, although per share earnings climbed more slowly, by 7 per cent to Fl 5.96 from Fl 5.57.

ABN called 1989 a "satisfactory" year and raised the dividend modestly to Fl 2.90 a share from Fl 2.80.

Mr Robert Hazellhoff, chairman of ABN, said it was "reasonable" to expect net income

in 1990 to match that of 1989. But per share earnings could fall because of more shares outstanding - due to an issue to finance the takeover of Exchange Bankcorp of the US.

In a highly unusual move, ABN said its final dividend would be paid entirely in cash instead of partly in shares because of "considerable pressure" on banks' share prices.

It is the second Dutch bank to underscore the enormous uncertainties in the financial markets.

Last week Amsterdam-Rotterdam Bank declined to make

a forecast for 1990 due to volatility and nervousness in the market.

In 1989 ABN's total income jumped 12 per cent to Fl 5.12bn from Fl 4.57bn the year before. Growth in commission income exceeded that of interest income, which was squeezed by tightening interest rate margins.

ABN bumped up its loan loss reserves to Fl 570m in 1989, against Fl 540m the year before. The balance sheet total edged up almost 2 per cent to Fl 173bn at the end of 1989 from Fl 170bn.

Unit disposal curbs profit at Rio Algom

By Robert Gibbens in Montreal

RIO ALGOM, the Canadian uranium and base metals mining group, reported lower sales and earnings for 1989, reflecting disposal of its stainless steel business and lost mining production.

Net profit was C\$104.6m (US\$87.9m) or C\$2.30 a share, down from C\$114.8m or C\$2.57 in 1988. After a special C\$57m charge for mine closure costs, partly offset by tax credits, final earnings were C\$73.1m or C\$1.58, down from C\$134.4m or C\$3.02 in 1988.

Net revenues were down 13.6 per cent to C\$1.71bn in 1989. The stainless steel subsidiary was sold last August to Sammi of South Korea. Lost metal production was due to a long strike last year.

Hawker Siddeley Canada, the mining equipment group, unveiled higher 1989 results in spite of a strike at its Orenda division in Toronto.

Earnings rose to C\$20.1m or C\$2.98 a share before special items, up from C\$17.7m or C\$2.08 in 1988. Sales were unchanged at C\$389m.

UPM blames falling demand for 28% plunge

By Enrique Tessieri in Helsinki

UNITED PAPER MILLS (UPM), Finland's fourth largest forest group, saw its profit before appropriations and taxes plunge by 28 per cent to FM715m (\$175.5m) in 1989, from FM966m in 1988.

Turnover was up by 34 per cent to FM8.44bn. The group's operating margin also advanced by 16 per cent to FM1.58bn.

UPM blamed the drop in profitability on lower demand during the last quarter of 1989 and on higher financing costs for large investments.

Earnings per share tumbled by 38 per cent from FM29.27 to FM18.41.

Workgroup system to lift Motorola computer side

By Louise Kehoe in San Francisco

MOTOROLA, the US electronics and semiconductor manufacturer, will today introduce a range of "multipersonal" computers designed to serve workgroups of three to 32 users of networked terminals.

The move represents an aggressive push by Motorola to expand its computer business, which last year had revenues of about \$80m.

The company said the Motorola computers were designed to bring many of the capabilities of technical workstations to the commercial market at affordable prices.

Prices range from \$24,000 for a system that can support three to six users, up to \$60,000 for one that is capable of sup-

porting up to 32 active users. "The multipersonal computer is the most open computer system available today," claimed Mr Edward Staisano, president and general manager of Motorola's General Systems sector.

"We are offering a computer built with non-proprietary hardware and software." This would enable users to connect the Motorola system to other machines, sharing software and data cheaply and easily, he said.

Motorola faces stiff competition in the "workgroup computing" market from established workstation manufacturers such as Sun Microsystems and Digital Equipment.

All these securities having been sold, this announcement appears as a matter of record only.

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INTERNATIONAL CAPITAL MARKETS

US MONEY AND CREDIT

Bond investors pin hopes on Tokyo

INVESTORS all over the world are looking to Tokyo for their money this week. A decisive increase of at least 1 percent in the Japanese official discount rate now seems to be the minimum jolt which will be needed to shake investors out of the "global bond market nightmare," as Salomon Brothers called it this week.

Admittedly, the US markets have been less afflicted than those in Japan and Europe. This was predictable enough since, contrary to popular belief, the marginal buyers who set US bond prices today are not Japanese institutions but domestic retail investors.

As was apparent a month ago, when the long bond yield first hit 8.5 per cent, this group of investors was bound to find bonds attractive at least in the current state of inflationary expectations.

Nevertheless, global financial interdependence remains a reality. And better discipline among Tokyo's unrepentant money makers and short-sighted policy makers now seems a necessary condition for any significant rebound in US bond prices.

Another equally essential ingredient would seem to be some gesture from the German authorities to end the panic among European bond investors.

As in the case of the squabbling Japanese bureaucrats, the need in Germany is more for symbolic gestures than for actual policy changes. In themselves, the Germans' moves towards a monetary unification may not have been too troubling to the financial markets. Analysts are now recognizing that their initial panic assessments of German unification were riddled with fallacies.

The inflationary effects of

the East German "monetary overhang," for example, have been greatly exaggerated. Regardless of the exchange rate offered between the D-Mark and the Ostmark, the monetary expansion in Germany is likely to be more than offset by the new productive capacity added to the economy.

If, in addition, East Germans are offered only gradual currency conversion, the net monetary effect of the reform is likely to increase savings and damp down inflationary pressures in the whole economy.

The biggest potential problem of unification seems to be not monetary but fiscal. If currency reforms induce large-scale unemployment in East Germany, it could require substantial spending by the Bonn Government. But even this danger has probably been more than discounted already.

In one widely quoted analysis, for instance, Mr David Hale of Kemper Financial Services has argued that West Germany now spends DM1,000bn (\$583.1bn) on public services for its 62m citizens. Ergo, he concludes, the budget deficit could grow by DM200bn if an additional 17m East Germans are added to the country's population.

From this calculation it is easy to conclude that German unification could distort world-wide financial markets in the 1990s almost as much as Reaganomics did in the 1980s, with its \$200bn US budget deficit.

The logic of such scare stories seems badly flawed. The idea that Bonn might have to spend an extra DM200bn annually on the East Germans, for instance, ignores completely the taxes which the new citizens would pay for the services they receive.

The German Government's

own claim that unification would raise its deficit by between DM150bn and DM200bn seems more plausible. But the mere fact that fiscal nightmares like the one proposed by Mr Hale are taken more seriously by the markets than the official assessment highlights one genuine justification for the German bond panic.

It was the chaotic presentation by the German Government of its unification policies which really spread financial terror last month.

Like the fiasco last year over the German withholding tax, the monetary unification debate has undermined the Germans' indifference to market expectation and even financial stability.

In itself this indifference undercuts hopes that European bond markets might one day become a liquid and attractive alternative to US dollar markets for international investors. This in turn implies that big risk and illiquidly premiums will continue to be built into continental bond yields until the European authorities become more aware of investors' sensitivities.

It also suggests that one of the ultimate reassurances perceived by bond investors in the US market simply does not exist in Europe. In the US, the Federal Reserve Board is expected to react to signals from the anti-inflationary "vigilantes" in the bond market. In Germany, by contrast, the bond holders' anxieties are treated with undisguised contempt.

This points to the really distressing interpretation of the "global bond market nightmare," what bond investors are realising, if only subconsciously, is that they no longer have any powerful protectors in the great central banks.

Need more be said? The global bond nightmare may well have been exaggerated as a short-term response to recent events. In retrospect, however, it may not look too surprising.

Sentiment was knocked last week by multiple pressures:

and finance ministries of the world.

German unification and Japanese monetary laxity may or may not cause inflation. But whether or not conditions in these countries are inflationary at present matters less than what might happen in the coming years. The recent behaviour of the German and the Japanese authorities suggests strongly that they do not care about inflation and inflationary expectation.

This implies that the Bundesbank and the Japanese Ministry of Finance can no longer be relied on to act as the anchors of non-inflationary stability for the world economy.

If this is true, the worldwide disinflationary trend of the 1980s is likely to be replaced by a new type of inflation in the present decade. In fact, the tide probably began to turn as early as 1987 and 1988, when the world monetary authorities took an apparently concerted and unanimous decision to hold up the dollar.

From that point on, inflation and interest rates in Germany and Japan were bound to converge upwards towards the US level. At the same time the disciplining effects of foreign financial pressures on US economic policies began to evaporate.

As a result bond investors around the world now seem to have only one pillar of support left for their anti-inflationary hopes - the integrity of the US Federal Reserve Board, the Bush White House and the US Congress.

Need more be said? The global bond nightmare may well have been exaggerated as a short-term response to recent events. In retrospect, however, it may not look too surprising.

Sentiment was knocked last week by multiple pressures:

Sentiment was knocked last week by multiple pressures:

UK GILTS

Sentiment ebbs as pressures pile up

THE GILT-EDGED securities market has begun to resemble a punch-drunk boxer. It reels from one encounter to the next, always heading in the same direction - down.

The market in long-dated gilts, the bell-wether of sentiment, hit 11.5 per cent on Friday, using the 11% per cent Treasury 2008/07 as a guide. This is the highest yield level for the market in that stock since the spring of 1984 and is indicative of the black mood prevailing.

The analytical brotherhood - a little less fraternal than usual after the results of the Greenwich Associates' latest survey of their performance - are now looking for 12 per cent.

But, as one analyst noted on Friday, at 11 per cent the market was looking for 11.5 per cent - so what makes 12 per cent so special?

Since the middle of January the long-end has been progressively weakening. This has been the result of a number of factors, but there has been no sign of any interest from long-term investors significant enough to change the direction of the market.

The unexceptional conclusion to draw from this must be that a level of long-term yields has yet to be reached which clears transactions in a steady, let alone improving, state.

Sentiment was knocked last week by multiple pressures:

the poll tax row which has produced a grim political situation and a deteriorating outlook for inflation; some less than wonderful trade figures for January; an estimate for M0 growth in February of about 6.5 per cent; sterling weakness which drew Bank of England intervention; and the Rover car group's cave in over the 37-hour week.

On top of this, gilts had to contend with the 10-year bond market of West Germany and Japan.

This week with a dearth of data, international developments and sterling may provide the guide to the market. But traders should not forget last week's data, especially for M0. Narrow money grew at probably its highest annual rate in the financial year in February. If M0 has any worth as an indicator of nominal demand then its persistently strong growth should be deeply worrying to the Treasury.

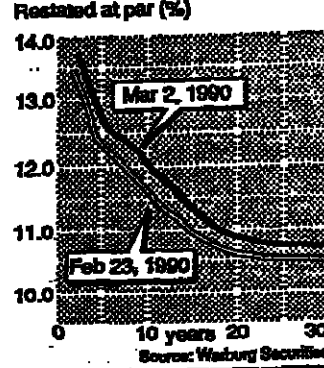
The Treasury's comments on M0, at the start of November's Autumn Statement, bear repeating.

It said: "M0 growth has fallen over the past year in response to the rise in interest rates last year (1988), and is now around the top of the 1 to 5 per cent target range. It is expected to continue to fall during the rest of the financial year, reflecting the rise in interest rates in 1989."

As hostages to fortune go,

UK gilts yields

Rebased at par (%)



Source: Working Securities

the above is quite good. Everything the Treasury so confidently predicted has failed to happen. The stage is now set for M0 to enter 1990-91 not only still outside the 1 to 5 per cent target range but well outside the 0 to 4 per cent range the Treasury indicated last March it would introduce in the coming financial year.

On a slightly more optimistic note it appears that the three- and six-month periods annualised are now showing lower rates of growth. The three-month measure is growing at about 3.8 per cent and the six-month measure at about 4.3 per cent.

But care should be taken here. Last June the six-month growth rate - which is the one the Treasury watches for turning points - was growing at

3.8 per cent and in July at 4.7 per cent.

With the pound weakening and M0 growing so rapidly, at a different point in the economic cycle a rise in interest rates could be expected. Such a possibility does not garner much support in the City.

It is becoming increasingly difficult to see how Mr Major, the UK Chancellor, will crack the UK's inflation problem. The poll tax and other administered price rises will push Britain's annual inflation rate to about 8.5 per cent. It will fall thereafter, but by the next wage round in the autumn it could still be about 8 per cent, although on a declining trend.

The unions' victory over Rover for a 37-hour week does not help the fight against inflation. If this deal permeates industry then it will represent a 5 per cent cut in hours. This means, all other things being equal, that productivity will have to rise by a similar amount to keep unit costs constant.

If the Rover deal shows anything it is that the labour market is still very tight. Although many have been forecasting a rise in unemployment it is taking a long time to be realised. The longer it takes, the less likely it is that wage bargainers will moderate their demands.

Simon Holberton

FT/IBD INTERNATIONAL BOND SERVICE

US MONEY MARKET RATES (%)			
	1 week	1 month	3 months
3-month Treasury bill	8.00	8.00	8.00
6-month Treasury bill	8.00	8.00	8.00
9-month Treasury bill	8.00	8.00	8.00
12-month Treasury bill	8.00	8.00	8.00
3-month commercial paper	8.00	8.00	8.00
6-month commercial paper	8.00	8.00	8.00
9-month commercial paper	8.00	8.00	8.00
12-month commercial paper	8.00	8.00	8.00
US BOND PRICES AND YIELDS (%)			
	1 week	1 month	3 months
3-month Treasury	8.00	8.00	8.00
6-month Treasury	8.00	8.00	8.00
9-month Treasury	8.00	8.00	8.00
12-month Treasury	8.00	8.00	8.00
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3-month commercial paper	8.00	8.00	8.00
6-month commercial paper	8.00	8.00	8.00
9-month commercial paper	8.00	8.00	8.00
12-month commercial paper	8.00	8.00	8.00

Police to probe DG Bank deals

AN investigation into the DM6bn (\$3.5bn) of disputed bond deals between Deutsche Genossenschaftsbank of West Germany and nine French banks has been taken over by German federal police, writes Andrew Fisher from Frankfurt.

The move was made at the request of the Frankfurt prosecutors' office, which has been investigating Mr Friedrich

Stell, the chief bond trader fired by DG Bank over the affair, and "persons unknown" for alleged fraud and breach of trust.

The dispute has blown up into an international row, with the French banks stating that DG Bank was obliged to buy back the bonds, which had been sold on both a cash and forward basis. DG Bank said it had made no commitment.

Anatole Kaletsky

US MONEY MARKET RATES (%)			
	1 week	1 month	3 months
3-month Treasury bill	8.00	8.00	8.00
6-month Treasury bill	8.00	8.00	8.00
9-month Treasury bill	8.00	8.00	8.00
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6-month commercial paper	8.00	8.00	8.00
9-month commercial paper	8.00	8.00	8.00
12-month commercial paper	8.00	8.00	8.00

Money supply: in the week ended February 21, M1 rose by \$10.7bn to \$800.6bn.

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[illegible]

BEERS, WINES & SPIRITS

1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100	2101	2102	2103	2104	2105	2106	2107	2108	2109	2110	2111	2112	2113	2114	2115	2116	2117	2118	2119	2120	2121	2122	2123	2124	2125	2126	2127	2128	2129	2130	2131	2132	2133	2134	2135	2136	2137	2138	2139	2140	2141	2142	2143	2144	2145	2146	2147	2148	2149	2150	2151	2152	2153	2154	2155	2156	2157	2158	2159	2160	2161	2162	2163	2164	2165	2166	2167	2168	2169	2170	2171	2172	2173	2174	2175	2176	2177	2178	2179	2180	2181	2182	2183	2184	2185	2186	2187	2188	2189	2190	2191	2192	2193	2194	2195	2196	2197	2198	2199	2200	2201	2202	2203	2204	2205	2206	2207	2208	2209	2210	2211	2212	2213	2214	2215	2216	2217	2218	2219	2220	2221	2222	2223	2224	2225	2226	2227	2228	2229	2230	2231	2232	2233	2234	2235	2236	2237	2238	2239	2240	2241	2242	2243	2244	2245	2246	2247	2248	2249	2250	2251	2252	2253	2254	2255	2256	2257	2258	2259	2260	2261	2262	2263	2264	2265	2266	2267	2268	2269	2270	2271	2272	2273	2274	2275	2276	2277	2278	2279	2280	2281	2282	2283	2284	2285	2286	2287	2288	2289	2290	2291	2292	2293	2294	2295	2296	2297	2298	2299	2300	2301	2302	2303	2304	2305	2306	2307	2308	2309	2310	2311	2312	2313	2314	2315	2316	2317	2318	2319	2320	2321	2322	2323	2324	2325	2326	2327	2328	2329	2330	2331	2332	2333	2334	2335	2336	2337	2338	2339	2340	2341	2342	2343	2344	2345	2346	2347	2348	2349	2350	2351	2352	2353	2354	2355	2356	2357	2358	2359	2360	2361	2362	2363	2364	2365	2366	2367	2368	2369	2370	2371	2372	2373	2374	2375	2376	2377	2378	2379	2380	2381	2382	2383	2384	2385	2386	2387	2388	2389	2390	2391	2392	2393	2394	2395	2396	2397	2398	2399	2400	2401	2402	2403	2404	2405	2406	2407	2408	2409	2410	2411	2412	2413	2414	2415	2416	2417	2418	2419	2420	2421	2422	2423	2424	2425	2426	2427	2428	2429	2430	2431	2432	2433	2434	2435	2436	2437	2438	2439	2440	2441	2442	2443	2444	2445	2446	2447	2448	2449	2450	2451	2452	2453	2454	2455	2456	2457	2458	2459	2460	2461	2462	2463	2464	2465	2466	2467	2468	2469	2470	2471	2472	2473	2474	2475	2476	2477	2478	2479	2480	2481	2482	2483	2484	2485	2486	2487	2488	2489	2490	2491	2492	2493	2494	2495	2496	2497	2498	2499	2500	2501	2502	2503	2504	2505	2506	2507	2508	2509	2510	2511	2512	2513	2514	2515	2516	2517	2518	2519	2520	2521	2522	2523	2524	2525	2526	2527	2528	2529	2530	2531	2532	2533	2534	2535	2536	2537	2538	2539	2540	2541	2542	2543	2544	2545	2546	2547	2548	2549	2550	2551	2552	2553	2554	2555	2556	2557	2558	2559	2560	2561	2562	2563	2564	2565	2566	2567	2568	2569	2570	2571	2572	2573	2574	2575	2576	2577	2578	2579	2580	2581	2582	2583	2584	2585	2586	2587	2588	2589	2590	2591	2592	2593	2594	2595	2596	2597	2598	2599	2600	2601	2602	2603	2604	2605	2606	2607	2608	2609	2610	2611	2612	2613	2614	2615	2616	2617	2618	2619	2620	2621	2622	2623	2624	2625	2626	2627	2628	2629	2630	2631	2632	2633	2634	2635	2636	2637	2638	2639	2640	2641	2642	2643	2644	2645	2646	2647	2648	2649	2650	2651	2652	2653	2654	2655	2656	2657	2658	2659	2660	2661	2662	2663	2664	2665	2666	2667	2668	2669	2670	2671	2672	2673	2674	2675	2676	2677	2678	2679	2680	2681	2682	2683	2684	2685	2686	2687	2688	2689	2690	2691	2692	2693	2694	2695	2696	2697	2698	2699	2700	2701	2702	2703	2704	2705	2706	2707	2708	2709	2710	2711	2712	2713	2714	2715	2716	2717	2718	2719	2720	2721	2722	2723	2724	2725	2726	2727	2728	2729	2730	2731	2732	2733	2734	2735	2736	2737	2738	2739	2740	2741	2742	2743	2744	2745	2746	2747	2748	2749	2750	2751	2752	2753	2754	2755	2756	2757	2758	2759	2760	2761	2762	2763	2764	2765	2766	2767	2768	2769	2770	2771	2772	2773	2774	2775	2776	2777	2778	2779	2780	2781	2782	2783	2784	2785	2786	2787	2788	2789	2790	2791	2792	2793	2794	2795	2796	2797	2798	2799	2800	2801	2802	2803	2804	2805	2806	2807	2808	2809	2810	2811	2812	2813	2814	2815	2816	2817	2818	2819	2820	2821	2822	2823	2824	2825	2826	2827	2828	2829	2830	2831	2832	2833	2834	2835	2836	2837	2838	2839	2840	2841	2842	2843	2844	2845	2846	2847	2848	2849	2850	2851	2852	2853	2854	2855	2856	2857	2858	2859	2860	2861	2862	2863	2864	2865	2866	2867	2868	2869	2870	2871	2872	2873	2874	2875	2876	2877	2878	2879	2880	2881	2882	2883	2884	2885	2886	2887	2888	2889	2890	2891	2892	2893	2894	2895	2896	2897	2898	2899	2900	2901	2902	2903	2904	2905	2906	2907	2908	2909	2910	2911	2912	2913	2914	2915	2916	2917	2918	2919	2920	2921	2922	2923	2924	2925	2926	2927	2928	2929	2930	2931	2932	2933	2934	2935	2936	2937	2938	2939	2940	2941	2942	2943	2944	2945	2946	2947	2948	2949	2950	2951	2952	2953	2954	2955	2956	2957	2958	2959	2960	2961	2962	2963	2964	2965	2966	2967	2968	2969	2970	2971	2972	2973	2974	2975	2976	2977	2978	2979	2980	2981	2982	2983	2984	2985	2986	2987	2988	2989	2990	2991	2992	2993	2994	2995	2996	2997	2998	2999	3000
1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100	2101	2102	2103	2104	2105	2106	2107	2108	2109	2110	2111	2112	2113	2114	2115	2116	2117	2118	2119	2120	2121	2122	2123	2124	2125	2126	2127	2128	2129	2130	2131	2132	2133	2134	2135	2136	2137	2138	2139	2140	2141	2142	2143	2144	2145	2146	2147	2148	2149	2150	2151	2152	2153	2154	2155	2156	2157	2158	2159	2160	2161	2162	2163	2164	2165	2166	2167	2168	2169	2170	2171	2172	2173	2174	2175	2176	2177	2178	2179	2180	2181	2182	2183	2184	2185	2186	2187	2188	2189	2190	2191	2192	2193	2194	2195	2196	2197	2198	2199	2200	2201	2202	2203	2204	2205	2206	2207	2208	2209	2210	2211	2212	2213	2214	2215	2216	2217	2218	2219	2220	2221	2222	2223	2224	2225	2226	2227	2228	2229	2230	2231	2232	2233	2234	2235	2236	2237	2238	2239	2240	2241	2242	2243	2244	2245	2246	2247	2248	2249	2250	2251	2252	2253	2254	2255	2256	2257	2258	2259	2260	2261	2262	2263	2264	2265	2266	2267	2268	2269	2270	2271	2272	2273	2274	2275	2276	2277	2278	2279	2280	2281	2282	2283	2284	2285	2286	2287	2288	2289	2290	2291	2292	2293	2294	2295	2296	2297	2298	2299	2300	2301	2302	2303	2304	2305	2306	2307	2308	2309	2310	2311	2312	2313	2314	2315	2316	2317	2318	2319	2320	2321	2322	2323	2324	2325	2326	2327	2328	2329	2330	2331	2332	2333	2334	2335	2336	2337	2338	2339	2340	2341	2342	2343	2344	2345	2346	2347	2348	2349	2350	2351	2352	2353	2354	2355	2356	2357	2358	2359	2360	2361																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															

BUILDING, TIMBER, ROADS

[illegible]

ELECTRICALS—Contd

[illegible]**ENGINEERING – Contd**[illegible]**FOOD, GROCERIES, ETC**[illegible]

HOTELS AND CATERERS

[illegible]

INDUSTRIALS (Miscel.)

30	LAKE INV. TRP.	179	280.0	47.4	5	May
31	SAAT	180	280.0	47.4	5	May
32	SAAT	180	280.0	47.4	5	May
33	SAGE AD K25	227.0	280.0	47.4	5	May
34	SAINT	180	280.0	47.4	5	May
35	SAINT	180	280.0	47.4	5	May
36	SAINT	180	280.0	47.4	5	May
37	SAINT	180	280.0	47.4	5	May
38	SAINT	180	280.0	47.4	5	May
39	SAINT	180	280.0	47.4	5	May
40	SAINT	180	280.0	47.4	5	May
41	SAINT	180	280.0	47.4	5	May
42	SAINT	180	280.0	47.4	5	May
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46	SAINT	180	280.0	47.4	5	May
47	SAINT	180	280.0	47.4	5	May
48	SAINT	180	280.0	47.4	5	May
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51	SAINT	180	280.0	47.4	5	May
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73	SAINT	180	280.0	47.4	5	May
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77	SAINT	180	280.0	47.4	5	May
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80	SAINT	180	280.0	47.4	5	May
81	SAINT	180	280.0	47.4	5	May
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92	SAINT	180	280.0	47.4	5	May
93	SAINT	180	280.0	47.4	5	May
94	SAINT	180	280.0	47.4	5	May
95	SAINT	180	280.0	47.4	5	May
96	SAINT	180	280.0	47.4	5	May
97	SAINT	180	280.0	47.4	5	May
98	SAINT	180	280.0	47.4	5	May
99	SAINT	180	280.0	47.4	5	May
100	SAINT	18				May

INDUSTRIALS (Miscel.)—Contd

[illegible]

INDUSTRIALS (Miscel.) - Contd.

[illegible]

INSURANCES

950	101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120	121	122	123	124	125	126	127	128	129	130	131	132	133	134	135	136	137	138	139	140	141	142	143	144	145	146	147	148	149	150	151	152	153	154	155	156	157	158	159	160	161	162	163	164	165	166	167	168	169	170	171	172	173	174	175	176	177	178	179	180	181	182	183	184	185	186	187	188	189	190	191	192	193	194	195	196	197	198	199	200	201	202	203	204	205	206	207	208	209	210	211	212	213	214	215	216	217	218	219	220	221	222	223	224	225	226	227	228	229	230	231	232	233	234	235	236	237	238	239	240	241	242	243	244	245	246	247	248	249	250	251	252	253	254	255	256	257	258	259	260	261	262	263	264	265	266	267	268	269	270	271	272	273	274	275	276	277	278	279	280	281	282	283	284	285	286	287	288	289	290	291	292	293	294	295	296	297	298	299	300	301	302	303	304	305	306	307	308	309	310	311	312	313	314	315	316	317	318	319	320	321	322	323	324	325	326	327	328	329	330	331	332	333	334	335	336	337	338	339	340	341	342	343	344	345	346	347	348	349	350	351	352	353	354	355	356	357	358	359	360	361	362	363	364	365	366	367	368	369	370	371	372	373	374	375	376	377	378	379	380	381	382	383	384	385	386	387	388	389	390	391	392	393	394	395	396	397	398	399	400	401	402	403	404	405	406	407	408	409	410	411	412	413	414	415	416	417	418	419	420	421	422	423	424	425	426	427	428	429	430	431	432	433	434	435	436	437	438	439	440	441	442	443	444	445	446	447	448	449	450	451	452	453	454	455	456	457	458	459	460	461	462	463	464	465	466	467	468	469	470	471	472	473	474	475	476	477	478	479	480	481	482	483	484	485	486	487	488	489	490	491	492	493	494	495	496	497	498	499	500	501	502	503	504	505	506	507	508	509	510	511	512	513	514	515	516	517	518	519	520	521	522	523	524	525	526	527	528	529	530	531	532	533	534	535	536	537	538	539	540	541	542	543	544	545	546	547	548	549	550	551	552	553	554	555	556	557	558	559	560	561	562	563	564	565	566	567	568	569	570	571	572	573	574	575	576	577	578	579	580	581	582	583	584	585	586	587	588	589	590	591	592	593	594	595	596	597	598	599	600	601	602	603	604	605	606	607	608	609	610	611	612	613	614	615	616	617	618	619	620	621	622	623	624	625	626	627	628	629	630	631	632	633	634	635	636	637	638	639	640	641	642	643	644	645	646	647	648	649	650	651	652	653	654	655	656	657	658	659	660	661	662	663	664	665	666	667	668	669	670	671	672	673	674	675	676	677	678	679	680	681	682	683	684	685	686	687	688	689	690	691	692	693	694	695	696	697	698	699	700	701	702	703	704	705	706	707	708	709	710	711	712	713	714	715	716	717	718	719	720	721	722	723	724	725	726	727	728	729	730	731	732	733	734	735	736	737	738	739	740	741	742	743	744	745	746	747	748	749	750	751	752	753	754	755	756	757	758	759	760	761	762	763	764	765	766	767	768	769	770	771	772	773	774	775	776	777	778	779	780	781	782	783	784	785	786	787	788	789	790	791	792	793	794	795	796	797	798	799	800	801	802	803	804	805	806	807	808	809	810	811	812	813	814	815	816	817	818	819	820	821	822	823	824	825	826	827	828	829	830	831	832	833	834	835	836	837	838	839	840	841	842	843	844	845	846	847	848	849	850	851	852	853	854	855	856	857	858	859	860	861	862	863	864	865	866	867	868	869	870	871	872	873	874	875	876	877	878	879	880	881	882	883	884	885	886	887	888	889	890	891	892	893	894	895	896	897	898	899	900	901	902	903	904	905	906	907	908	909	910	911	912	913	914	915	916	917	918	919	920	921	922	923	924	925	926	927	928	929	930	931	932	933	934	935	936	937	938	939	940	941	942	943	944	945	946	947	948	949	950	951	952	953	954	955	956	957	958	959	960	961	962	963	964	965	966	967	968	969	970	971	972	973	974	975	976	977	978	979	980	981	982	983	984	985	986	987	988	989	990	991	992	993	994	995	996	997	998	999	1000
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FINANCIAL TIMES
A NEWSPAPER OF THE WORLD

**And ask
IPS for details.**

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

The Business Column

Hunting the elusive global concept

"ARE WE in a global business?" is a question which confronts managers in an ever wider range of industries. Yet too often it yields the wrong answer, leading to over-ambitious acquisition programmes and profitless expansion across frontiers.

A paper by John Kay, director of London Business School's Centre for Business Strategy, suggests such pitfalls occur because companies start from the wrong premise. Instead of dreaming of boundless growth, they should ask what is their "strategic market" — the smallest area in which they can be viable competitors.

This differs widely between sectors and is governed by the interplay between the types of products or services companies supply and the markets in which they operate. Thus European carmakers such as BMW have achieved the profitable "strategic market" by selling a narrow range of luxury models on a wide spread of geographic markets.

Volume manufacturers, conversely, have sold mostly in Europe but with a wider model range. In some sectors, single-product companies can make a living on just one national market: in soft drinks, local brands sold in small volumes manage to co-exist with global ones such as Coca-Cola.

Industry structure

One of Kay's central themes is that the characteristics of demand in a given market frequently determine only tangentially to those of industry structure. White goods manufacturers produce both refrigerators and washing machines, which fulfil quite different consumer needs; yet washing machines comprise a part of the market for clothes care.

Geographically, there is a similar mismatch. Manufacturers can operate successfully across borders without a single world market. In many industries, barriers which segregate national markets at the consumer level do not unduly restrict producers' freedom to locate production wherever economic efficiency dictates.

Kay goes so far as to argue that market fragmentation is actually in producers' interests because it gives them fatter margins. "The potential benefits to producers from internationalisation come not from the creation of international markets but from the creation of international industries," he writes.

The lesson of all this for companies is that they should not rush headlong into globalisation at all costs but should seek first to determine which definition of the "strategic market" best fits different parts of their activities.

Kay suggests managers should distinguish between three main categories: the structure of the whole company (organisation); the operation of individual business units (planning); and production. In each case, they should ask whether their particular industry operates at a global, international, national or local level.

Scale economies

They should then ask whether the economies of scale or scope which they achieve at this level of operation are offset by the impact of market segmentation. The answer to this question should determine the "strategic market" for each type of activity, and the geographic basis on which it should be structured.

Applying this test to the car industry, Kay finds its optimum organisation to be global, production continental and planning somewhere in between. Accountancy, on the other hand, has a mixture of global and local organisation, local production and both local and national planning.

In challenging some of the hyperbole about globalisation, Kay performs a useful service. The weakness of his approach is that it describes the world as it is and takes little account of how it may develop.

BMW may have done brilliantly in its specialist niche in the past, while Europe's volume carmakers survived without selling much in the US. But how defensible will their "strategic markets" remain as Japanese competitors move rapidly up-market and steadily extend their mass-production capacity around the globe?

Guy de Jonquieres
* LBS Business Strategy Review No. 1

"ASK ANYONE around the world which is the supreme central bank, and many would say the Bank of England."

Sir George Blunden, the Deputy Governor, apologises for the arrogance of this statement. But only slightly, because he happens to be profoundly convinced of its truth. "Britain's reputation in many areas has declined. But the two things in which we have not lost our international prestige are the monarchy and the Bank of England."

Trumpets would have been appropriate at this moment, but there was just the afternoon hush of the Bank's inner parlour, and the ticking of a clock on the marble mantelpiece. Sir George could be forgiven a certain sentimentality. He was speaking only a few days before leaving an institution to which he had devoted his entire working life. And 45 years in Threadneedle Street would give anyone a sense of history.

If the Bank does hold a special place in the world, Sir George can certainly claim some of the credit, though as a British civil servant in the classic mould he would never be so presumptuous. He prefers to retreat behind the dry humour of the cultivated government official. "Don't expect me to say anything interesting," he says. "I've already forgotten everything."

Recalled suddenly from semi-retirement five years ago when Sir Kit McMahon, the previous deputy, left to run the Midland Bank, Sir George has enjoyed an unexpected but eventual epilogue to his central banking career. Big Bang, the Guinness and Blue Arrow scandals, the saga of UK monetary policy, Third World debt, European Monetary Union: all have crossed his path. His role has been that of the professional behind-the-scenes central banker, supporting the public face of the Bank presented by Mr Robin Leigh-Pemberton, the Governor — a role which he has played in a low but firm key.

But even allowing for a certain prejudice in the matter, how can he be so sure that the Bank still occupies a special place in the world? Because, he replies, no other bank enjoys so much effective power or prestige. The Bundesbank may rule Europe with the D-Mark, but it is not the Bank of England that decides how much to pay their own staff. The Federal Reserve, too, is tied down by laws and statutes, and has to share banking power with other government agencies.

"It is interesting to think that there was a golden age when the Bank of England ruled the City with a twitch of the Governor's eyebrows," he said. "We only ever had that sort of power over the accepting houses and the discount market. When the clearing banks arranged their mergers in the

MONDAY INTERVIEW

Discreet charm of the Bank

Sir George Blunden, Deputy Governor of the Bank of England, speaks to David Lascelles

1960s we did not even have the power to stop them.

"But now I think we are more powerful. What has changed is the enactment of banking legislation in the last 10 years which has formalised the Bank's statutory role. "In practical terms it is very useful to have legislation in the background. It ensures that people come to talk to us to tell us about their plans and obtain our approval."

Information and judgment are probably the most effective sources of the Bank's power over the City; it has been careful not to be too heavy-handed.

PERSONAL FILE

1922 Born. Educated City of London school and University College, Oxford
1947 Joined Bank of England
1955-68 Seconded to IMF
1968 Seconded to Monopolies and Mergers Commission
1973 Sets up the Bank's new Banking Supervision Division
1976 Appointed Bank director
1984 Retires from Bank but remains non-executive director
1988 Recalled to become Deputy Governor

with its legal authority. One case where it did use "old fashioned methods" was the Guinness affair when it forced the resignation of senior executives at Morgan Grenfell, Guinness's merchant banking advisers, during the scandal-ridden takeover of Distillers. "It was an unpleasant thing that we had to do but I have no doubt that it was right," said Sir George. "It did a great deal to establish the Bank's moral authority in the City. Had it been left to the law

courts it would still be unresolved."

A knottier issue is the matter of the Bank's independence, a subject on which Sir George has clearly given much thought over the years. Within the bounds of the City itself, the Bank has considerable independence, he says, because its role is not defined by statute. That means it can involve itself in anything it wants, be it purging the Lloyd's insurance market of scandal or mediating between the warring parties at Eurotunnel — though in a helpful rather than protective way. "Because we're independent, people come to us when they're in trouble. They come to us for advice and we help them. They find us wise, sympathetic and helpful — but not rich." Harder to answer is the matter of independence from Whitehall, a relationship where the Bank plays a conspicuously more servile role than its German or US counterparts.

Sir George believes that the debate about an independent central bank has been overshadowed by the mistaken belief that "giving monetary policy to the central bank will solve all our problems." Japan is the supreme example which disproves that theory. The central bank there is locally subservient to the Ministry of Finance, yet Japan has an enviable record on inflation control. By contrast, the Federal Reserve Board's independence of the executive branch of government has not pleased the US merchant banking advisers, during the scandal-ridden takeover of Distillers. "It was an unpleasant thing that we had to do but I have no doubt that it was right," said Sir George. "It did a great deal to establish the Bank's moral authority in the City. Had it been left to the law

only a momentary revival had the House of Lords in its judicial capacity not taken the opportunity of redefining the offence in broad terms eliminating any need on the part of the prosecution to prove the intention on the part of the accused to "vilify Christianity." The defence in that case was unable therefore to advance its claim that so far from vilifying Christianity the author had intended his poem to be an affirmation that Christ's love extended to homosexuals. The revival of the offence of blasphemy was given further increase by Lord Scarman, one of the majority judges, who even suggested that the law should be extended to give protection to all religious beliefs.

A Bill to abolish the offence of blasphemy was subsequently rejected by the House of Lords, although it had support from some Bishops. The Law Commission vacillated over what it ought to recommend to government and parliament. The European Commission of Human Rights, to which the Gay News case was taken, declined to admit the case for adjudication. The Government repeatedly declined to do anything. Somehow it was thought that the law would revert to inaction.

It does little credit to a legal system or to the safeguarding of civil liberties that a criminal offence should be subject to the vagaries of judicial interpretation, however infrequent the occasions. Still more is it absurd, at least in pluralist society, that differing religious beliefs should be treated unequally. Whatever may be said about the crime, a blasphemy law cannot and should not prevent blasphemy from being spoken or written. Even the most deadly sarcasm, the most scathing ridicule, or the fiercest invective can safely be permitted to anyone who is able to wield them with sufficient literary or oratorical skill. It is when the blaspheming actually incites a breach of the peace that society needs to take action. And that it can do under the general law of public order.



"The important thing is to have people who think inflation is a sin"

that is also committed to sound money. In his ideal arrangement, the central bank would provide the necessary insulation from politics for the issuance and control of money. This would either be done nationally or, in the context of European monetary union, by a European central bank. But there would have to be accountability. "Something as important as this to people's lives should not be entrusted to anyone without a high degree of accountability." And that would be to Parliament or should union occur, to Strasbourg. (For the record, he toes the Bank line on monetary union, favouring closer sterling involvement in the exchange rate mechanism while urging caution on ERM.)

As it is, he has been frustrated at times with the Bank's limited influence on monetary policy in Britain. "We try very hard to get our opinions across. We try very hard but it's not our decision in the end." Some of these frustrations must have been with Nigel Lawson, the previous Chancellor, of whom Sir George nevertheless says: "He was the most professional Chancellor we have had. I'm

very lucky to have worked with him."

Sir George's career has been more with the supervisory side of the Bank's work than monetary policy, and his viewpoint reflects his interest in institutional matters. For example, he considers that one of the most important events of his deputy governorship was a little-known meeting in September 1986 between the Bank's top officials and Mr Gerry Corrigan, the President of the New York Fed. That led to the UK-US capital adequacy agreement, subsequently developed into the Basle accord which now governs all major banks worldwide and has made banking the first industry to be subjected to international standards.

Alongside that was the Bank of England's own initiative to try to bring some order to the confused question of provisions for Third World loans: the matrix which provides a formula for banks on how much they should put aside. "This was a recognition that the debt problem was not going to run away quickly."

These two initiatives were big steps forward in strengthening the banking system. But

Sir George also believes that Big Bang played a significant role in bolstering the fabric of the City of London. When the market crash came in October 1987, Sir George found himself running the Bank in the Governor's absence (on a visit to eastern Europe). "While Alan Greenspan was having to issue public statements, I found there was no need to say the same here because Big Bang had modernised the securities houses and made them far better capitalised. In the olden days, rescue parties would have been needed to help out the jobbers."

But he does regret Big Bang in one respect: for spawning a complicated practitioner-based regulatory system. He would prefer to see the securities industry being supervised in the same way as banks, by a body of professionals advised by practitioners.

Practitioners don't have the time to run their own businesses and be the administrators of a supervisory system, he says. But he hastens to add that he is not advocating a US-style Securities and Exchange Commission because the SEC has no practitioner input. "I want to see something in

between." He thinks it will come in the long run because the professionals will build up a stronger body of expertise than the practitioners who come and go.

The job of protecting and enhancing London's international financial role is one which he thinks will be high on the Bank's future agenda. It is vital, he says, that the financial services directives being prepared in Brussels be shaped by international considerations rather than the internal preoccupations of the EC or individual member states.

After the recent collapse of Drexel Burnham, he is more convinced that the US will reform the Glass-Steagall Act to permit banks to infuse their capital into weakened Wall Street. And that means more powerful competition in the international market.

Sir George himself will be observing developments from the sidelines. He has accepted the chairmanship of the newly formed London Pension Fund Authority, and is treasurer of the Imperial Cancer Research Fund which has a £50m a year budget. But his real retirement ambition is "to sit and dream about my lost youth."

An inconstant and anomalous law

If the attempt to persuade the High Court to sanction a prosecution for blasphemy of Mr Salman Rushdie and the publishers of *The Satanic Verses* is doomed to failure, the Muslim supplicants may justifiably blame the politicians and parliamentarians for legislative inaction over the years. The anomaly that a variably defined crime protects only Christianity against attacks amounting to obscenity or indecency has constantly been urged as ripe for reform.

The inconstant common law of blasphemy has passed through several phases. The Emperor Justinian cracked down on blasphemy in 6th century Rome on the grounds that it was likely to wound the feelings of those who believed such opinions to be false. So long as the decades of controversy were observed, even the fundamentals of the Christian religion could be attacked without a person being guilty of blasphemy. The Lord Chief Justice, Lord Coleridge, laid down the rule that a publication was not blasphemous when "what is aimed at is not insults to the majority of Christian opinion but a real, quite, honest pursuit of truth." If the anomaly of exclusivity for the Christian church was plain for all to see, the judges appeared to give the crime of blasphemy its legal quietus. When in 1930 a Bill was introduced to abolish the offence, the abolitionists took the sensible view that when it comes to a law of a kind you dislike, better the old and toothless predator than a newly hatched gnat. The Bill was dropped.

The obsolescence of the crime fortified the view that the issue could safely be left dormant. For more than the first half of this century there was only one prosecution. But 10 years ago a private prosecution succeeded against the magazine *Gay News* for its publication of a poem by a distinguished professor of poetry which depicted a Roman centurion's homosexual fantasies about the Crucifixion of Christ. The crime of blasphemy might have had



JUSTINIAN

Publications intended in good faith to propagate opinions on religious subjects which the publisher regarded as true were not blasphemous merely because the publication was likely to wound the feelings of those who believed such opinions to be false. So long as the decades of controversy were observed, even the fundamentals of the Christian religion could be attacked without a person being guilty of blasphemy. The Lord Chief Justice, Lord Coleridge, laid down the rule that a publication was not blasphemous when "what is aimed at is not insults to the majority of Christian opinion but a real, quite, honest pursuit of truth." If the anomaly of exclusivity for the Christian church was plain for all to see, the judges appeared to give the crime of blasphemy its legal quietus. When in 1930 a Bill was introduced to abolish the offence, the abolitionists took the sensible view that when it comes to a law of a kind you dislike, better the old and toothless predator than a newly hatched gnat. The Bill was dropped.

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